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**Special Olympics**  
**Olympiques spéciaux**  
Canada



## **Annual “Give a Toonie. Share a Dream.” Fundraiser Surpasses Goal For A Record \$577,483**

*Staples Canada and Special Olympics Canada Thank Communities for Their Support*

TORONTO, May 29, 2013 – Staples Canada and Special Olympics Canada today announced the successful conclusion to the 14<sup>th</sup> annual *Give a Toonie. Share a Dream.* campaign. Donations from Staples Canada customers helped the campaign raise a record \$577,483, surpassing the goal by \$77,483. All proceeds support the more than 35,000 Special Olympics athletes across Canada.

Staples Canada and Special Olympics Canada are thrilled with the ongoing support and participation from the Canadian public. Funds raised ensure more Canadians living with an intellectual disability have the opportunity to experience the transformative power and joy of sport.

“Staples Canada is proud of our long-term partnership with Special Olympics Canada,” said Steve Matyas, president, Staples Canada. “Giving back is ingrained in the Staples culture and it means a great deal to be a part of a program that enriches the lives of Canadians, both through life skills and sport.”

“On behalf of Special Olympics Canada, we are extremely grateful to Staples, their staff, and their customers for donations received through the *Give a Toonie. Share a Dream.* campaign,” said Lindsay Glassco, president and CEO of Special Olympics Canada. “Staples has been a tremendous partner of Special Olympics Canada for almost 20 years. Through in-store campaigns like this, Staples has helped our organization enrich the lives of Canadians of all ages with intellectual disabilities by providing daily, world-class sport programs that bring out the champion in all of them.”

Special Olympics Canada, their athletes and volunteers across the country are grateful to the more than 330 Staples Canada stores that contributed and participated in the 2013 *Give a Toonie. Share a Dream.* campaign. Through their enthusiasm and encouragement more Canadians living with an intellectual disability can take part in Special Olympics programs and experience the life changing effects of sport first hand.

### **About Special Olympics Canada**

Established in 1969, the Canadian chapter of this international movement is dedicated to enriching the lives of Canadians with an intellectual disability through sport. Operating out of sport clubs in all Canadian provinces and territories, except Nunavut, this grassroots movement reaches beyond the sphere of sports to empower individuals, change attitudes and build communities. From two-year-olds to mature adults, more than 35,880 children, youth and adults with an intellectual disability are registered in Special Olympics year-round programs across Canada, and they are supported by more than 16,452 volunteers, including more than 12,209 trained coaches.

For more information, visit [www.specialolympics.ca](http://www.specialolympics.ca) or follow us on Facebook and on Twitter (@SpecialOCanada).

### **About Staples Canada**

Staples, Canada's largest office products company is committed to providing Canadians with a wide choice of office services and products. Serving all types of business - from the small home office to large enterprise - Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en GrosMC in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2011 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast.

Visit [www.staples.ca](http://www.staples.ca) for more information, or visit us on [Facebook](#) and [Twitter](#).

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