



## *Septmeber 2018 Newsletter*



***Meeting your Heating & Cooling needs since 1990!***

9301 Reading Rd.  
Cincinnati, OH 45215  
513-769-0871

Visit us on the web at: <http://cincinnatiheatingandcooling.com>

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**It's time to get your furnace ready for the colder weather!**

We may be in the final days of summer but fall is just around the corner and our preventative maintenance furnace cleaning and inspection will ensure your system is ready to keep you warm on those cool days and nights!

Take advantage of our "Early Bird Special" by scheduling and having your service completed on or before **September 30th** to receive the special price of **\$79.00**. (Reg price \$97.00)

**Call (513)769-0871 and schedule an appointment today!**

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# REPAIR

or

# REPLACE



< 12 Years

**AGE** of the system

< 12 Years



- Some older systems employ Freon refrigerant, which is being phased out and is expensive
- Are much less efficient
- Have higher repair costs



Minor

**EXTENT** of problems

Extensive

- Loose or broken ductwork
- Clogged drain line
- Electrical problem

- Blower motor
- Compressor
- Condenser coils



< 50% of cost of new unit

**COSTS** of repairs

> 50% of cost of new unit



- Unit still under warranty

- Blower motor
- Compressor
- Condenser coils



> 13 SEER or > 10 EER rating

**EFFICIENCY** of unit

< 13 SEER or < 10 EER rating



- If still efficient, may be worth salvaging

- New units can have up to 20 SEER efficiency ratings, reducing monthly costs significantly



< 2 repairs in the last 10 years

**FREQUENCY** of repairs

This is your third or more major unit repair



Right-sized

**SIZE** of unit

Over- or Under-sized



- If your system was installed properly and professionally using heat gain calculations, the unit will last longer and run more efficiently

- An over-sized unit's constant cycling leads to poor humidity control and premature failure



Call our office, 513-769-0871, to set up an appointment for an in home estimate or visit our interactive website and get information on new system equipment

options: <http://cincinnatiheatingandcooling.com>

# BE SAFE IN SEVERE WEATHER



Food Supply

Canned food is generally easiest



Water Supply

1 gallon per person per day



First Aid Supplies



Cash in small bills

*Store all items in a portable container that is easy to access and travel with for a moderate distance.*



Hygiene Supplies

Include Babies, Elderly & Feminine Needs



Shelter Supplies



Bug Out Kit in Cars

Every person should have at least 3 days of supplies ready for an emergency at any given time! Be Prepared.

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**Q. What are the most common furnace problems?**

**A.** The most common furnace problems are:

– **Faulty flame sensors;** A damaged or faulty **sensor** can cause furnace fuel to burn improperly, which can be dangerous and can cause the furnace to shut down.

– **Broken or damaged furnace motors;** These are parts that will likely need to be **ordered** and **replaced** by a professional.

– **Ineffective or faulty thermostat**

If your thermostat isn't working, there is nothing working to efficiently **regulate the temperature** of your home.

– **Faulty igniter**

Igniters can become faulty when there is too much **grime or buildup**. Regular maintenance can prevent this problem.

**Q. What Maintenance Can I Do Myself Other Than Changing The Filters?**

**A.** Make sure that all vents and return air grills are free of blockages, also that the outside ground unit remains free of debris. When landscaping, be mindful of any debris near the unit and make sure to clean it

properly. If the grass and dirt are clogging the outside of the system or if furniture or other items inside are blocking vents, it will affect the air flow to the unit causing it to have to work harder to heat or cool your home.

To get the most out of your heating and air conditioning unit, it is important to schedule routine maintenance, while keeping your unit clean and serviced by a professional is important it is also a great opportunity to get feedback from our certified technicians on everything you can do to ensure your system is operating as efficiently as possible.

**Q.** Why is the air so dry in my house in winter?

**A.** Cold air doesn't hold very much moisture. During the winter months, cold air can seep into your home through windows, doors and areas that aren't well insulated, like attics and basements. The furnace and fireplace can heat the air, but they don't add any humidity to it. So you're left with warm, dry air inside your home leading to dry, cracked skin and a dry nose and throat not to mention the adverse effects to your homes wood, furniture and other fixtures. To combat the dry air, we recommend a whole home humidifier be installed with your homes heating and cooling system. With a whole house humidifier you'll be more comfortable in your home and breathe easier. You'll also feel warmer when your house is set a lower temperature because of the additional moisture in the air, so you'll be saving energy too.

