

A U S T R A L I A E D I T I O N



Contents

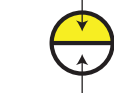
GENERAL DIGITAL - MATTE WHITES	3
GENERAL DIGITAL - GLOSS WHITES	4
GENERAL DIGITAL - GLOSS PREMIUM	4
GENERAL DIGITAL - GLOSS CLEARS	5
GENERAL DIGITAL - MATTE CLEARS	5
SEMI-RIGIDS	5
WINDOWS - GENERAL	6
WINDOWS - PERFORATED	6
WINDOWS - SPECIALTY	6
WINDOWS - STATIC CLING	7
WALLS	7
FLOOR & COUNTER	8
TRANSLUCENTS	8
WRAPS	8
SPECIALTY	9
TRANSIT	9
HIGH-TACK	10
LAMINATES - GENERAL	11-12
LAMINATES - DRY ERASE	12
LAMINATES - FLOOR & COUNTER	12
SPECIALTY LAMINATES	12
OPTICALLY CLEAR LAMINATES	12
MOUNTING FILMS	13
APPLICATION CHART	14-15

ADHESIVE LEGEND

 Permanent Adhesive / Clear	 Removable Adhesive / Clear
 Permanent Adhesive / Grey	 Low-Tack Removable Adhesive / Clear
 Permanent Repositionable Adhesive / Grey	 High-Tack Removable Adhesive / Clear
 Repositionable Removable Adhesive / Clear	 High-Tack LSE* Permanent Adhesive / Clear
 Permanent Opaque Adhesive / Grey	 High-Tack Permanent Adhesive / Clear
 Repositionable Removable Adhesive / Grey	 High-Tack Permanent Adhesive / Clear
 Permanent Adhesive / Clear	 High-Tack Removable Adhesive / Grey
 Slidable Repositionable Removable Adhesive / Grey	 High-Tack Removable Adhesive / Clear
 Removable Repositionable Wall Adhesive / Clear	 Removable Adhesive / Clear

*Low Surface Energy

Adhesive Type



Adhesive Color
G = Grey C = Clear



Air Egress Liner

INK COMPATIBILITY LEGEND



Solvent / Eco-Solvent



Latex



UV Curable

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
201	85 mic - Matte White Vinyl Clear Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
201HTAP	85 mic - Matte White Vinyl Clear High-Tack Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
201HTAPAE	85 mic - Matte White Vinyl Clear High-Tack Permanent Adhesive 145 gsm Air Egress DSPE Liner	5 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o		
201OP	85 mic - Matte White Opaque Vinyl Grey Solvent Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M		
201OPAE	85 mic - Matte White Opaque Vinyl Grey Solvent Permanent Adhesive 145 gsm Air Egress DSPE Liner	5 yr / -	1.37 x 45.7M 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
202	85 mic - Matte White Vinyl Clear Low-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr / 1 yr	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M		
209+	MetroMark® 87.5 mic - Matte White Opaque Transit Vinyl Clear Removable Adhesive 145 gsm Printed Logo DSPE Liner <i>Lamar, Outfront Media, JCDecaux & Vector approved product</i>	5 yr / 1 yr	1.37 x 45.7M 1.57 x 45.7M 1.62 x 45.7M		
209AE+	MetroMark® 87.5 mic - Matte White Opaque Transit Vinyl Clear Removable Adhesive 145 gsm Air Egress DSPE Liner <i>Lamar, Outfront Media, JCDecaux, Vector & Pattison approved product</i>	5 yr / 1 yr	1.37 x 45.7M 1.57 x 45.7M 1.37 x 91.4M* 1.57 x 91.4M*		
214	75 mic - Matte White Promotional Vinyl Clear Permanent Adhesive 145 gsm DSPE Liner	3 yr / -	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M		
222	150 mic - Matte White Semi-Rigid Vinyl Clear Permanent Adhesive 145 gsm Tight Release DSPE Liner	3 yr / -	0.76 x 30.5M 1.37 x 30.5M ^o 1.52 x 30.5M 1.37 x 91.4M* 1.52 x 91.4M*		
223	150 mic - Matte White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	0.76 x 30.5M 1.37 x 30.5M ^o 1.52 x 30.5M 1.37 x 91.4M* 1.52 x 91.4M*		
364 NEW	Economy Print Solution 75 mic - Matte White Vinyl Clear Permanent Adhesive 105 gsm Liner	3 yr / -	1.37 x 45.7M 1.52 x 45.7M		
364OP NEW	Economy Print Solution 75 mic - Matte White Opaque Vinyl Grey Solvent Permanent Adhesive 105 gsm Liner	3 yr / -	1.37 x 45.7M 1.52 x 45.7M		
364OPAE NEW	Economy Print Solution 75 mic - Matte White Opaque Vinyl Grey Solvent Permanent Adhesive 105 gsm Air Egress Liner	3 yr / -	1.37 x 45.7M 1.52 x 45.7M		

* Please note 91.4 meter rolls come standard on 7.5 cm cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

^o This indicates product sizes stocked by Spicers. Other products available on indent (minimums apply).

