

Category of Data	A. Purpose for Collection;
	B. Categories of Third Parties the Data is Disclosed To;
	C. Third Parties to whom the Data is Sold/Shared for Targeted Advertising.
<p>Contact Information (such as your name, phone number, email address, mailing address, and phone number)</p>	<p>A. Purposes for Collection:</p> <p>(1) Provide You Services (to enable you to use the Services and other products or services we offer, including maintaining your account information and verifying information you provide to us, such as that your email address is active and valid; facilitate your participation in a sweepstakes, contest, or promotion; send you transactional messages regarding your use of the Services, your purchases, and other account-related communications; respond to your inquiries and provide customer support or request feedback from you; help you find a LaserAway location;</p> <p>(2) Advertising Activities and Marketing Messages (to customize and optimize content for you, such as recommendations, promotions, and advertisements we display through the Services and elsewhere online; to send you marketing communications if you have provided us your email address, as permitted by applicable law);</p> <p>(3) Personalization (to tailor the content and advertising we display to you or others, on the Services or elsewhere, including content in emails we may send to you, to tell you about new products, promotions, opportunities, or other general information about LaserAway or our products that we believe will be of interest to you);</p> <p>(4) Administrative (to verify your identity, recognize you across the Services and your devices; contact you regarding your use of the Services, content, features, or products you use or request, and, in our discretion, changes to our policies; to manage our loyalty program);</p> <p>(5) Internal Business Purposes (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; detect and troubleshoot problems; monetize our Services; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns; conduct sales auditing);</p> <p>(6) Security (to protect integrity of the Services; to investigate,</p> <p>(7) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);</p>

(8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);

(9) Other Purposes as Disclosed at the time of collection/with your consent.

B. Categories of Third Parties Data Is Disclosed to:

(1) Advertising and Analytics Partners (such as analytics companies, third party advertisers, marketing agencies (including those who assist us with surveys and market or product research and development);

(2) Physician-Owned Clinics;

(3) Social Media Platforms and Other Third Party Platforms;

(4) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors) ;

(5) Third Party Business Partners (such as unaffiliated parties that are joint marketing and licensing partners) ;

(6) Order Fulfillment Vendors (such as payment processors, fulfillment centers, delivery services, order tracking vendors) ;

(7) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);

(8) Security Vendors;

(9) Communications Service Providers (such as email delivery and direct mail vendors, text messaging service providers);

(10) Customer Service Providers (call centers and live chat vendors);

(11) Government Agencies and Law Enforcement/Where Required by Law (including third parties in connection with a court or other legal proceeding);

(12) Third Parties in connection with court or other legal actions;

(13) Third Parties in connection with business transitions;

(14) Third Parties to whom you agree or direct us to share your data;

(15) Other Service Providers who use your data solely to provide services to us or to you

C. Categories of Third Parties Data is Sold/Shared for Targeted Advertising to:

- (1) Advertising and Analytics Partners;**
- (2) Social Media Platforms;**
- (3) Third Party Business Partners**



A. Purposes for Collection:

(1) Provide You Services (to enable you to use the Services and other products or services we offer, including maintaining your account information and verifying information you provide to us, such as that your email address is active and valid; facilitate your participation in a sweepstakes, contest, or promotion; send you transactional messages regarding your use of the Services, your purchases, and other account-related communications; respond to your inquiries and provide customer support or request feedback from you; help you find a LaserAway location);

(2) Advertising Activities and Marketing Messages (to customize and optimize content for you, such as recommendations, promotions, and advertisements we display through the Services and elsewhere online; to send you marketing communications if you have provided us your email address, as permitted by applicable law);

(3) Personalization (to tailor the content and advertising we display to you or others, on the Services or elsewhere, including content in emails we may send to you, to tell you about new products, promotions, opportunities, or other general information about LaserAway or our products that we believe will be of interest to you);

(4) Administrative (to verify your identity, recognize you across the Services and your devices; contact you regarding your use of the Services, content, features, or products you use or request, and, in our discretion, changes to our policies; to manage our loyalty program);

(5) Internal Business Purposes (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; detect and troubleshoot problems; monetize our Services; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns; conduct sales auditing);

(6) Security (to protect integrity of the Services; to investigate, prevent, and detect, and protect against misuse of our systems, abuse, fraud or other crime,

User Account Information (such as account name, communication preferences, and account settings)