**Please keep the questions coming for our future Newsletters and remember,  
if we use your question you will earn a \$10 gift card!**

**Email questions to; [airpluscinti@outlook.com](mailto:airpluscinti@outlook.com)**

*(Gift cards will be mailed to the address we have on file unless otherwise stated in the email)*





## Whole Home Humidifiers

Enjoy the air you breathe. A properly humidified home can help you breathe more comfortably with less dryness, save on energy costs, reduce static electricity, and even help protect your wood furniture.

The Performance bypass humidifier installs and operates with your home furnace system so it uses less electricity than fan-powered humidifiers by letting your furnace blower supply the air movement to drive moisture vapor into your ducts.

**Call today, (513)769-0871, to get installation and pricing information.**

**Humidification Helps Make You and Your Home More Comfortable**

	<b>Helps temporarily relieve dry air discomforts</b> Offers an effective solution to counteract the effects of dry harsh winter air by adding essential moisture to any room.		<b>Comfortable humidity helps keep throat and nasal passages hydrated</b> Helps you breathe better and sleep more comfortably.
	<b>Comfortable humidity helps temporarily relieve congestion and cough</b>		<b>Helps reduce static electricity</b> Returning moisture to dry air helps reduce static shocks.
	<b>Helps keep plants healthier</b> Using a humidifier helps return moisture to the air promoting plant growth.		<b>Helps protect furniture</b> Low humidity causes wood to lose moisture and shrink. Extreme changes can cause warping and cracking.

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# Fall Recipes



*easy*  
**Autumn Leaf Cookies**

**Ingredients**

3/4 cup sugar	1 1/2 cups flour
1/3 cup butter, softened	1 1/2 tsp baking powder
1/3 cup oil	1/4 tsp salt
1 tbsp milk	1 can vanilla frosting
1-2 tsp almond or vanilla extract	Food coloring & colored sugars - seasonal colors
1 egg	

**Directions**

Heat oven to 375°.  
In a large bowl, beat sugar, butter, oil, milk, extract and egg until light and fluffy.  
Stir in flour, baking powder and salt; blend well.  
Spread evenly in ungreased 15x10 baking pan; using leaf-shaped cutters, cut out cookies. Remove extra dough.  
Bake for 10 to 12 minutes or until light golden brown.  
Cool 5 minutes.  
Repeat until all dough is used. Decorate cookies with tinted frosting and colored sugars.

Recipe for: **Spicy Fall Quiche**

**Ingredients:**

- 2 deep dish pie crusts
- 12 eggs
- dash of whole milk
- 1 lb. shredded cheddar cheese
- 1 delicata squash, sliced
- 1 12-oz. package of soy chorizo
- 1 lb. of cooked potatoes
- 1/2 lb. sliced mushrooms

**Directions:**

Brown the slices of squash in a cast-iron skillet and set aside. Scramble the eggs and milk together, and set aside. Preheat oven to 350 degrees.

Heat the chorizo and potatoes together until fully cooked, then split the mixture between the two pie crusts. Add the mushrooms and squash pieces, then fill each pie crust the rest of the way with the egg mixture. Top each pie with all of the cheese.

Bake covered for 30 minutes and uncovered for another 10 minutes, until the quiche is firm when a knife is put through the center. Serve warm.



Serve with dinner rolls or corn bread

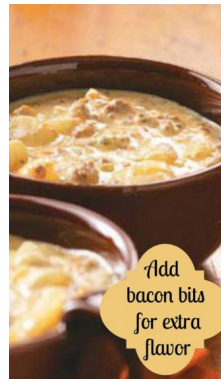
## Classic Pot Roast

- 1 Roast, approx 1-2 lbs, cut into 1-2" cubes
- 1/2 Onion, chopped
- 1 Bunch of celery, cut into C shapes
- 2 Cups baby carrots, cut in half
- 3-4 Potatoes, cut into 1" cubes
- 1 Can mushroom soup
- 1 Packet Beefy Onion Soup
- 1 Cup beef stock plus
- 1/2 Cup beef stock
- 1/2 Cup flour

Place all ingredients (except beef stock, flour, and potatoes) in a freezer bag, mix well, freeze until ready.

