

# Environmental Fact Sheet

**Brand name:** Alpha 3000 (Gloss & Matt)

## Green label:

- ☐ Certified Carbon Neutral
- ☐ Optional Carbon Neutral
- ☐ Department of Climate Change National Carbon Offset Standard (NCOS) Logo
- ☐ Program for the Endorsement of Forest Certification (PEFC™)
- ☐ FSC® 100%
- ☒ FSC® Mix Sources (Our COC certification code is SGS-COC-002262, licence code C010628)
- ☐ FSC® Recycled
- ☐ Other:

FSC® Certified (licensed code FSC® C010628)

## Comments if applicable:

## Environmental Management Systems (EMS)

- ☐ EMAS – Eco-Management & Audit Scheme
- ☐ IPPC – Integrated Pollution Prevention & Control
- ☒ ISO 14001
- ☐ Other:

## Fibre Source:

100	% Virgin Wood Fibre		
	% Recovered Fibre with	%pre-consumer waste and	% post-consumer waste
	% Other Fibre		
	% Mill Broke		

## Countries of origin (plus supplier if applicable):

### Pre-consumer sources:

### Post-consumer sources:

## Wood Source:

- ☐ FSC®
- ☒ FSC® Mix Sources
- ☐ Plantations
- ☐ Forest thinnings, waste wood from timber industry
- ☐ Other:

## Mill's Certified Virgin Fibre Source:

- ☒ FSC® Chain of Custody
- ☐ Programme for the Endorsement of Forest Certification (PEFC™)
- ☐ Canadian Standards Association (CSA)
- ☐ Sustainable Forestry Initiative (SFI)

Countries of origin (plus supplier if applicable):

## Bleaching:

- ☒ ECF – Elemental Chlorine Free
- ☐ TCF – Totally Chlorine Free
- ☐ PCF – Process Chlorine Free

## Water:

Continuing to pursue complete elimination of numerous air and water polluting substances and industrial waste based on its philosophy of using the world's leading technologies to minimise negative environmental impact.

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## Air:

Participates in a trail emissions trading scheme which began in 2008.

A goal was set to limit the amount of CO2 emissions per tonne of paper produced. By bringing online the mill's biomass generator and the conversion of boilers to natural gas, its targets were achieved for the first year, and further reductions will be met as the trial continues.

## Solid waste land filled:

## Energy:

Actively uses natural gas which generates less carbon dioxide than petroleum and coal (1.4 and 1.8 times respectively that of natural gas). The mill do not use coal, and combined with their improved facilities, control CO2 generation to about 60% of the average amount generated in the industry.

## Using this product?

The icons below can be utilised on your next print job:



## Suggested taglines:

### FSC® CoC Printers:

Alpha 3000 is an FSC® Mix certified paper, which ensures that all pulp is derived from well-managed forests and controlled sources. It is elemental chlorine free (ECF) bleached pulp by an ISO 14001 certified mill.

### Other Printers:

Alpha 3000 is made from elemental chlorine free (ECF) bleached pulp sourced from well-managed forests and controlled sources. It is manufactured by an ISO 14001 certified mill.

All statements, technical information and recommendation are based on tests we believe to be reliable, but the accuracy or completeness thereof is not guaranteed, and the following is made in lieu of all warranties of merchantability and fitness for the purpose: Sellers and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Before using, user shall determine the suitability of the product for its intended use, and user assumes all risk and liability whatsoever in connection therewith.