	<p>or illegal activities or those that violate our policies; to detect and troubleshoot problems);</p> <p>(7) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);</p> <p>(8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);</p> <p>(9) Other Purposes as Disclosed at the time of collection/with your consent.</p> <hr/> <p>B. Categories of Third Parties Data Is Disclosed to:</p> <p>(1) Physician-Owned Clinics;</p> <p>(2) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);</p> <p>(3) Security Vendors;</p> <p>(4) Communications Service Providers (such as email delivery and direct mail vendors, text messaging service providers);</p> <p>(5) Customer Service Providers (call centers and live chat vendors);</p> <p>(6) Government Agencies and Law Enforcement/Where Required by Law (including third parties in connection with a court or other legal proceeding);</p> <p>(7) Third Parties in connection with court or other legal actions;</p> <p>(8) Third Parties in connection with business transitions;</p> <p>(9) Third Parties to whom you agree or direct us to share your data;</p> <p>(10) Other Service Providers who use your data solely to provide services to us or to you</p> <hr/> <p>C. Categories of Third Parties Data is Sold/Shared for Targeted Advertising to:</p> <p>(1) Advertising and Analytics Partners;</p> <p>(2) Social Media Platforms;</p> <p>(3) Third Party Business Partners</p>
<p>Demographic Information (such as your zip code,</p>	<p>A. Purposes for Collection:</p> <p>(1) Provide You Services (to enable you to use the Services and other products or services we offer, including verifying information you provide to</p>

race, date of birth, gender identity, driver's license)

us; facilitate your participation in a sweepstakes, contest, or promotion; help you find a LaserAway location);

(2) Advertising Activities and Marketing Messages (to customize and optimize content for you, such as recommendations, promotions, and advertisements we display through the Services and elsewhere online);

(3) Personalization (to tailor the content and advertising we display to you or others, on the Services or elsewhere, including content in emails we may send to you);

(4) Administrative (to verify your identity, recognize you across the Services and your devices);

(5) Internal Business Purposes (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; detect and troubleshoot problems; monetize our Services; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns; conduct sales auditing

(6) Security (to protect integrity of the Services; to investigate, prevent, and detect, and protect against misuse of our systems, abuse, fraud or other crime, or illegal activities or those that violate our policies; to detect and troubleshoot problems);

(7) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);

(8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);

(9) Other Purposes as Disclosed at the time of collection/with your consent.

B. Categories of Third Parties Data Is Disclosed to:

(1) Advertising and Analytics Partners (such as analytics companies, third party advertisers, marketing agencies (including those who assist us with surveys and market or product research and development)

(2) Physician-Owned Clinics;

(3) Social Media Platforms and Other Third Party Platforms;

(4) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors);

	<p>(5) Third Party Business Partners (such as unaffiliated parties that are joint marketing and licensing partners) ;</p> <p>(6) Order Fulfillment Vendors (such as payment processors, fulfillment centers, delivery services, order tracking vendors);</p> <p>(7) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);</p> <p>(8) Security Vendors;</p> <p>(9) Customer Service Providers (call centers and live chat vendors);</p> <p>(10) Government Agencies and Law Enforcement/Where Required by Law (including third parties in connection with a court or other legal proceeding);</p> <p>(11) Third Parties in connection with court or other legal actions;</p> <p>(12) Third Parties in connection with business transitions;</p> <p>(13) Third Parties to whom you agree or direct us to share your data;</p> <p>(14) Other Service Providers who use your data solely to provide services to us or to you</p>
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<p>C. Categories of Third Parties Data is Sold/Shared for Targeted Advertising to:</p> <ul style="list-style-type: none"> (1) Advertising and Analytics Partners; (2) Social Media Platforms; (3) Third Party Business Partners



<p>Device ID/Interaction Information (such as IP address or other unique ID for any computer, mobile phone or other device used to access the Services, device information (model, browser, operating system version), URL or advertisement that referred you to the</p>	<p>A. Purposes for Collection:</p> <p>(1) Provide You Services (to enable you to use the Services and other products or services we offer, including maintaining your account information and verifying information you provide to us, such as that your email address is active and valid; facilitate your participation in a sweepstakes, contest, or promotion; send you transactional messages regarding your use of the Services, your purchases, and other account-related communications; help you find a LaserAway location);</p> <p>(2) Advertising Activities and Marketing Messages (to customize and optimize content for you, such as recommendations, promotions, and advertisements we display through the Services and elsewhere online; to send you marketing communications if you have provided us your email address, as permitted by applicable law);</p>
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Services, any search terms you entered into a search engine that led you to the Services; areas within Services that you visit, time of day you visited the Services, your time zone, location information, and mobile network (if applicable) information)

[Device ID Information](#)