General Digital Continued on Page 4

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
203	75 mic - Gloss White Vinyl Clear Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
203HTAP	75 mic - Gloss White Vinyl Clear High-Tack Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o		
203HTAPAE	75 mic - Gloss White Vinyl Clear High-Tack Permanent Adhesive 145 gsm Air Egress DSPE Liner	5 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M		
203OP	75 mic - Gloss White Opaque Vinyl Grey Solvent Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M		
203OPAE	75 mic - Gloss White Opaque Vinyl Grey Solvent Permanent Adhesive 145 gsm Air Egress DSPE Liner	5 yr / -	1.37 x 45.7M 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
204	75 mic - Gloss White Vinyl Clear Low-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr / 1 yr	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M ^o		
216	75 mic - Gloss White Promotional Vinyl Clear Permanent Adhesive 145 gsm DSPE Liner	3 yr / -	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M		
218	WindowMark™ Blockout 200 mic - Gloss White Dual-Layer Blockout Vinyl Clear Removable Adhesive 145 gsm DSPE Liner	3 yr / 1 yr	1.37 x 30.5M ^o 1.52 x 30.5M		
220	150 mic - Gloss White Semi-Rigid Vinyl Clear Permanent Adhesive 145 gsm Tight Release DSPE Liner	3 yr / -	0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M		
221	150 mic - Gloss White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M		
365 NEW	Economy Print Solution 75 mic - Gloss White Vinyl Clear Permanent Adhesive 105 gsm Liner	3 yr / -	1.37 x 45.7M 1.52 x 45.7M		
365OP NEW	Economy Print Solution 75 mic - Gloss White Opaque Vinyl Grey Solvent Permanent Adhesive 105 gsm Liner	3 yr / -	1.37 x 45.7M 1.52 x 45.7M		
365OPAE NEW	Economy Print Solution 75 mic - Gloss White Opaque Vinyl Grey Solvent Permanent Adhesive 105 gsm Air Egress Liner	3 yr / -	1.37 x 45.7M 1.52 x 45.7M		
230+	AutoMark™ 60 mic - Gloss White Conformable Vinyl Grey Solvent, Repositionable, Long-Term Removable Adhesive 145 gsm Air Egress DSPE Liner <i>Recommended Laminate: GF 231, 240, 242, 813, 831, 840 & 844</i>	7 yr / 2 yr	1.37 x 45.7M ^o 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
246	60 mic - Gloss White Premium Vinyl Grey Solvent Permanent Repositionable Adhesive 145 gsm DSPE Liner	7 yr / 2 yr	1.37 x 45.7M ^o		
246C	60 mic - Gloss Clear Premium Vinyl Clear Permanent Repositionable Adhesive 145 gsm DSPE Liner	7 yr / 2 yr	1.37 x 45.7M		
333	AutoMark™ DRIFT® PW 75 mic - Gloss White Polymeric Wrap Vinyl Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 170 gsm Air Egress DSPE Liner <i>Recommended Laminate (Partial Wraps): GF 231, 240, 242, 813, 831, 840 & 844</i> <i>Recommended Laminate (Flat/General Signage): GF 247 & 248</i>	7 yr / 2 yr	1.37 x 45.7M 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
830+	AutoMark™ Cast with DRIFT® Technology 50 mic - Gloss White Cast Wrap Vinyl with DRIFT® Technology Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 160 gsm Air Egress DSPE Liner <i>Recommended Laminate: GF 242, 813, 831, 840 & 844</i>	8 yr / 4 yr	1.37 x 45.7M 1.52 x 45.7M		

* Please note 91.4 meter rolls come standard on 7.5 cm cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

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General Digital Continued on Page 5

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
205	75 mic - Gloss Clear Vinyl Clear Permanent Adhesive 145 gsm DSPE Liner	3 yr / -	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M ^o		  
206	75 mic - Gloss Clear Vinyl Clear Low-Tack Removable Adhesive 145 gsm DSPE Liner	3 yr / 1 yr	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M ^o		  
219	150 mic - Gloss Clear Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	1.37 x 30.5M		  
247	Print-N-Lam™ 75 mic - Gloss Clear UV Polymeric Vinyl Clear Permanent Adhesive 145 gsm DSPE Liner <i>Can also be used as a UV inhibited laminate.</i>	7 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o		  
255	OptiMark™ 75 mic - Optically Clear Gloss Vinyl Optically Clear Solvent Removable Adhesive 50 mic Traction Backed Polyester Liner	3 yr / 1 yr	1.37 x 45.7M ^o 1.52 x 45.7M		  
248	Print-N-Lam™ 75 mic - Matte Clear UV Polymeric Vinyl Clear Permanent Adhesive 145 gsm DSPE Liner <i>Can also be used as a UV inhibited laminate.</i>	7 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M		  
287+	RoughMark™ Clear 75 mic - Matte Clear Conformable Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	1.37 x 22.9M 1.37 x 45.7M		  
218	WindowMark™ Blockout 200 mic - Gloss White Dual-Layer Blockout Vinyl Clear Removable Adhesive 145 gsm DSPE Liner	3 yr / 1 yr	1.37 x 30.5M 1.52 x 30.5M		  
219	150 mic - Gloss Clear Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	1.37 x 30.5M		  
220	150 mic - Gloss White Semi-Rigid Vinyl Clear Permanent Adhesive 145 gsm Tight Release DSPE Liner	3 yr / -	0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M		  
221	150 mic - Gloss White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M		  
222	150 mic - Matte White Semi-Rigid Vinyl Clear Permanent Adhesive 145 gsm Tight Release DSPE Liner	3 yr / -	0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M 1.37 x 91.4M* 1.52 x 91.4M*		  
223	150 mic - Matte White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M 1.37 x 91.4M* 1.52 x 91.4M*		  
226+	WallMark® 150 mic - Matte White Semi-Rigid Vinyl Clear Microsphere Removable Adhesive 145 gsm Tight Release DSPE Liner	5 yr• / 1 yr	1.37 x 30.5M 1.52 x 30.5M 1.37 x 91.4M* 1.52 x 91.4M*		  
226HTR+•	WallMark® HTR 150 mic - Matte White Semi-Rigid Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr• / 1 yr	1.37 x 30.5M		  

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• Indoor Durability of Material Under Normal Conditions.

