

## **OFFICIAL CONTEST RULES AND REGULATIONS (“Official Rules”) – SPC 12 DAYS OF DEALS CONTEST**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

### **HOW TO PARTICIPATE**

1. Visit [www.spccard.ca/holiday](http://www.spccard.ca/holiday) every day from December 1 – 12 to reveal the deal of the day.
2. Click on the number for that particular day, reveal the deal and enter your information for access to the giveaway.

1 entry per day per person. Multiple entries during the contest period (daily) are acceptable. Any 1 person using multiple email addresses to enter multiple times daily will be disqualified.

### **PRIZES**

There twelve (12) prize packs available to be won. Below are the details of each prize pack, the prizing value, prizing quantity and day each prize will be awarded.

#### **Prizing breakdown by DAY**

##### **DAY 1- DECEMBER 1 2018- PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
Prize pack value: \$700

##### **DAY 2 – DECEMBER 2 2018 - PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
Prize pack value: \$700

##### **DAY 3 – DECEMBER 3 2018- PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA

1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
Prize pack value: \$700

**DAY 4 – DECEMBER 4 2018 - PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
Prize pack value: \$700

**DAY 5- DECEMBER 5 2018- PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
BONUS PRIZE SPONSORED BY SPC: 1 PAIR OF BEATS HEADPHONES  
Prize pack value: \$1,000

**DAY 6 – DECEMBER 6 2018- PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
BONUS PRIZE SPONSORED BY BMO BANK OF MONTREAL: \$1500 CASH PRIZE  
Prize pack value: \$2200

**DAY 7 – DECEMBER 7 2018 - PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
Prize pack value: \$700

**DAY 8 – DECEMBER 8 2018 - PRIZE PACK:**

1 \$100 Gift Card from WLKN

1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
1 \$250 Oxford Mall Gift Card  
Prize pack value: \$950

**DAY 9 – DECEMBER 9 2018 - PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
Prize pack value: \$700

**DAY 10 – DECEMBER 10 2018- PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
BONUS PRIZE SPONSORED BY SPC: APPLE WATCH  
Prize pack value: \$1000

**DAY 11 – DECEMBER 11 2018- PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
1 \$500 Oxford Mall Gift Card  
Prize pack value: \$1,200

**DAY 12- DECEMBER 12 2018- PRIZE PACK:**

1 \$100 Gift Card from WLKN  
1 \$100 Gift Card from ARDENE  
1 \$100 Gift Card from PUMA  
1 \$100 Gift Card from REXALL  
1 \$100 Gift Card from Calvin Klein  
1 Prize bundle from HAYU valued at \$200  
BONUS PRIZE SPONSORED BY BMO BANK OF MONTREAL: \$2,500 CASH PRIZE  
Prize pack value: \$3,200

Prize must be accepted as awarded and cannot be exchanged or redeemed for cash. Partner and prize selections are at the sole discretion of SPC Card. SPC Card reserves the right to change, remove and/or alter challenges as well as prizing.

#### **HOW TO ENTER:**

Enter by visiting [www.spccard.ca/holiday](http://www.spccard.ca/holiday)

Follow the instructions to reveal the deal of the day and fill in your personal information to enter the daily giveaway.

All contestants will be required to provide their correct first and last name, complete address including postal code, email address and phone number (collectively "Information"). Information collected by Student Price Card Ltd. is governed by Student Price Card Ltd. privacy policies, which can be viewed at <http://www.spccard.ca/privacy-policy>

For no purchase entry or to enter by mail, you may participate by printing your Full Name, Date of Birth (day/month/year), Street Address and Unit Number, City, Province, Postal Code, Daytime Telephone Number including Area Code and E-mail Address, on a plain white piece of paper and mail it, bearing sufficient postage, to: SPC 12 DAYS OF DEALS CONTEST, 999 Edgeley Blvd, Unit 1, Vaughan, Ontario, L4K 5Z4. Limit one (1) entry per person per day.

#### **CONTEST PERIOD:**

The SPC Card "12 DAYS OF DEALS" Contest (the "Contest") begins at 12:00:01 am Eastern Time ("ET") on December 1, 2018 and closes at 11:59:59 pm ET on December 12, 2018 (the "Closing Date") (altogether, "Contest Period").

No responsibility is assumed by Student Price Card Ltd. (the "Sponsor"), their affiliates, subsidiaries, advertising and promotional agencies, their respective directors, officers, employees and assigns, for any disruption to telephone network or lines, computer on-line systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, as well as lost, misdirected, illegible or late entries which for any reason are not received.