(3) Personalization (to tailor the content and advertising we display to you or others, on the Services or elsewhere, including content in emails we may send to you, to tell you about new products, promotions, opportunities, or other general information about LaserAway or our products that we believe will be of interest to you);

(4) Administrative (to verify your identity, recognize you across the Services and your devices; contact you regarding your use of the Services, content, features, or products you use or request, and, in our discretion, changes to our policies; to manage our loyalty program);

(5) Internal Business Purposes (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; detect and troubleshoot problems; monetize our Services; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns; conduct sales auditing);

(6) Security (to protect integrity of the Services; to investigate, prevent, and detect, and protect against misuse of our systems, abuse, fraud or other crime, or illegal activities or those that violate our policies; to detect and troubleshoot problems);

(7) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);

(8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);

(9) Other Purposes as Disclosed at the time of collection/with your consent.

B. Categories of Third Parties Data Is Disclosed to:

(1) Advertising and Analytics Partners (such as analytics companies, third party advertisers, marketing agencies (including those who assist us with surveys and market or product research and development);

(2) Physician-Owned Clinics;

(3) Social Media Platforms and Other Third Party Platforms;

(4) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors);

(5) Third Party Business Partners (such as unaffiliated parties that are joint marketing and licensing partners));

- (6) Order Fulfillment Vendors** (such as payment processors, fulfillment centers, delivery services, order tracking vendors);
- (7) Technology Systems Service Providers** (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);
- (8) Security Vendors;**
- (9) Communications Service Providers** (such as email delivery and direct mail vendors, text messaging service providers);
- (10) Customer Service Providers** (call centers and live chat vendors);
- (11) Government Agencies and Law Enforcement/Where Required by Law** (including third parties in connection with a court or other legal proceeding);
- (12) Third Parties in connection with court or other legal actions;**
- (13) Third Parties in connection with business transitions;**
- (14) Third Parties to whom you agree or direct us to share your data;**
- (15) Other Service Providers who use your data solely to provide services to us or to you**

C. Categories of Third Parties Data is Sold/Shared for Targeted Advertising to:

- (1) Advertising and Analytics Partners;**
- (2) Social Media Platforms;**
- (3) Third Party Business Partners**

Payment and Financial Information

This may include your credit card number, billing address, or other payment card data.

A. Purposes for Collection:

- (1) Provide You Services** (to enable you to use the Services and other products or services we offer, including maintaining your account information and verifying information you provide to us; facilitate your participation in a sweepstakes, contest, or promotion; send you transactional messages regarding your use of the Services, your purchases, and other account-related communications; respond to your inquiries and provide customer support or request feedback from you);
- (2) Internal Business Purposes** (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; detect and troubleshoot problems;

monetize our Services; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns; conduct sales auditing);

(3) Security (to protect integrity of the Services; to investigate, prevent, and detect, and protect against misuse of our systems, abuse, fraud or other crime, or illegal activities or those that violate our policies; to detect and troubleshoot problems);

(4) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);

(5) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);

(6) Other Purposes as Disclosed at the time of collection/with your consent.

B. Categories of Third Parties the Data Is Disclosed to:

(1) Physician-Owned Clinics;

(2) Order Fulfillment Vendors (such as payment processors, fulfillment centers, delivery services, order tracking vendors);

(3) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);

(4) Security Vendors;

(5) Government Agencies and Law Enforcement/Where Required by Law (including third parties in connection with a court or other legal proceeding);

(6) Third Parties in connection with court or other legal actions;

(7) Third Parties in connection with business transitions ;

(8) Third Parties to whom you agree or direct us to share your data;

(9) Other Service Providers who use your data solely to provide services to us or to you

C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

Transaction Information

This may include data about the products or treatment services you purchase, obtained, or considered, returns/exchanges, customer service contacts, and sweepstake or contest participation.

A. Purposes for Collection:

(1) Provide You Services (to enable you to use the Services and other products or services we offer, including maintaining your account information and verifying information you provide to us; facilitate your participation in a sweepstakes, contest, or promotion; send you transactional messages regarding your use of the Services, your purchases, and other account-related communications; respond to your inquiries and provide customer support or request feedback from you);

(2) Advertising Activities and Marketing Messages (to customize and optimize content for you, such as recommendations, promotions, and advertisements we display through the Services and elsewhere online; to send you marketing communications if you have provided us your email address, as permitted by applicable law);

(3) Personalization (to tailor the content and advertising we display to you or others, on the Services or elsewhere, including content in emails we may send to you, to tell you about new products, promotions, opportunities, or other general information about LaserAway or our products that we believe will be of interest to you);

