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## Limitless Paper in a Paperless World

*Dunder Mifflin paper exclusive to Staples Canada*

TORONTO, ON, April 15, 2013 – Staples Canada, the leader in office supplies and Canada’s largest online retailer, today announced the exclusive launch of Dunder Mifflin copy paper in Canada. The paper, known from the Emmy-award-winning show *The Office*, can now be used in workplaces across the country, licensed through NBCUniversal Television Consumer Products.

Fans of the show can reconnect with the television series during their workday through the product’s humorous packaging. Branded reams of Dunder Mifflin paper display the company’s logo and slogans, “Our motto is Quability First,” “Get Your Scrant On,” and “Limitless paper in a paperless world.” The paper is available in all Staples stores and online.

“Staples Canada is thrilled to be the exclusive retailer for Dunder Mifflin paper in Canada,” said Ruth Moore category manager for Staples Canada. “We’re giving fans of *The Office* a paper option that they can get excited about, turning simple everyday paper into something fun and functional.”

The Dunder Mifflin paper product provides a playful spin on paper at an affordable cost. For more information, or to purchase Dunder Mifflin paper please visit [www.staples.ca](http://www.staples.ca)

### **About Staples Canada**

Staples, Canada's largest office products company is committed to providing Canadians with a wide choice of office services and products. Serving all types of business - from the small home office to large enterprise - Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en GrosMC in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2011 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit [www.staples.ca](http://www.staples.ca) for more information, or visit us on [Facebook](#) and [Twitter](#).

**About NBCUniversal Television Consumer Products Group**

NBCUniversal is a leader in providing entertainment programming to the domestic and international marketplaces. NBCUniversal Television Consumer Products Group manages all global ancillary television business endeavors for the NBCUniversal Television Group, including third-party home entertainment distribution, consumer products, musical soundtracks, special markets projects and the NBCUniversal Online Store. For the latest product updates and an overview of the properties managed by the group, visit the NBCUniversal Television Consumer Products portal at <http://nbcuconsumerproducts.com>.

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