

# Sponge.



## Introducing the Learning Performance Platform, by Sponge.

**Unlock greater ROI, efficiency and effectiveness for learning that works.**

### THE CHALLENGE

How do you uncover the true impact of your digital learning programmes in real time, enterprise-wide, prove where investment is paying off, and use data to justify requirements for training?

### THE PLATFORM

Sponge's Learning Performance Platform combines new technology with expert consultancy to enable the streaming of detailed, question-level data from programmes of digital learning.

Choose to enhance your elearning with:



#### **Sponge Data Trace.**

Data streaming technology, embedded in your custom learning, during build.

Data Trace extracts and streams data on learner behaviour as learners engage, collecting a range of data points per question or task.



#### **Sponge Analytics.**

A subscription platform that presents the data collected as users learn.

The platform provides a single, digestible view of KPI metrics, and granular detail of how learners are engaging.



#### **Sponge Insights.**

A consultancy service that identifies the critical insights from your streamed data.

Experts in our in-house consultancy, The Practice, provide quarterly reports and workshops, with recommended actions to improve outcomes.

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## THE BENEFITS

### **Predict & prevent people-generated risk.**

Discover leading indicators of problem behaviours and target them with focused training interventions before they escalate.

### **Zero-in on areas where better performance can be unlocked.**

Maximise the impact your learning programmes have on the bottom line, with insight-driven training.

### **Identify where your learning budget is yielding the best results.**

Invest in ways that serve your global audiences better, every year, through clear, sophisticated metrics.

## THE FEATURES

### **1. Get one, collated view.**

See real-time progress on large-scale learning launches in a single view, no matter your LMS's shortcomings.

### **2. Get data on indicators of risk, behaviour change & culture.**

See how learners are performing in tasks that indicate the likelihood of behaviour change beyond the learning environment.

### **3. Enable quick iterations & improvements.**

Insights derived from ongoing consultancy with the Practice give clear action points for course-adjustments, quick-fix interventions, and YOY, data-informed improvements to learning strategy.

### **4. Question-level insights.**

Capture data right down to how people behave in response to specific questions, topics and tasks, giving you clarity on how and where complex training launches are landing.

## INTEGRATIONS

Plugs into your existing learning ecosystem.



### **LMS agnostic.**

The full Performance Platform is available for any LMS, bolting on to make KPI reporting on large-scale learning releases easy and repeatable.



### **Articulate-friendly.**

Data Trace is suitable for custom learning built in Articulate Rise, Articulate Storyline, and Ignite.



### **Subject-matter agnostic.**

The Performance Platform works with any subject matter. The more learning you plug into it, the more you can analyse your learning culture, across topics and teams, organisation-wide.

## Learn more, see the platform in action.

[Book a demo today.](#)