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NOTE: All durability statements are estimates based on unprinted media and deemed to be reliable; however, this information is given without a guarantee and does not constitute a written warranty. Please refer to the specific technical data sheets for further information at www.generalformulations.com.

GENERAL	202	85 mic - Matte White Vinyl Clear Low-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr / 1 yr	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M					
	204	75 mic - Gloss White Vinyl Clear Low-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr / 1 yr	0.76 x 45.2M 1.37 x 45.7M 1.52 x 45.7M					
	206	75 mic - Gloss Clear Vinyl Clear Low-Tack Removable Adhesive 145 gsm DSPE Liner	3 yr / 1 yr	0.76 x 45.7M 1.37 x 45.7M 1.52 x 45.7M					
	218	WindowMark™ Blockout 200 mic - Gloss White Dual-Layer Blockout Vinyl Clear Removable Adhesive 145 gsm DSPE Liner	3 yr / 1 yr	1.37 x 30.5M 1.52 x 30.5M					
	219	150 mic - Gloss Clear Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	1.37 x 45.7M					
	221	150 mic - Gloss White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M					
	223	150 mic - Matte White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 145 gsm Tight Release DSPE Liner	3 yr / 1 yr	0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M 1.37 x 91.4M* 1.52 x 91.4M*					
	255	OptiMark™ 75 mic - Optically Clear Gloss Vinyl Optically Clear Solvent Removable Adhesive 50 mic Traction Backed Polyester Liner	3 yr / 1 yr	1.37 x 45.7M ^o 1.52 x 45.7M ^o					
	PERFORATED	232+	WindowMark™ 150 mic - Matte White Perforated 50/50 Film White Face/Black Back - Clear Removable Adhesive 127 gsm DSPE with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i> <i>Outfront Media approved product</i>	2 yr / 1 yr	0.76 x 7.6M 1.37 x 7.6M 1.52 x 7.6M 0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M				
		260+	WindowMark™ 150 mic - Matte White Perforated 60/40 Film White Face/Black Back - Clear Removable Adhesive 127 gsm DSPE with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i> <i>Outfront Media approved product</i>	2 yr / 1 yr	1.37 x 7.6M 1.52 x 7.6M 1.37 x 30.5M ^o 1.52 x 30.5M				
261		WindowMark™ 150 mic - Gloss Clear Perforated 60/40 Film Clear Face/Clear Back - Clear Removable Adhesive 127 gsm DSPE with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i>	2 yr / 1 yr	1.37 x 30.5M ^o 1.52 x 30.5M					
270+		WindowMark™ 150 mic - Matte White Perforated 70/30 Film White Face/Black Back - Clear Removable Adhesive 127 gsm DSPE with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i>	2 yr / 1 yr	1.37 x 7.6M 1.52 x 7.6M 1.37 x 30.5M ^o 1.52 x 30.5M					
280+		WindowMark™ 150 mic - Matte White Perforated 80/20 Film White Face/Black Back - Clear Removable Adhesive 127 gsm DSPE with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i>	2 yr / 1 yr	1.37 x 7.6M 1.52 x 7.6M 1.37 x 30.5M ^o 1.52 x 30.5M					
SPECIALTY		290+	ChalkMark™ 125 mic - Matte Black Chalkboard Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>UV Curable & HP Latex White Ink Only - Indoor/Outdoor</i>	3 yr / 1 yr	1.22 x 22.9M 1.52 x 22.9M 0.61 x 45.7M 1.22 x 45.7M 1.52 x 45.7M				
	790AE	Print-N-Privacy™ 75 mic - Polymeric Etched Glass Vinyl (Light) Clear Solvent Permanent Adhesive 145 gsm Air Egress Liner <i>Dry Apply Only</i>	7 yr / -	1.37 x 22.9M 1.52 x 22.9M 1.37 x 45.7M ^o 1.52 x 45.7M					

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Window Films Continued on Page 7

	SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
WINDOWS cont. STATIC CLING	207**	175 mic - Clear Static Cling 145 gsm DSPE Liner	3 mo / -	0.69 x 22.9M 1.37 x 22.9M 1.52 x 22.9M 1.37 x 45.7M ^o 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
	208**	175 mic - White Static Cling 145 gsm DSPE Liner Certified for HP Latex Inks	3 mo / -	0.69 x 22.9M 1.37 x 22.9M 1.52 x 22.9M 1.37 x 45.7M ^o 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
WALLS INDOOR VINYL	226+	WallMark® 150 mic - Matte White Semi-Rigid Wall Vinyl Clear Microsphere Removable Adhesive 145 gsm Tight Release Liner	5 yr• / 1 yr	1.37 x 30.5M 1.52 x 30.5M 1.37 x 91.4M* 1.52 x 91.4M*		
	226HTR+•	WallMark® HTR 150 mic - Matte White Semi-Rigid Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr• / 1 yr	1.37 x 30.5M ^o		
	227 NEW	WallMark® Lite 85 mic - Matte White Flexible Wall Vinyl Clear Microsphere Removable Adhesive 145 gsm DSPE Liner	5 yr• / 1 yr	1.37 x 45.7M		
	229+	WallMark® Canvas 150 mic - Matte White Embossed Canvas Wall Vinyl Clear Microsphere Removable Adhesive 145 gsm Tight Release Liner	5 yr• / 1 yr	1.37 x 30.5M 1.52 x 30.5M		
	229HTR+•	WallMark® Canvas HTR 150 mic - Matte White Embossed Canvas Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr• / 1 yr	1.37 x 30.5M 1.52 x 30.5M		
	262HTR+	WallMark® Sand HTR 150 mic - Matte White Sand Embossed Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr• / 1 yr	1.37 x 30.5M		
	290+	ChalkMark™ 125 mic - Matte Black Chalkboard Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>UV Curable & HP Latex White Ink Only - Indoor/Outdoor</i>	5 yr• / 1 yr	1.22 x 22.9M 1.52 x 22.9M 0.61 x 45.7M 1.22 x 45.7M ^o 1.52 x 45.7M ^o		
	234+	GraphiTex™ 175 mic - Matte White Polyester Wall Fabric Clear Repositionable Wall Adhesive 145 gsm DSPE Liner	10 yr• / 1 yr	1.37 x 30.5M ^o 1.52 x 30.5M 1.37 x 91.4M* 1.52 x 91.4M*		
INDOOR / OUTDOOR INDOOR FABRIC	285+	RoughMark™ 87.5 mic - Matte White Opaque Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	1.37 x 22.9M 1.52 x 22.9M 1.37 x 45.7M ^o 1.52 x 45.7M		
	287+	RoughMark™ Clear 75 mic - Matte Clear Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	1.37 x 22.9M ^o 1.37 x 45.7M		
	885AE NEW	RoughMark™ Cast 50 mic - Gloss White Cast Vinyl Grey Solvent High-Tack Removable Adhesive 145 gsm Air Egress DSPE Liner <i>Recommended Laminates: GF 813, 831, 840 & 844</i>	7 yr / 6 mo	1.37 x 22.9M 1.37 x 45.7M		

* Please note 91 meter rolls come standard on 7.5 cm cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

** Not intended for Inside Mount Applications. Please see Technical Data Sheet at www.generalformulations.com for specific installation instructions.

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• Indoor Durability of Material Under Normal Conditions.

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FLOOR & COUNTER INDOOR	210•	Traffic Graphic® 85 mic - Matte White "Floor Advertising" Vinyl Clear Removable Adhesive 145 gsm DSPE Liner	5 yr / 6 mo	1.37 x 45.7M ^o		
	212•	Traffic Graphic® 85 mic - Matte White "Carpet Advertising" Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr / 6 mo	1.37 x 45.7M ^o		
	109	Traffic Graphic® 125 mic - Scratch Resistant Textured Matte Vinyl Floor Laminate Clear Solvent Permanent Adhesive 40 mic Clear Polyester Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 65 Wet PTV: 29 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.28 / DIN 51130 - R9</i>	- / -	0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M ^o 1.37 x 91.4M*		
	211	Traffic Graphic® 150 mic - Gloss Clear Light Embossed Floor Laminate Clear Permanent Adhesive 80 gsm Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 81 Wet PTV: 20 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29</i>	- / -	1.37 x 45.7M ^o		
	213	Traffic Graphic® 90 mic - Embossed Clear Polypropylene Floor Laminate Clear Permanent Adhesive 80 gsm Liner <i>Indirect Food Contact Solution - The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively</i> <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66 Wet PTV: 30 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29 / DIN 51130 - R9</i>	- / -	1.37 x 45.7M ^o		
	217	Traffic Graphic® 75 mic - Gloss Clear Vinyl Floor Laminate Clear Permanent Adhesive 80 gsm Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24</i>	- / -	1.37 x 45.7M		
TRANSLUCENTS	224	TransMark™ 80 mic - Matte White Translucent Vinyl Clear Solvent Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	0.76 x 45.7M 1.37 x 45.7M ^o 1.52 x 45.7M		
	228	TransMark™ 150 mic - Matte White Translucent Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Curb Taxi Media approved product</i>	3 yr / 1 yr	1.37 x 30.5M 1.52 x 30.5M		
WRAPS CAST CARBON FIBER	230+	AutoMark™ 60 mic - Gloss White Conformable Wrap Vinyl Grey Solvent, Repositionable, Long-Term Removable Adhesive 145 gsm Air Egress DSPE Liner <i>Recommended Laminate: GF 231, 240, 242, 813, 831, 840 & 844</i>	7 yr / 2 yr	1.37 x 45.7M ^o 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
	333	AutoMark™ DRIFT® PW 75 mic - Gloss White Polymeric Wrap Vinyl Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 170 gsm Air Egress DSPE Liner <i>Recommended Laminate (Partial Wraps): GF 231, 240, 242, 813, 831, 840 & 844</i> <i>Recommended Laminate (Flat/General Signage): GF 247 & 248</i>	7 yr / 2 yr	1.37 x 45.7M ^o 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
	830+ NEW	AutoMark™ Cast with DRIFT® Technology 50 mic - Gloss White Cast Wrap Vinyl with DRIFT® Technology Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 160 gsm Air Egress DSPE Liner <i>Recommended Laminate: GF 242, 813, 831, 840 & 844</i>	8 yr / 4 yr	1.37 x 45.7M 1.52 x 45.7M		
	780	DragonWrap™ 140 mic - Polymeric Black Carbon Fiber Clear Solvent Repositionable Permanent Adhesive 145 gsm Air Egress DSPE Liner <i>UV Curable & HP Latex White Ink Only - Indoor/Outdoor</i>	5 yr / 2 yr	0.76 x 45.7M 1.52 x 45.7M		

* Please note 91 meter rolls come standard on 7.5 cm cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

• ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

• Indoor Durability of Material Under Normal Conditions.

