



# Ten schools share \$200,000 to superpower their school in recognition of their environmental efforts

**RICHMOND HILL, ON, April 10, 2018** – Ten schools across Canada have each won \$20,000 in new technology from Staples Canada thanks to their achievements in environmental stewardship and education in their respective communities. The tech 'shopping sprees' are part of the Superpower your School contest organized annually by Staples and Earth Day Canada to mark Earth Month and celebrate ecovators of all ages – both students and teachers.

"Through the program, we're able to see the incredible depth of eco-stewardship found in the Canadian character, particularly in our schools," said David Boone, Chief Executive Officer of Staples Canada. "I'm thoroughly impressed and inspired by the initiative and passion shown by our young minds and members of the education community as they come up with ideas that have local impact and make the world a more liveable, enjoyable place."

Organized in partnership with Earth Day Canada, the contest recognizes Canadian schools paving the road to solidifying youth participation in environmental protection by teaching current and future generations about the importance of sustainable development.

"From a chicken coop on campus that provides eggs for the school's breakfast and lunch programs, to establishing an annual forest festival that engages 2,000 children, the work of this year's winners goes far beyond traditional school initiatives," says Deborah Doncaster, President of Earth Day Canada. "The winners are an inspiration and we are proud to recognize and celebrate their efforts."

The winners – five elementary and five secondary schools – were chosen from among more than 740 applications submitted across the country.

Winners of the 2018 Staples Superpower your School Contest are:

# **Atlantic Canada**

- Elementary: Petite Rivière Elementary, Petite Rivière, Nova Scotia
- Secondary: Waterford Valley High, St. John's, Newfoundland & Labrador

### Ontario

- Elementary: Vimy Ridge Public School, Ajax, Ontario
- Secondary: East Elgin Secondary School, Aylmer, Ontario

### Quebec

- Elementary: École Alternative des Cheminots, La Prairie, Quebec
- Secondary: Louis-Philippe-Paré, Châteauguay, Quebec

### Western Canada

- Elementary: St. Joseph School, Calgary, Alberta
- Secondary: Central Memorial and the Career Technology Centre, Calgary, Alberta

## **British Columbia and Yukon**

- Elementary: École Margaret Jenkins School, Victoria, British Columbia
- Secondary: Walnut Grove Secondary School, Langley, British Columbia

"We hope the new technology and boost in recognition will lead to even more projects in 2019 and that, together, we can encourage more and more ecovators and ecovation in Canada," Boone adds.

First launched in 2011, the program has awarded a total of \$1.95 million in tech products to some 80 schools.

To learn about the winning projects, visit <u>www.staples.ca/powereco</u>.

## Join the Conversation

Follow @StaplesCanada on Facebook, Twitter and Instagram, and join the conversation using #PowerEco.

## About Staples Canada/Bureau en Gros

Staples Canada/Bureau en Gros was founded in 1991. The company operates more than 300 locations across all Canadian provinces. Through its world-class retail, eCommerce, mobile and delivery capabilities, Staples helps customers shop every day, however and whenever they want. Staples is dedicated to offering customers the latest products and expertise on everything from technology to school supplies, facility, breakroom, as well as business services and print production through <u>Staples</u> <u>Print & Marketing</u>. The company invests in a number of corporate giving programs that support environmental, educational and entrepreneurial initiatives in Canadian communities. Visit <u>staples.ca</u> for more information, or get social with Staples on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

### About Earth Day Canada

Celebrated every year on April 22, Earth Day is the largest environmental event in the world. Earth Day Canada (EDC) is a national charity that inspires and supports people across the country to connect with nature and build resilient communities. It leads an annual Earth Day campaign in conjunction with yearround, award-winning programs that get people outside, interacting with the environment — this, in turn, fosters an intrinsically motivated, enduring commitment to stewardship and conservation. EDC works with children and youth through its EcoKids and EarthPLAY programs focused on putting outdoor play back into the lives of children by addressing play provision in schools, parks, streets and community green spaces. EDC engages diverse communities and helps its corporate partners achieve their sustainability goals with its employee engagement platform. Visit <u>earthday.ca</u> for more information, or visit us on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

- 30 -

# Media Information:

Alessandra Saccal Staples Canada 905 737 1147 Ext. 2363 alessandra.saccal@staples.ca

Jennifer Mack Earth Day Canada 416 599 1991 Ext. 108 jennifer@earthday.ca Kathleen Stelmach Staples Canada 905 737-1147 Ext. 2714 kathleen.stelmach@staples.ca

Jessica Roumeliotis Torchia Communications 514 288-8290 Ext. 205 jessica@torchiacom.com