



Fall 2017 Newsletter



Meeting your Heating & Cooling needs since 1990!

**9301 Reading Rd.
Cincinnati, OH 45215
513-769-0871**

Visit us on the web at: www.cincinnatiheatingandcooling.com

Our History

Air-Plus Heating and Cooling, Inc. was born in the summer of 1990. After working in the industry since the early '80's and with strong goals in mind, Rob Raby set out to provide every customer with the highest quality products, installation, and service at fair and competitive prices. From our initial beginning, with only one person and one truck, the company has grown to its present size because of our dedication to our customers. Our office and warehouse are located on Reading Rd, in Reading, Ohio. Our goal is to please you, the customer.



**Get ready for Fall and Winter by calling to
schedule your Preventative Maintenance.**

Furnace Tune-Up, Cleaning and Safety Inspection

Improved energy efficiency

Lower utility bills monthly

Longer life on your equipment

Detects possible break downs before they happen

Ask about our "worry free" Preventative Maintenance Agreements

Under our Preventative Maintenance Agreement, factory authorized service technicians perform the periodic maintenance needed to keep your systems running at their best, so you no longer have to plan, schedule or manage routine maintenance. With a Scheduled Agreement from Air Plus, our office professionals will call to schedule your appointment at your convenience and our knowledgeable service technicians will be dispatched to provide your service using established maintenance procedures to deliver the highest level of quality and includes no overtime charges, priority service and parts discounts.

It's time to put furnace safety on the front burner

We are encouraging our customers to ensure their home's heating safety, comfort, and efficiency this Season by having an annual furnace inspection performed.

Besides helping customers receive maximum value for their heating dollars, an annual furnace inspection can prevent any potential fires or carbon monoxide problems. If you have central air conditioning, you most likely have a central forced air heating system. Central forced air heating systems only emit carbon monoxide within the first 30-90 seconds of operation; carbon monoxide poisoning isn't the concern nearly as much as a fire hazard.

"Even a dangerous furnace will still heat your home. Nearly 100% of our customers with *bad* heaters are unaware of their dangerous furnace", says Eric Pullen, owner of Pullen Air Conditioning. "A cracked heat exchanger, typically undetected by customers, could be a serious fire hazard. It is important to have any fuel-burning heating source checked annually to make sure it's working properly."

A heating system that is not maintained is a problem waiting to happen. At the very least, operating costs could escalate due to inefficient use of fuel and the eventual need for repairs. In the worst case, improperly maintained equipment may compromise safety by causing dangerously high levels of carbon monoxide or serious fire hazard.

Please have your heater checked this Season; both for your safety and for your budget.



HVAC Facts - Did you Know?

Fact: Nine out of Ten HVAC system failures are caused by dirt and dust.

Fact: Clean systems restore capacity and lessen running time. Translation: Savings on monthly heating and cooling bills.

Fact: A build up of .042 inches of dirt on a heating and cooling coil can result in a decrease in efficiency of 21%
(Environmental Protection Agency)

Fact: 50% of all illnesses are either caused or aggravated by polluted air.
(American College of Allergists)

Fact: One out of every six people who suffer from Allergies does so because of a direct relationship to the fungi and bacteria in the duct system.

Did you know...?

**CONTRARY TO POPULAR BELIEF,
CLOSING VENTS IN UNUSED ROOMS
IN YOUR HOME IS ACTUALLY NOT
A GOOD IDEA - IT MAKES YOUR
HVAC UNIT WORK HARDER.**



Did you know?

Without properly insulated ductwork, your home's energy efficiency is doomed from the start. The result is higher utility bills and difficulty keeping the house comfortable. Insulating leaky ducts may be the biggest single thing you can do to improve the energy efficiency of your home.

Duct leakage can sap 20 to 40% of the energy out of even a well-operating air conditioner.



Enjoy this classic recipe on those cold fall and winter nights!

