

## Logics Academy coding and robotics programs return to Staples locations in the GTA

**RICHMOND HILL, ON, March 21, 2018** – Staples locations across the Greater Toronto Area will host an eight-week coding and robotics program run by [Logics Academy](#) this April. The program, called The Genius Lab, teaches students about programming and coding language while using high-tech equipment and award-winning robots. Students will be instructed on how to create computer code and solve problems using the programs that they develop.

Logics Academy is a leader in K-12 STEM education in Canada. Its workshops are delivered by qualified educators, engineers and scientists and parallel the Ministry of Education Curriculum to help strengthen STEM knowledge, while carrying out fun and meaningful experiments using robotic equipment that students design, build and program.

“Our mission is to develop age-appropriate robotics and coding solutions that engage students in exciting, experiential-based education programs,” said Ramy Ghattas, Co-Founder of Logics Academy. “Through these workshops, we hope to help students expand their STEM learning and develop an interest in coding in hopes they become future leaders and contributors to the global high-tech economy.”



While Logics Academy traditionally provides educational services to schools, this partnership with Staples opens access to its programs to a broader network of students where they can interact with robots and further pursue their STEM education.

“In our tech-driven world, it’s important that we do what we can to equip students to be successful,” said David Boone, Chief Executive Officer of Staples Canada. “In addition to providing parents and students with access to the best school supplies and technology for the classroom, we felt it was a natural next step to offer our stores to Logics Academy as a space where kids can learn. After all, they are going to be the future designers of the tech that we’ll be carrying in our stores years from now.”

The Genius Lab is being offered at select Staples locations in the GTA for students in grades 1 through 6. No experience or equipment is required to participate. Classes begin April 7 and cost \$170 for an eight-week course. To register and learn more about The Genius Lab workshops being offered, visit [www.logicsacademy.com/instaples](http://www.logicsacademy.com/instaples).

### **About Logics Academy**

Logics Academy is a leader in Canadian STEM Education and an Educational Partner with numerous school-boards across Canada. Logics is a co-developer of hardware, software and curricula, a provider of educator professional development and a provider of learning experiences for students in and out of the classroom. Logics school services include The Genius Lab extra-curricular programs and STEM in the Class, workshops designed to apply enriched and expanded thinking, through a hi-tech and scientific lens, to the provincial curriculum. Learn more at: [logicsacademy.com](http://logicsacademy.com), [Facebook](#), [Twitter](#) and [YouTube](#).

### **About Staples Canada/Bureau en Gros**

Staples Canada/Bureau en Gros was founded in 1991. The company operates over 300 locations across all Canadian provinces. Through its world-class retail, eCommerce, mobile and delivery capabilities, Staples helps customers shop every day, however and whenever they want. Staples is dedicated to offering customers the latest products and expertise on everything from technology to school supplies, facility, breakroom, as well as business services and print production through [Staples Print & Marketing](#). The company invests in a number of corporate giving programs that support environmental, educational and entrepreneurial initiatives in Canadian communities. Visit [www.staples.ca](http://www.staples.ca) for more information, or visit get social with Staples on [Facebook](#), [Twitter](#) and [Instagram](#).

### **Media Information:**

Alessandra Saccal  
Staples Canada  
905-737-1147 ext. 2363  
[alessandra.saccal@staples.ca](mailto:alessandra.saccal@staples.ca)

Kathleen Stelmach  
Staples Canada  
905-737-1147 ext. 2714  
[kathleen.stelmach@staples.ca](mailto:kathleen.stelmach@staples.ca)

Stuart Lewis  
Logics Academy  
905-604-8445  
[stuart@logicsacademy.com](mailto:stuart@logicsacademy.com)