When ready to make: Add potatoes and 1 cup beef stock. Cook on high 3-4 hours, or low 7-8 hours. Whisk flour and remaining beef stock until all lumps removed. Add to crock pot, mix and continue cooking 30 minutes.

Makes 6-8 servings.



## Cheesburger Soup

- 1 Pound ground beef, browned
- 1/2 Cup chopped onion
- 14.5 oz. can diced tomatoes
- 1 tsp. salt
- 1/2 tsp. pepper
- 3 Cups beef broth
- 2-3 Potatoes, diced
- 8 Ounces shredded cheddar cheese

Place all ingredients (except potatoes and shredded cheese) in a freezer bag, mix well, freeze until ready.

When ready to make: Add diced potatoes. Cook on low for 8 hours, 30 minutes prior to serving, whisk 1-4 cup flour and 1 cup milk until no lumps remain and stir into the soup. Add cheddar cheese and stir again. Cover and cook until soup is thickened, about 30 minutes.

Makes 8 servings.

Add bacon bits for extra flavor



# Don't Fall Behind in HVAC maintenance

Keep your heating and air conditioning system running efficiently throughout the year.

## YOUR FALL GET'N IT DONE CHECKLIST



**CLEAR DEBRIS**  
SUCH AS **LEAVES** AND  
**GRASS** AND **TRIM**  
**SHRUBS** AROUND YOUR  
OUTDOOR UNIT'S COIL

**REVERSE THE  
DIRECTION** OF YOUR



**CEILING FAN**  
to circulate warm air



**CLEAN**  
**FLOOR OR CEILING VENTS**  
Make sure your vents  
**are not blocked**  
by rugs or furniture

**DO A VISUAL  
INSPECTION OF  
SERVICE  
VALVE CAPS**



and refrigerant

**LINE INSULATION**  
on your outdoor unit

**ADJUST** your thermostat  
for heating **OR**



**REPROGRAM**  
FOR THE NEW SEASON



Programmable thermostats can  
**HELP YOU SAVE MONEY**  
on your energy bills

CONSIDER HAVING A  
**CONTRACTOR**

OR

**TECHNICIAN**  
perform a thorough  
**INSPECTION**

AND

service your system



**CHANGE FILTERS**



**INDOOR AIR FILTER**  
AND  
**HUMIDITY PAD**

**INSPECT**  
DOORS OR  
WINDOWS

for noticeable air loss  
gaps during cold weather

# THE FACTS OF FALL

## Why Do Leaves Change Colors?

Shorter days and cooler temps force trees to stop producing chlorophyll--the substance that gives leaves their green color.

When the chlorophyll production stops, the always present carotenoids (yellow, orange, red, and brown hues) appear. In the summer months, the chlorophyll covers these carotenoids.

## How Does the Weather Affect the Colors of Fall?

The most intense color displays in leaves are triggered by warm, sunny days and cool nights.

Rainy/overcast days reduce the amount of sunlight and limit the brilliance of a tree's colors.



## 28,000 People

Hurt themselves every year raking leaves.

## 4,000 Pounds

The trees in just one acre of forest can shed as much as 4,000 pounds of leaves every fall.

## 15,000 Tons

The average amount of leaves that the city of Reading, PA will collect between October and January.

## Starbucks Hot Chocolate with Whipped Cream

A grande has 400 calories - about the same amount a 150lb person will burn after raking leaves for an hour and a half.


## Leaf Blowers

Are illegal in more than 400 cities in California and produce as much air pollution as 17 cars.

