



INVESTOR PROFILE · OCTOBER 2026

From Sports to Security

Intelligent video analytics with edge AI – proven in sports, now used by the police and to protect public transport and critical infrastructure.



See.



Understand.



Act!

Staige One AG · Essen

ISIN DE000A3CQ5L6 · WKN A3CQ5L · Xetra, Frankfurt, Düsseldorf

AI-powered sports production



SECURITY EVENT

Aggression detected
Person falling
Alarm raised automatically

Aggressive act

Person (fall)

From the football pitch to Berlin's Kottbusser Tor: what we learned in sports now protects public spaces

STAIGE SPORT

STAIGE FOR INDUSTRIES

2017

Founded in Essen

AI camera for automated sports broadcasting, co-developed with Borussia Dortmund's youth academy.

2023

Stock market listing

Established in sports: 250,000+ events captured, up to 1,200 games per weekend, partners incl. RTL Luxembourg. adesso SE largest shareholder.

2025

Launch of Industries

AI transferred to security: pipeline grows to around 90 projects¹, Toll Collect order won.

2026

Breakthrough

Contract awarded by Berlin Police (Kottbusser Tor), pilot at Dortmund Central Station with DSW21.

What we bring from sports

SPORT

Camera coverage of entire pitches

→ **SECURITY**

Monitoring of large areas – outdoors and with weak infrastructure

SPORT

Real-time movement analysis of players

→ **SECURITY**

Detection of violence, falls and dangerous situations

SPORT

Own edge hardware and platform for 1,200 games per weekend

→ **SECURITY**

Scalable, GDPR-compliant edge AI platform

¹ Staige for Industries project pipeline per Annual Report 2025, p. 4. Sources: Staige One AG Annual Report 2025, investor presentation 02/2026, corporate news of 3 Nov 2025, 9 Sep 2026 and 25 Sep 2026.

We make cameras intelligent: edge AI that detects threats before damage is done

Deployed for police, public transport and critical infrastructure – with semantic AI that understands situations instead of just counting objects.

1

Berlin Police

EU-wide tender won: AI video protection at Kottbusser Tor, roll-out to further city locations planned.

2

DSW21 · Dortmund Central Station

Pilot of Staige violence detection on the existing camera infrastructure since August 2026.

3

Critical infrastructure & industry

Perimeter protection against sabotage and intrusion – major shareholder adesso protects its own headquarters with Staige.

Why Staige wins

- **Semantic AI:** understands situations, not just objects – very low false alarm rate.
- **Privacy by design:** no facial recognition, local processing, compliant with GDPR and the EU AI Act.
- **Vendor-independent:** retrofits existing cameras or comes as a complete solution.
- **Made in Germany:** with adesso SE as integration and sales partner.

> €15m

attractive pipeline in scalable licensing – ~90 projects, total potential > €20m¹

250,000+

sports events captured as AI training base

US\$ 4.1bn

European video analytics market 2026 – +20 % year on year²

¹ Revenue potential of the Staige for Industries project pipeline per Annual Report 2025, p. 4. ² Fortune Business Insights, Video Analytics Market (09/2026), forecast; broad market definition, Europe incl. UK and Russia. Further details: corporate news of 9 Sep and 25 Sep 2026.

Security breakthrough, break-even within reach – attractive pipeline

01

Breakthrough in security

Berlin Police and DSW21 are flagship references for further cities and transport operators.

02

Break-even within reach

Lean cost base: EBITDA loss cut by around 70 % in H1 2026, operating break-even expected in H2 2026.

03

Attractive pipeline

More than €15m revenue potential in the scalable licensing business across around 90 projects.¹

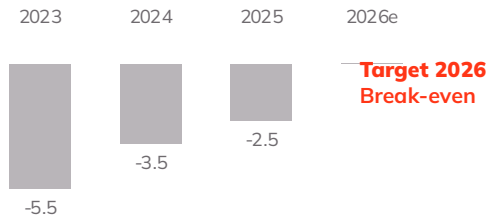
04

Regulatory tailwind

GDPR, the EU AI Act and critical-infrastructure rules favour European vendors with privacy by design.

Key figures

Group EBITDA in €m



Revenue H1 2026: €1.03m (+12 %)

EBITDA H1 2026: €-0.47m (prior year: -1.51)

Guidance 2026: revenue €3.0–3.5m, EBITDA €-0.2m to +0.2m

Strong anchor shareholders: adesso SE (largest shareholder) · Borussia Dortmund · Malo Industriebeteiligungen

Share: ISIN DE000A3CQ5L6 · WKN A3CQ5L · incl. Xetra **Research:** SMC “Speculative Buy”, price target €3.25 (17 Sep 2026)²

So what: Proven technology, first public-sector customers and an attractive pipeline – Staige is at the start of scaling.

Jan Taube, CEO
jan.taube@staige.com · +49 201 24 68 51-0

Listed holding company with strong anchor shareholders from IT and sports

CORPORATE STRUCTURE

Staige One AG

Holding company, Essen · 7.57m shares · ISIN DE000A3CQ5L6
Open market Düsseldorf (Primärmarkt), Xetra, Frankfurt

100 %

Staige GmbH operating company, Essen · founded 2017

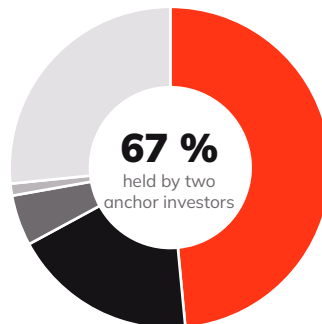
Staige for Industries

AI security & analytics for retail/industry

Staige Sport

AI sports production

SHAREHOLDER STRUCTURE



- 48.5 % adesso SE**
anchor shareholder & technology partner
- 18.6 % Malo Industriebeteiligungen**
investment company of Matthias Loh
- 5.1 % Staige management**
excluding stock options
- 1.2 % Borussia Dortmund**
strategic sports partner
- 26.6 % Free float / existing investors**

MANAGEMENT

Jan Taube

CEO · Management Board

Co-founder; formerly Director Sales & Market Development at Eurowings; former pro ice hockey player

Marvin Baudewig

CTO · MD Staige GmbH

Co-founder; formerly Head of Development at mifitto; M.Sc. Computer Engineering

SUPERVISORY BOARD

Prof. Dr. Volker Gruhn

Chairman

Co-founder and Chairman of the Supervisory Board of adesso SE; Chair of Software Engineering, University of Duisburg-Essen

Matthias Loh

Deputy Chairman

Managing partner of Malo Industriebeteiligungen and Schulö GmbH

Thomas Treß

Member

CFO of Borussia Dortmund; tax advisor and certified public accountant

Contact Jan Taube, CEO · jan.taube@staige.com · +49 201 24 68 51-0 · Staige One AG, Hafenstraße 100, 45356 Essen