^o This indicates product sizes stocked by Spicers. Other products available on indent (minimums apply).

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
765	Rainbow Holographic 150 mic - Rainbow Holographic Film Clear Permanent Adhesive 145 gsm DSPE Liner	1 yr / -	0.76 x 22.9M 0.76 x 45.7M 1.52 x 22.9M 1.52 x 45.7M ^o		
767 NEW	Sparkle Holographic 150 mic - Sparkle Holographic Film Clear Permanent Adhesive 145 gsm DSPE Liner	1 yr / -	0.76 x 22.9M 0.76 x 45.7M 1.37 x 22.9M 1.37 x 45.7M 1.52 x 22.9M 1.52 x 45.7M		
209+	MetroMark® 87.5 mic - Matte White Opaque Transit Vinyl Clear Removable Adhesive 145 gsm Printed Logo DSPE Liner <i>Lamar, Outfront Media, JCDecaux & Vector approved product</i>	5 yr / 1 yr	1.37 x 45.7M 1.57 x 45.7M 1.62 x 45.7M		
209AE+ NEW	MetroMark® 87.5 mic - Matte White Opaque Transit Vinyl Clear Removable Adhesive 145 gsm Air Egress DSPE Liner <i>Lamar, Outfront Media, JCDecaux, Vector & Pattison approved product</i>	5 yr / 1 yr	1.37 x 45.7M 1.57 x 45.7M 1.37 x 91.4M* 1.57 x 91.4M*		
228	TransMark™ 150 mic - Matte White Translucent Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Curb Taxi Media approved product</i>	3 yr / 1 yr	1.37 x 30.5M 1.52 x 30.5M		
232+	WindowMark™ 150 mic - Matte White Perforated 50/50 Film White Face/Black Back - Clear Removable Adhesive 127 gsm DSPE with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i> <i>Outfront Media approved product</i>	2 yr / 1 yr	0.76 x 7.6M 1.37 x 7.6M 1.52 x 7.6M 0.76 x 30.5M 1.37 x 30.5M 1.52 x 30.5M		
260+	WindowMark™ 150 mic - Matte White Perforated 60/40 Film White Face/Black Back - Clear Removable Adhesive 127 gsm DSPE with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i> <i>Outfront Media approved product</i>	2 yr / 1 yr	1.37 x 7.6M 1.52 x 7.6M 1.37 x 30.5M 1.52 x 30.5M		
275+	SubMark™ 87.5 mic - Matte White Opaque Transit Vinyl Clear Solvent High-Tack Permanent Adhesive 145 gsm Printed Logo DSPE Liner <i>Outfront Media approved product</i>	5 yr / -	1.37 x 45.7M 1.52 x 45.7M 1.57 x 45.7M		
285+	RoughMark™ 87.5 mic - Matte White Opaque Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i> <i>Outfront Media approved product</i>	5 yr / 1 yr	1.37 x 22.9M 1.52 x 22.9M 1.37 x 45.7M 1.52 x 45.7M ^o		
333	AutoMark™ DRIFT® PW 75 mic - Gloss White Polymeric Wrap Vinyl Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 170 gsm Air Egress DSPE Liner <i>Recommended Laminate (Partial Wraps): GF 231, 240, 242, 813, 831, 840 & 844</i> <i>Recommended Laminate (Flat/General Signage): GF 247 & 248</i>	7 yr / 2 yr	1.37 x 45.7M 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
885AE NEW	RoughMark™ Cast 50 mic - Gloss White Cast Vinyl Grey Solvent High-Tack Removable Adhesive 145 gsm Air Egress DSPE Liner <i>Recommended Laminates: GF 813, 831, 840 & 844</i>	7 yr / 6 mo	1.37 x 22.9M 1.37 x 45.7M		

* Please note 91 meter rolls come standard on 7.5 cm cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

^o This indicates product sizes stocked by Spicers. Other products available on indent (minimums apply).

	SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	INK	
					ADHESIVE	TYPE
PERMANENT	201HTAP	85 mic - Matte White Vinyl Clear High-Tack Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
	201HTAPAE	85 mic - Matte White Vinyl Clear High-Tack Permanent Adhesive 145 gsm Air Egress DSPE Liner	5 yr / -	1.37 x 45.7M 1.52 x 45.7M		
	203HTAP	75 mic - Gloss White Vinyl Clear High-Tack Permanent Adhesive 145 gsm DSPE Liner	5 yr / -	1.37 x 45.7M 1.52 x 45.7M		
	203HTAPAE	75 mic - Gloss White Vinyl Clear High-Tack Permanent Adhesive 145 gsm Air Egress DSPE Liner	5 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o		
	235+	MotoMark® GRIP 100 mic - Matte White Vinyl Clear Solvent High Bond Low Surface Energy Permanent Adhesive 145 gsm DSPE Liner <i>Recommended Laminates: GF 238</i>	5 yr / -	0.61 x 45.7M 0.76 x 45.7M 1.37 x 45.7M ^o 1.52 x 45.7M		
	275+	SubMark™ 87.5 mic - Matte White Opaque Transit Vinyl Clear Solvent High-Tack Permanent Adhesive 145 gsm DSPE Printed Logo Liner <i>Outfront Media approved product</i>	5 yr / -	1.37 x 45.7M 1.52 x 45.7M 1.57 x 45.7M		
	212**	Traffic Graffic® 85 mic - Matte White "Carpet Advertising" Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	5 yr / 6 mo	1.37 x 45.7M		
	226HTR+	WallMark® HTR 150 mic - Matte White Semi-Rigid Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	*5 yr • / 1 yr	1.37 x 30.5M		
	228	TransMark™ 150 mic - Matte White Translucent Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Curb Taxi Media approved product</i>	3 yr / 1 yr	1.37 x 30.5M 1.52 x 30.5M		
	229HTR+	WallMark® Canvas HTR 150 mic - Matte White Embossed Canvas Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	*5 yr • / 1 yr	1.37 x 30.5M 1.52 x 30.5M		
	262HTR+	WallMark® Sand HTR 150 mic - Matte White Sand Embossed Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner	*5 yr • / 1 yr	1.37 x 30.5M		
	285+	RoughMark™ 87.5 mic - Matte White Opaque Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	*5 yr / 6 mo	1.37 x 22.9M 1.52 x 22.9M 1.37 x 45.7M 1.52 x 45.7M ^o		
	287+	RoughMark™ Clear 75 mic - Matte Clear Polymeric Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 145 gsm DSPE Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	1.37 x 22.9M ^o 1.37 x 45.7M		
	885AE NEW	RoughMark™ Cast 50 mic - Gloss White Cast Vinyl Grey Solvent High-Tack Removable Adhesive 145 gsm Air Egress DSPE Liner <i>Recommended Laminates: GF 813, 831, 840 & 844</i>	7 yr / 6 mo	1.37 x 22.9M 1.37 x 45.7M		

* Please note 91 meter rolls come standard on 7.5 cm cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

** Not intended for Inside Mount Applications. Please see Technical Data Sheet at www.generalformulations.com for specific installation instructions.

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

• Indoor Durability of Material Under Normal Conditions.

^o This indicates product sizes stocked by Spicers. Other products available on indent (minimums apply).

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
100	75 mic - Gloss Clear Vinyl Laminate Clear Permanent Adhesive 80 gsm Liner	4 yr / -	0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
101	75 mic - Lustre Clear Vinyl Laminate Clear Permanent Adhesive 80 gsm Liner <i>Curb Taxi Media & Verifone Media approved product</i>	4 yr / -	0.76 x 45.7M 0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
102	75 mic - Matte Clear Vinyl Laminate Clear Permanent Adhesive 80 gsm Liner	4 yr / -	0.76 x 45.7M 0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M 1.52 x 45.7M 1.37 x 91.4M* 1.52 x 91.4M*		
160 NEW	Economy Laminate Solution 75 mic - Gloss Clear Vinyl Laminate Clear Permanent Adhesive 105 gsm Liner	3 yr / -	1.37 x 45.7M 1.52 x 45.7M		
162 NEW	Economy Laminate Solution 75 mic - Matte Clear Vinyl Laminate Clear Permanent Adhesive 105 gsm Liner	3 yr / -	1.37 x 45.7M 1.52 x 45.7M		
231+	AutoMark™ 60 mic - Gloss Clear UV Wrap Laminate Clear Solvent Permanent Adhesive 80 gsm Liner	7 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
238+	MotoMark® ARMOR 300 mic - Gloss Clear UV Laminate Clear Solvent Permanent Adhesive 80 gsm Liner	5 yr / -	0.61 x 22.9M 0.76 x 22.9M 1.37 x 22.9M ^o 1.52 x 22.9M		
240+	AutoMark™ 60 mic - Matte Clear UV Wrap Laminate Clear Solvent Permanent Adhesive 80 gsm Liner	7 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o		
242	OptiMark™ Cast 50 mic - Optically Clear UV Gloss Cast Laminate Optically Clear Solvent Permanent Adhesive 50 mic Smooth Frosted Polyester Liner <i>Outfront Media approved product</i>	7 yr / -	1.37 x 30.5M 1.52 x 30.5M 1.37 x 45.7M ^o 1.52 x 45.7M		NEW NEW
247	Print-N-Lam™ 75 mic - Gloss Clear UV Polymeric Vinyl Laminate Clear Permanent Adhesive 145 gsm DSPE Liner	7 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M ^o		
248	Print-N-Lam™ 75 mic - Matte Clear UV Polymeric Vinyl Laminate Clear Permanent Adhesive 145 gsm DSPE Liner	7 yr / -	1.37 x 45.7M ^o 1.52 x 45.7M		
400	75 mic - Gloss UV Clear Vinyl Laminate Clear Permanent Adhesive 80 gsm Liner	5 yr / -	0.76 x 45.7M 0.97 x 45.7M 1.37 x 45.7M 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
401	75 mic - Lustre UV Clear Vinyl Laminate Clear Permanent Adhesive 80 gsm Liner	5 yr / -	0.76 x 45.7M 0.97 x 45.7M 1.37 x 45.7M 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		
402	75 mic - Matte UV Clear Vinyl Laminate Clear Permanent Adhesive 80 gsm Liner	5 yr / -	0.76 x 45.7M 0.97 x 45.7M 1.37 x 45.7M ^o 1.52 x 45.7M ^o 1.37 x 91.4M* 1.52 x 91.4M*		

* Please note 91 meter rolls come standard on 7.5 cm cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

^o This indicates product sizes stocked by Spicers. Other products available on indent (minimums apply).