**VISIT OUR WEBSITE**

[cincinnatiheatingandcooling.com](http://cincinnatiheatingandcooling.com)





513-769-0871


turn to the experts

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- PRODUCTS
- SERVICES
- SUPPORT
- FINANCE/PAYMENT
- ABOUT US


HOURS  
 MON - FRI: 8:00 AM - 5:00 PM  
 EMERGENCY SERVICE AVAILABLE

PAYMENT ACCEPTED  
 CASH  
 CHECK


CLICK OUR GUIDES BELOW FOR HELP




SELECT  
NEW  
SYSTEM




REPAIR  
OR  
REPLACE



ENERGY  
BILL  
CONCERNS



HEALTHIER  
HOME



READY FOR  
MAINTENANCE

Contact Us Now

Request Service

## READY FOR MAINTENANCE

Ready for Maintenance? We want to provide you with the best heating and cooling services available.

**PLEASE PROVIDE US THE FOLLOWING INFORMATION:**

First Name:

Last Name:

Address:

City:

Phone:

Email:

When can we contact you?  
 Daytime  Evening  Anytime

Are you an existing customer?  
 Yes  No


Maintenance requested:

- Air Conditioner
- Furnace/ Fan Coil
- Heat Pump
- Air Filter
- Humidifier
- UV Lights
- Fresh Air Ventilator

Equipment Age:  Select...

Do you have a Service Contract with us?  
 Yes  No

If not, would you be interested in one?  
 Yes  No



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HEALTHIER  
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Request Service

## REQUEST SERVICE

**FOR URGENT REPAIR OR EMERGENCY SERVICE, PLEASE CALL 513-769-0871**

**PLEASE PROVIDE US THE FOLLOWING INFORMATION:**

First Name:

Last Name:

Address:

City:

Phone:

Email:


When can we contact you?  
 Daytime  Evening  Anytime


Are you an existing customer?  
 Yes  No

Do you have a problem with your heat?  
 Yes  No

Do you have a problem with your cooling?  
 Yes  No

Any other problems?

I'm not a robot
 



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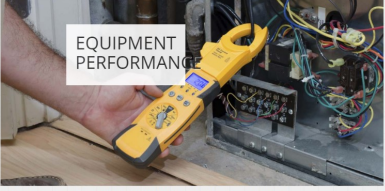
READY FOR  
MAINTENANCE

Contact Us Now

Request Service

## REPAIR OR REPLACE

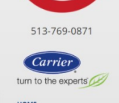
Should you repair or replace your air conditioner, heat pump, furnace or boiler? When something breaks down, it's tempting to go the quick route and pay for repairs to get it up and running again. That quick-fix may seem the least expensive route now, but it may not offer the most value in the long run. There's a lot to consider:



EQUIPMENT PERFORMANCE

The following questions will guide you through these points of consideration:

**WHAT TYPE OF EQUIPMENT ARE YOU REPAIRING?**



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
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
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
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
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
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## FINANCING YOUR NEW AIR CONDITIONING OR HEATING EQUIPMENT PURCHASE

**FTL FINANCE**

Through our close partnership with FTL, we offer a variety of flexible options for financing your new product or system. That way, you can invest in your home's comfort or respond to an unexpected heating and cooling need without breaking your monthly budget. With financing from FTL, you'll enjoy:

- Low monthly payments
- Preferred interest rates
- Flexible terms


Plus, by taking advantage of special FTL financing, you won't use up your existing funding sources, like a home equity line of credit, credit card or bank account. They'll still be available when you need them.

Please contact us to find out which FTL financing options are available to you, or to learn about special financing promotions.

Apply Now

**CUSTOMER FINANCING/PAYMENT - PAYZER**

We are known for "service after the sale", and financing is no exception. Through our financing programs, we offer several flexible options for financing your new product or system. That way, you can invest in your home's comfort or respond to an unexpected heating and cooling need without breaking your monthly budget.



**The All-In-One Financial Tool**

- Make a Payment
- Apply for Instant Financing

Please contact us to find out which financing options are available to you, or to learn about special financing promotions.

#FallCarCare



# CHECK YOUR SPARE TIRE

Be prepared for flats by checking your spare tire pressure & condition.

**BONUS TIP:** Tire pressure drops one PSI, or pound per square inch, for every 10-degree drop in temperature, so check your tires on a weekly basis.



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