# Public Broadcasting Service Underwriting Services

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|---|---|---|---|
| **Open** | 10/29/2026, 12:00 AM MDT | Type | Request for Proposal |
| **Close** | 11/10/2026, 2:00 PM MST | Number | RFP-2659-27 |
| | | Currency | US Dollar |

**Sealed Until** 11/10/2026, 2:00 PM MST

## Contacts

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## Commodity Codes

| Commodity Code | Description |
|---|---|
| 3350 | Services, Employment |
| 3100 | Services, Advertising |

## Description

New Mexico PBS is seeking an experienced, self-directed underwriting sales professional or firm to manage and grow the station’s underwriting business, maintain strong relationships with existing underwriting clients, develop new prospects, and identify opportunities to expand underwriting support.

See detailed Scope of Work in Buyer Attachments for additional description of services.

Required to View Event

Required to Enter Bid

## Prerequisites

★1. Please review and accept the attached Instruction to Offerors Form
★2. Please review and accept the attached insurance requirements:
★3. Please sign and upload a copy of the attached Conflict of Interest Form.
★4. Please fill out and upload the attached Submittal Form.

## Buyer Attachments

1. Terms and Conditions
2. Scope of Work
3. Evaluation Criteria

**Questions** ★ Required Questions

| | | |
|---|---|---|
| **Group 1:** | **Knowledge of Public Media Underwriting Practices - 35 Possible Points** | |
| **Instructions:** | | |
| 1.1 | Please upload your response for Knowledge of Public Media Underwriting Practices in accordance with the document titled "Evaluation Criteria" and per the "Scope of Work" under Buyer's Attachments. | ★ |
| **Group 2:** | **Current Public Media Clients and Applicable Work Results - 25 Possible Points** | |
| **Instructions:** | | |
| 2.1 | Please upload your response for Current Public Media Clients and Applicable Work Results in accordance with the document titled "Evaluation Criteria" and per the "Scope of Work" under Buyer's Attachments. | ★ |
| **Group 3:** | **Quality of Previous Work - 15 Possible Points** | |
| **Instructions:** | | |
| 3.1 | Please upload your response for Quality of Previous Work in accordance with the document titled "Evaluation Criteria" and per the "Scope of Work" under Buyer's Attachments. | ★ |
| **Group 4:** | **Proposed Comprehensive Plan and Flexibility of Scheduling - 5 Possible Points** | |
| **Instructions:** | | |
| 4.1 | Please upload your response for Proposed Comprehensive Plan and Flexibility of Scheduling in accordance with the document titled "Evaluation Criteria" and per the "Scope of Work" under Buyer's Attachments | ★ |
| **Group 5:** | **Proposed Net Cost and Guarantee of Proposed Work - 20 Possible Points** | |
| **Instructions:** | | |
| 5.1 | Please upload your response for Proposed Net Cost and Guarantee of Proposed Work in accordance with the document titled "Evaluation Criteria" and per the "Scope of Work" under Buyer's Attachments | ★ |
| **Group 6:** | **Business Certifications-10 Possible Points** | |
| **Instructions:** | | |
| 6.1 | Please fill out attached form and attach a copy of your Resident Veteran Business Certification or Native American Veteran Business Certification here to be eligible for the 10% preference. If not applicable, please note N/A on the attached document and upload. | ★ |
| 6.2 | Instructions: Please attach a copy of your Resident Business or Native American Resident Business Certification here to be eligible for the 8% preference. If not applicable, please note N/A on a blank document and upload. | ★ |
| **Group 7:** | **Additional Information** | |
| **Instructions:** | | |
| 7.1 | Please upload any additional information. | |

## Product Line Items



There are no Items added to this event.

## Service Line Items



There are no Items added to this event.