Laminates Continued on Page 12

LAMINATES cont.

GENERAL

DRY ERASE

FLOOR / COUNTER (indoor)

SPECIALTY LAMINATES

OPTICALLY CLEAR

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
813+ NEW	AutoMark™ Cast 33 mic - High Gloss Clear UV Cast Wrap Laminate Clear Solvent Permanent Adhesive 120 gsm Liner	4 yr / -	1.37 x 45.7M 1.52 x 45.7M		
831+ NEW	AutoMark™ Cast 50 mic - Gloss Clear UV Cast Wrap Laminate Clear Solvent Permanent Adhesive 120 gsm Liner	8 yr / -	1.37 x 45.7M 1.52 x 45.7M		
840+ NEW	AutoMark™ Cast 50 mic - Matte Clear UV Cast Wrap Laminate Clear Solvent Permanent Adhesive 120 gsm Liner	8 yr / -	1.37 x 45.7M 1.52 x 45.7M		
844+ NEW	AutoMark™ Cast 50 mic - Ulti-Matte Clear UV Cast Wrap Laminate Clear Solvent Permanent Adhesive 120 gsm Liner	8 yr / -	1.37 x 45.7M 1.52 x 45.7M		
110	EraseMark™ Pro 50 mic - Commercial Grade Dry Erase Gloss Clear Polyester Laminate High Performance Engineered Surface Clear Solvent Permanent Adhesive 80 gsm Liner <i>Indoor Only</i>	5 yr / -	1.37 x 45.7M ^o		
111	EraseMark™ 50 mic - Dry Erase Gloss Clear Polypropylene Laminate Clear Permanent Adhesive 80 gsm Liner <i>Indoor Only</i>	6 mo ■ / -	0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M ^o 1.37 x 91.4M*		
103	125 mic - Clear Textured Matte Polycarbonate Laminate Clear Solvent Permanent Adhesive 40 mic Clear Polyester Liner	- / -	0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M		
109**	Traffic Graphic® 125 mic - Scratch Resistant Textured Matte Vinyl Floor Laminate Clear Solvent Permanent Adhesive 40 mic Clear Polyester Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 65 Wet PTV: 29 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.28 / DIN 51130 - R9</i>	- / -	0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M 1.37 x 91.4M*		
211**	Traffic Graphic® 150 mic - Gloss Clear Light Embossed Floor Laminate Clear Permanent Adhesive 80 gsm Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 81 Wet PTV: 20 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29</i>	- / -	1.37 x 45.7M		
213**	Traffic Graphic® 90 mic - Embossed Clear Polypropylene Floor Laminate Clear Permanent Adhesive 80 gsm Liner <i>Indirect Food Contact Solution - The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively</i> <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66 Wet PTV: 30 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29 / DIN 51130 - R9</i>	- / -	1.37 x 45.7M		
217**	Traffic Graphic® 75 mic - Gloss Clear Vinyl Floor Laminate Clear Permanent Adhesive 80 gsm Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24</i>	- / -	1.37 x 45.7M		
108+	Tedlar® by DuPont™ 25 mic - Satin Clear Tedlar® Anti-Graffiti Laminate Clear Solvent Permanent Adhesive 80 gsm Liner	10 yr / -	1.37 x 45.7M ^o		
105	50 mic - High Gloss Optically Clear Polyester Laminate Optically Clear Solvent Permanent Adhesive 40 mic Clear Polyester Liner	2 yr / -	0.79 x 45.7M 0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M 1.54 x 45.7M		
242	OptiMark™ Cast 50 mic - Optically Clear UV Gloss Cast Laminate Optically Clear Solvent Permanent Adhesive 50 mic Smooth Frosted Polyester Liner <i>Outfront Media approved product</i>	7 yr / -	1.37 x 30.5M 1.52 x 30.5M 1.37 x 45.7M ^o 1.52 x 45.7M		NEW NEW

* Please note 91 meter rolls come standard on 7.5 cm cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

** Durability and Removability specifications are contingent upon using Traffic Graphic® matched component system.

■ Please review product data bulletin for recommended applications. Intended for short-term / indoor use only (3-6 months, not a commercial use product).

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials)

^o This indicates product sizes stocked by Spicers. Other products available on indent (minimums apply).

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
106	25 mic - Optically Clear Polyester Mounting Film Optically Clear Solvent Permanent Adhesive - Both Sides 40 mic Clear Polyester Liner - Both Sides	1 yr / -	0.79 x 45.7M 0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M ⁰	 	
107	27.5 mic - White Opaque Print Mounting Film White Opaque Polypropylene High-Tack Clear Permanent Adhesive - Both Sides 114 gsm Liner (Self-Wound) <i>Indoor only</i>	1 yr / -	0.79 x 45.7M 0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M 1.52 x 45.7M	 	
112	25 mic - Clear Polyester Print Mounting Film High-Tack Clear Permanent Adhesive - Both Sides 114 gsm Liner (Self-Wound) <i>Indoor only</i>	1 yr / -	0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M	 	
113**	25 mic - Clear Polyester Perm/Removable Print Mounting Film High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side Clear 32 mic Polyester Liner Printed (Self-Wound)	6 mo / 6 mo	0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M	 	
114	25 mic - Clear Polyester Perm/Removable Print Mounting Film High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side 114 gsm Liner (Self-Wound)	6 mo / 6 mo	0.97 x 45.7M 1.29 x 45.7M 1.37 x 45.7M 1.37 x 91.4M*	 	
116**	25 mic - Clear Polyester Removable "Air-Egress" Print Mounting Film High-Tack Clear Permanent Adhesive 1-Side / 40 mic PET Clear Liner High-Tack Clear Solvent Removable Adhesive 1-Side / 115 mic Clear Air Egress Printed PET Liner	1 yr / 6 mo	1.37 x 45.7M ⁰ 1.37 x 91.4M*	 	
118**	25 mic - Clear Polyester Removable Print Mounting Film High-Tack Clear Permanent Adhesive 1-Side / 40 mic PET Clear Liner Low-Tack Clear Removable Adhesive 1-Side / 32 mic Printed PET Clear Liner	6 mo / 6 mo	1.37 x 45.7M 1.37 x 91.4M*	 	

