

Soundtrap EDU Summit 2020



Empowering Student Creativity with Digital Media Creation

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A little bit about Claudio and Jake

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How is giving students an opportunity to create a great way to teach?

- Creation gives students ownership in their learning. It changes the way they present their work.
- Creating gives students a huge boost of confidence and pride.
- Letting students share their learning the ways that they are comfortable with gives them ownership.
- Take the opportunity to open up that creative box and take risks and try things.

- Gives them the opportunity to create something that they normally wouldn't.

Practical ways to press the record button in the classroom.

- There is a lot of power in pressing that record button.
 - Hitting the record button causes anxiety, but we can record a million times and gives us the opportunity to practice.
 - Basic editing skills are crucial and will build confidence.
 - There is a lot of preparation that goes into recording.
 - The best way to get better at your work is to do more work.
 - Let students know that it's OK if it's not perfect right away and you can take parts of what others do great and apply it to your work.
- Start off small and build up to the big projects.
 - Use your phone to capture some video.
 - Take some audio clips to do a bit of journaling.
- Play to your strengths like simply singing over a karaoke track.
- Ask students to express themselves through the medium that speaks to them.
 - Use tools like iMovie, Flipgrid, TikTok and give them the opportunity to create and edit a simple video.
- Try a simple class podcast by recording the students sharing what they learned that week.
- Give young students instructions straight into the audio editor so that they don't have to remember.
- Take a simple video and add audio over to create a documentary style video.

Moving face to face music productions online.

- Record the video portion on Zoom using a virtual backdrop.
 - Allows for even more creativity with the visual.
- Use Soundtrap to add the audio and over video of students lip syncing.
- Edit everything one scene at a time in iMovie.
- Export all the scenes into one video and upload it to YouTube.
- Have a viewing party through a Zoom call during the premiere so that everyone can see the student's reactions.
- Tips:
 - Teamwork is what pulled the whole thing together.
 - The virtual option opens up new opportunities that weren't possible before.

Think of ways to tell your story.

- Tell a little short story about who you are. Instead of adding to the noise on social media share about who you are.

- Video in Adobe Spark or TikTok.
- Audio in Soundtrap.
- Make an about me video sharing "A day in the life of me"
 - No one can tell you that you're telling the story wrong.
 - Add some audio with something like Soundtrap.
 - Can be as short as 15 seconds or an hour long documentary.

The power of storytelling in the classroom.

- Storytelling is one of the most powerful forms of communication.
 - It allows you to put personal touches on the world around you.
 - Teaching students to use their voices and shout it out loud across the waves of the internet is probably one of the best things we can do for preparing our next generation for the world we're entering into.
- Equip students to tell stories and give them the tools to do it.
- Students can share their stories through a vlog (video blog).
- As a teacher you can capture audio for a student passions podcast and help them publish and share it.
- You can add a little twist to an existing lesson with storytelling.
 - Have students share an instagram story of a student who was alive during the declaration of independence.
 - Utilize perspective and add a little twist to a lesson through storytelling.

The importance of the audience: Who are we making this for?

- The first audience for student work is family.
- Utilize social media to give students an authentic audience when sharing their work.
- Tutorial videos give students the opportunity to think about a specific audience.
- It's about the story, whether you get a hundred subscribers or none. That shouldn't change how you feel about the story. Pride in the story is more important than the likes.