CINNINNATI Chili



BRING TO BOIL:

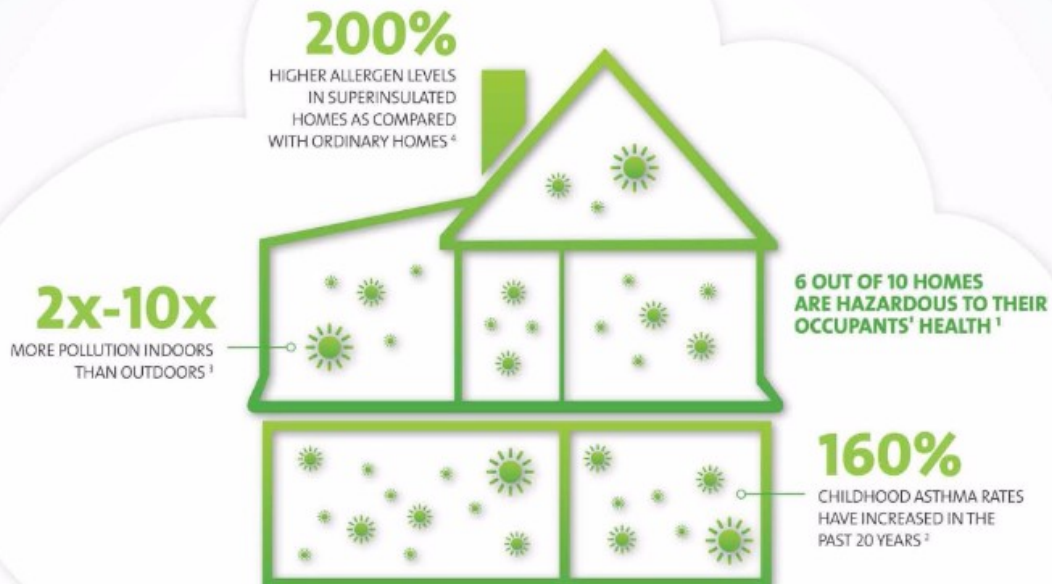
- 4 cups Water
- 2 lbs. Lean Ground Beef
- 2 lg. Onions, chopped
- 2 tsp. Garlic, chopped or minced
- 3 Tbsp. Chili Powder
- 1 tsp. Black Pepper
- 1 tsp. Cayenne Pepper
- 1 tsp. Cumin
- 1 tsp. Allspice
- 1 tsp. Cinnamon
- 1 Tbsp. Cocoa
- 1 can Tomato Paste, 6 oz.
- 2 tsp. Worcestershire Sauce
- 3 Bay Leaves

Stir & boil until ground beef is cooked thoroughly. Lower heat. Cover and simmer for 3 to 4 hours, stirring occasionally. Remove bay leaves before serving. Serve over spaghetti.

INDOOR AIR QUALITY

NEW CHALLENGES

PEOPLE ARE USING, ENCOUNTERING, INGESTING AND EXPERIENCING MORE CHEMICALS IN THEIR WORK AND HOME LIVES. IT IS CRITICAL TO UNDERSTAND THE POTENTIAL HAZARDS AND MINIMIZE THEIR IMPACT.



We carry many products, such as; Electronic Air Cleaners, UV Lights and Humidifiers that will assist you in ensuring that the

air quality in your home is the best it can be!
Call us today to get information on sizes and pricing that
will meet all of your air quality needs.



Is it time for a new furnace?



< 12 years

As long as your furnace is properly monitored, there's no need to worry yet



16-20 years

Average life expectancy of a furnace—time to start shopping!

Signs

you may need a new furnace

- ▲ Energy bills going up
- ▲ Furnace repairs: furnace incurs most breakdowns in last two years
- ▲ Thermostat not keeping you comfortable
- ▲ Strange noises

Call our office today and speak to our professionals to find out if it's time to replace your furnace!



The new degree of comfort.™



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Our mailing address is:

9301 Reading Rd.
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