General Formulations® (GF) is a global manufacturer of pressure-sensitive print media headquartered in the USA, since 1953. GF offers a cross-platform portfolio of print and cut film and laminate solutions, including rolls for wide-format printers and sheets for narrow-format digital printers and offset printing technologies. These products are designed for a variety of applications, including windows, walls, floors, point-of-purchase, outdoor signage, vehicle, fleet, and transit applications, and more.

At GF, our goal is to provide products and services that exceed the customers' expectations, and we take great pride in our experienced technical research & development and exceptional customer service.

Our corporate headquarters in Sparta, Michigan has 400,000 square feet of manufacturing and converting space. Equipped with advanced solvent and water-based coating lines, along with one of the industry's largest converting operations, our facility is designed for efficiency and excellence. With climate-controlled manufacturing, warehousing, and converting areas, we ensure our products are consistently produced and stored in a carefully regulated environment.

GF strives to reduce our carbon footprint by minimizing waste, reusing packaging materials, and recycling scrap. We are committed to operational excellence, continuous improvement and expanding our capacities to ensure sustainable long-term growth. This consistency provides our customers with dependable solutions and quality products.

Partnering with you and your business is our focus.

Quality that Sticks. Solutions that Last. Service you Trust.



SERIES	General Signage, Displays, P.O.P.	Vehicle Wraps	Fleet & Vehicle Graphics	Clear (Transparent)	Low Surface Energy	Translucent	Semi-Rigid	Transit (Outdoor Advertising Media)	Windows (Removable)	Walls (Smooth Dry Wall-Removable)	Walls (Moderately Textured Surfaces / Brick & Block) Removable	Floors (Tile & smooth sealed cement)	Carpet (Short loop commercial)	Outdoor	Indoor
201	●													●	●
201HTAP	●			●										●	●
201HTAPAE	●			●										●	●
201OP	●													●	●
201OPAE	●													●	●
202	●							● _R						●	●
203	●													●	●
203HTAP	●			●										●	●
203HTAPAE	●			●										●	●
203OP	●													●	●
203OPAE	●													●	●
204	●							● _R						●	●
205	●		●											●	●
206	●		●					● _R						●	●
207	●		●					● _R						●	●
208	●							● _R						●	●
209	●	●					●	● _R	●					●	●
209AE	●	●					●	● _R	●					●	●
210	●									●					●
212	●										●				●
214	●													●	●
216	●													●	●
218	●					●		● _R						●	●
219	●		●			●		● _R						●	●
220	●					●								●	●
221	●					●		● _R						●	●
222	●					●								●	●
223	●					●		● _R						●	●
224					●			● _P						●	●
226	●					●		● _R	●						●
226HTR	●			●		●		● _R	●					●	●
227	●							● _R	●						●
228					●		●	● _R						●	●
229	●					●			●						●
229HTR	●			●		●		● _R	●					●	●

Please see Technical Data Sheets at www.generalformulations.com for complete information.

GENERAL FORMULATIONS
APPLICATION CHART

SERIES	General Signage, Displays, P.O.P.	Vehicle Wraps	Fleet & Vehicle Graphics	Clear (Transparent)	Low Surface Energy	Translucent	Semi-Rigid	Transit (Outdoor Advertising Media)	Windows (Removable "R" - Permanent "P")	Walls (Smooth Dry Wall-Removable)	Walls (Moderately Textured Surfaces / Brick & Block) Removable	Floors (Tile & smooth sealed cement)	Carpet (Short loop commercial)	Outdoor	Indoor
230	●	●	●											●	●
232	●	●	●				●	● ^R						●	●
234	●								●						●
235	●			●										●	●
246	●		●											●	●
246C	●		●	●										●	●
247	●			●										●	●
248	●			●										●	●
255	●			●				● ^R						●	●
260	●						●	● ^R						●	●
261	●							● ^R						●	●
262HTR	●			●		●		● ^R	●					●	●
270	●							● ^R						●	●
275	●			●			●							●	●
280	●							● ^R						●	●
285				●			●		●	●				●	●
287			●	●					●	●				●	●
290	●			●				● ^R	●					●	●
333	●	●	●				●							●	●
364	●													●	●
364OP	●													●	●
364OPAE	●													●	●
365	●													●	●
365OP	●													●	●
365OPAE	●													●	●
765	●					●		● ^P						●	●
767	●					●		● ^P						●	●
780	●	●	●											●	●
790AE								● ^P						●	●
830	●	●	●				●	● ^R						●	●
885AE				●			●		●	●				●	●

Please see Technical Data Sheets at www.generalformulations.com for complete information.