(4) Administrative (to verify your identity, recognize you across the Services and your devices; contact you regarding your use of the Services, content, features, or products you use or request, and, in our discretion, changes to our policies; to manage our loyalty program);

(5) Internal Business Purposes (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; detect and troubleshoot problems; monetize our Services; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns; conduct sales auditing);

(6) Security (to protect integrity of the Services; to investigate, prevent, and detect, and protect against misuse of our systems, abuse, fraud or other crime, or illegal activities or those that violate our policies; to detect and troubleshoot problems);

(7) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);

(8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);

(9) Other Purposes as Disclosed at the time of collection/with your consent.

B. Categories of Third Parties the Data Is Disclosed to:

(1) Advertising and Analytics Partners (such as analytics companies, third party advertisers, marketing agencies (including those who assist us with surveys and market or product research and development);

(2) Physician-Owned Clinics;

(3) Social Media Platforms and Other Third Party Platforms;

(4) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors);

(5) Third Party Business Partners (such as unaffiliated parties that are joint marketing and licensing partners) ;

(6) Order Fulfillment Vendors (such as payment processors, fulfillment centers, delivery services, order tracking vendors);

(7) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);

(8) Security Vendors;

(9) Communications Service Providers (such as email delivery and direct mail vendors, text messaging service providers);

(10) Customer Service Providers (call centers and live chat vendors);

(11) Government Agencies and Law Enforcement/Where Required by Law (including third parties in connection with a court or other legal proceeding);

(12) Third Parties in connection with court or other legal actions;

(13) Third Parties in connection with business transitions;

(14) Third Parties to whom you agree or direct us to share your data;

(15) Other Service Providers who use your data solely to provide services to us or to you

C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

(1) Advertising and Analytics Partners;

(2) Social Media Platforms;

(3) Third Party Business Partners

Information about your Interests and Preferences (such as information about the products or services you purchased, obtained, or considered, or other purchasing or consuming histories or tendencies)

A. Purposes for Collection:

(1) Provide You Services (to enable you to use the Services and other products or services we offer, including maintaining your account information and verifying information you provide to us; send you transactional messages regarding your use of the Services, your purchases, and other account-related communications; respond to your inquiries and provide customer support or request feedback from you);

(2) Advertising Activities and Marketing Messages (to customize and optimize content for you, such as recommendations, promotions, and advertisements we display through the Services and elsewhere online; to send you marketing communications if you have provided us your email address, as permitted by applicable law);

(3) Personalization (to tailor the content and advertising we display to you or others, on the Services or elsewhere, including content in emails we may send to you, to tell you about new products, promotions, opportunities, or other general information about LaserAway or our products that we believe will be of interest to you);

(4) Administrative (to verify your identity, recognize you across the Services and your devices; contact you regarding your use of the Services, content, features, or products you use or request, and, in our discretion, changes to our policies; to manage our loyalty program);

(5) Internal Business Purposes (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; detect and troubleshoot problems; monetize our Services; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns; conduct sales auditing);

(6) Security (to protect integrity of the Services; to investigate, prevent, and detect, and protect against misuse of our systems, abuse, fraud or other crime, or illegal activities or those that violate our policies; to detect and troubleshoot problems);

(7) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);

(8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);

(9) Other Purposes as Disclosed at the time of collection/with your consent.

B. Categories of Third Parties Data Is Disclosed to:

(1) Advertising and Analytics Partners (such as analytics companies, third party advertisers, marketing agencies (including those who assist us with surveys and market or product research and development);

(2) Physician-Owned Clinics;

(3) Social Media Platforms and Other Third Party Platforms;

(4) Third Party Business Partners (such as unaffiliated parties that are joint marketing and licensing partners) ;

(5) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);

(6) Security Vendors;

(7) Communications Service Providers (such as email delivery and direct mail vendors, text messaging service providers);

(8) Customer Service Providers (call centers and live chat vendors);

(9) Government Agencies and Law Enforcement/Where Required by Law (including third parties in connection with a court or other legal proceeding);

(10) Third Parties in connection with court or other legal actions;

(11) Third Parties in connection with business transitions;

(12) Third Parties to whom you agree or direct us to share your data;

(13) Other Service Providers who use your data solely to provide services to us or to you

C. Categories of Third Parties Data is Sold/Shared for Targeted Advertising to:

(1) Advertising and Analytics Partners;

(2) Social Media Platforms;