#### **ELIGIBILITY**

1. This Contest is only open to legal residents of Canada (excluding Quebec) who are residing in Canada at the time of this Contest. Any entrants under 13 years of age will require parental consent to participate.

2. To be eligible for this Contest, on-line and mail-in entries must be received on or before the closing date for each giveaway as outlined at [www.spccard.ca/holiday](http://www.spccard.ca/holiday). Entries received online as well as mail-in entries will be included in the draw for the prizes to be held by a representative of the SPC Card in Vaughan, ON on each day between December 2 2018 & December 13 2018. Incomplete or late entries will not be accepted and will be disqualified.

3. Employees of Student Price Card Ltd., their partners, affiliates, divisions, subsidiaries, suppliers, printers, distributors, advertising and promotional agencies, immediate family members of each and anyone with whom such employees are domiciled, are not eligible to participate in this Contest.

### **HOW TO WIN**

1. Winners will be drawn on the dates listed in the prizing chart above. If your entry has been selected as eligible to win a Prize, you will be notified through email. Up to two (2) attempts will be made to contact potential winners between 9:00 AM and 1:00 PM ET. If the potential winner cannot be contacted within four (4) hours, he/she is no longer eligible to win a Prize in this contest and a new winner is selected.

2. In order to be declared a winner, a selected entrant must have completed the entry form at [www.spccard.ca/holiday](http://www.spccard.ca/holiday) by the outlined end date.

3. If a potential winner cannot be contacted within the specified time or otherwise fails to comply with these Contest Rules, or if any prize or prize notification is returned as undeliverable, Sponsors shall have the right to disqualify that entrant and to randomly draw another eligible entry in accordance with these Contest Rules. By entering, you agree that if the selected entrant is disqualified and the prize is forfeited for any reason, the Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard.

4. The odds of winning depend on the number of eligible entries received during the contest period.

### **GENERAL RULES**

1. All entries become the property of Student Price Card Ltd. and none shall be returned.

2. All decisions regarding this Contest and the selection of the winners remain with the Sponsor and their promotional agencies and are final.

3. No Prize substitutions will be made, except for the right of the Sponsor to make a Prize substitution of equivalent or greater value in the event a Prize is unavailable for reasons beyond the Sponsors' control. Prizes may not be transferred or assigned.

4. The Sponsor, their affiliates and respective advertising and promotions agencies are not responsible for printing, distribution or production errors and may terminate or withdraw this Contest without liability at their sole discretion.

5. By entering, Prize Winners agree to sign a standard Release and Indemnity Form, releasing the Sponsor, their affiliates and respective advertising and promotional agencies from any liability in connection with this Contest or a Prize awarded.
6. By accepting a Prize in this Contest, the Prize Winners agree to hold the Sponsor, their affiliates, subsidiaries, advertising and promotional agencies, their respective directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of or in any way connected with the operation of this Contest and use of a Prize. Prize Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use or redemption of a Prize. By participating in this Contest, entrants agree to be bound by the Official Contest Rules and Regulations and the decisions of the Sponsors.
7. By entering this Contest all entrants agree to the use of their name, address (city and province only), photograph, and/or image on videotape for publicity purposes relating exclusively to this Contest without compensation.
8. Student Price Card Ltd. reserves the right to disqualify any individual that it finds to be violating these Official Contest Rules and Regulations, tampering with the entry process or tampering with the operation of the website. Student Price Card Ltd. reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. Any attempt by anyone to deliberately alter or damage this website and/or to undermine the legitimate operation of this promotion is in violation of criminal and civil laws and Student Price Card Ltd. reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.
9. Student Price Card Ltd. reserves the right to modify or cancel this Contest in the event of technical corruption, virus, bugs, non-authorized human intervention or any other technical problems, which may arise from time-to-time beyond the control of Student Price Card Ltd., destroying the integrity of this Contest. No liability or responsibility is assumed by Student Price Card Ltd. resulting from user attempts to participate in this Contest or if required, download any information necessary to participate in this Contest.
10. This Contest and the terms and conditions contained in these Official Contest Rules and Regulations, shall be exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.
11. Entrants hereby agree and consent to the collection of his/her personal information for the purposes of administrating this Contest unless the Entrant has lawfully consented to the use of their personal information for other purposes listed at the time of consent, as permitted by the Personal Information Protection and Electronics Documents Act. Prize Winners' information shall be disclosed to the Contest Sponsors, specifically the Prize Winner's name, mailing address, telephone number and/or e-mail address, as this information is required to award a Prize in this Contest.