(3) Third Party Business Partners

<p>Employment and Applicant Data</p>	<p>For employment-related and applicant-related data processed by LaserAway, please see our Employee and Applicant Privacy Policy here.</p>
<p>Precise Geolocation</p>	<p>A. Purposes for Collection:</p> <p>(1) Provide You Services (to enable you to use the Services and other products or services we offer; help you find a LaserAway location);</p> <p>(2) Advertising Activities and Marketing Messages (to customize and optimize content for you, such as recommendations, promotions, and advertisements we display through the Services and elsewhere online);</p> <p>(3) Personalization (to tailor the content and advertising we display to you or others, on the Services or elsewhere, including content in emails we may send to you);</p> <p>(4) Administrative (to, recognize you across the Services and your devices);</p> <p>(5) Internal Business Purposes (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns);</p> <p>(6) Security (to protect integrity of the Services; to investigate,</p> <p>(7) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);</p> <p>(8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);</p> <p>(9) Other Purposes as Disclosed at the time of collection/with your consent.</p> <p>B. Categories of Third Parties Data Is Disclosed to:</p>

- (1) Advertising and Analytics Partners** (such as analytics companies, third party advertisers, marketing agencies (including those who assist us with surveys and market or product research and development);
- (2) Physician-Owned Clinics;**
- (3) Technology Systems Service Providers** (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);
- (4) Security Vendors;**
- (5) Communications Service Providers** (such as email delivery and direct mail vendors, text messaging service providers);
- (6) Customer Service Providers** (call centers and live chat vendors);
- (7) Government Agencies and Law Enforcement/Where Required by Law** (including third parties in connection with a court or other legal proceeding);
- (8) Third Parties in connection with court or other legal actions;**
- (9) Third Parties in connection with business transitions;**
- (10) Third Parties to whom you agree or direct us to share your data;**
- (11) Other Service Providers who use your data solely to provide services to us or to you**

C. Categories of Third Parties Data is Sold/Shared for Targeted Advertising to:

- (1) Advertising and Analytics Partners;**
- (2) Social Media Platforms;**
- (3) Third Party Business Partners**

Sensory, Photo/Video Data, and Other User Generated Content
(such as photos submitted in relation

A. Purposes for Collection:

- (1) Provide You Services** (to enable you to use the Services and other products or services we offer; help you find a LaserAway location);
- (2) Advertising Activities and Marketing Messages** (to customize and optimize content for you, such as recommendations, promotions, and advertisements we display through the Services and elsewhere online);

to certain LaserAway services)

(3) Personalization (to tailor the content and advertising we display to you or others, on the Services or elsewhere, including content in emails we may send to you);

(4) Administrative (to, recognize you across the Services and your devices);

(5) Internal Business Purposes (to operate and improve the Services and our products, services, and marketing endeavors; market research; analyze the effectiveness of our marketing efforts; understand how you use the Services including tracking traffic, usage, trends, and navigation patterns);

(6) Security (to protect integrity of the Services; to investigate,

(7) Legal (to comply with the law; resolve disputes; enforce our agreements and policies; cooperate in governmental or other legal inquiries; fulfill regulatory reporting obligations; protect our or others' rights, assets, safety or security);

(8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, including during due diligence);

(9) Other Purposes as Disclosed at the time of collection/with your consent.

B. Categories of Third Parties Data Is Disclosed to:

(1) Advertising and Analytics Partners (such as analytics companies, third party advertisers, marketing agencies (including those who assist us with surveys and market or product research and development)

(2) Physician-Owned Clinics;

(3) Social Media Platforms and Other Third Party Platforms;

(4) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors);

(5) Third Party Business Partners (such as unaffiliated parties that are joint marketing and licensing partners) ;

(6) Order Fulfillment Vendors (such as payment processors, fulfillment centers, delivery services, order tracking vendors);

(7) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors);

(8) Security Vendors;

(5) Communications Service Providers (such as email delivery and direct mail vendors, text messaging service providers);

- (6) Customer Service Providers** (call centers and live chat vendors);
- (7) Government Agencies and Law Enforcement/Where Required by Law** (including third parties in connection with a court or other legal proceeding);
- (8) Third Parties in connection with court or other legal actions;**
- (9) Third Parties in connection with business transitions;**
- (10) Third Parties to whom you agree or direct us to share your data;**
- (11) Other Service Providers who use your data solely to provide services to us or to you**

C. Categories of Third Parties Data is Sold/Shared for Targeted Advertising to:

- (1) Advertising and Analytics Partners;**
- (2) Social Media Platforms;**
- (3) Third Party Business Partners**