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Staples Canada Makes #GoingBack to School Easy with the Newest Trends

Company Announces Top Products and Savings

TORONTO, ON, July 10, 2013 – Staples Canada, the leader in office supplies and Canada’s largest online retailer, has released its top picks for the 2013 back-to-school shopping season. This year’s collection features an expanded assortment of fun, fashionable and functional must-have supplies.

“Staples Canada is the back- to- school expert with a huge selection and great value,” said Steve Matyas, president at Staples Canada. “Students will feel confident this school year, as they can choose from a variety of items that reflect their individual style.”

Staples’ 2013 top back-to-school trends include:

Back to Neon

From the runway to the classroom, neon is the hottest fashion trend of the season. Bold pink, green, blue and lime green hues are featured in several key school supplies such as binders, scissors and pencil pouches. Students can also enhance the look of school notes and projects with vibrant Neon Sharpie Markers.

Let’s Get Technical

Einstein, R2-D2, Ugly Dolls and Batman are only a few of the USB drive characters available to help students save important files. The Acer V5 Slip Touchscreen Laptop or the ASUS X502 Laptop (available in a variety of colours) will help students be classroom ready in no time. And readers can embrace the Kindle Fire HD 7” Tablet, turning an average book into a great read with the option to surf the web over Wi-Fi.

Tote Your Tech

Keep tech intact and in style with sleek cases for laptops and tablets. Reebok backpacks can accommodate a 17” laptop and have padded shoulder straps for support. They also feature coordinating lunch bags and zipper binders. And the PKG laptop sleeves come in two sizes and have space for up to 13” or 16” laptops.

Locker Sweet Locker

A student’s locker is their most personal space aside from their bedroom. Make it feel like home with innovative accessories. From the Merangue Locker Shelf Kit which includes a shelf,

mirror pencil cup, dry erase board and marker or their Locker Magnets, keeping students organized can be both functional and trendy.

Child's Play

It's time to shake up an original with nostalgic pieces like the Hipstreet Pencil Stylus, or the Staples Mini Pencil Shaped Stapler. Students can also listen to music with their favourite Monsters Inc. characters. The iHome Monsters University furry headphones feature James P. Sullivan, and the Mike Wazowski's earbuds are perfect for children.

Let's Do Lunch

These cool new takes on lunch allow parents and students to plan for healthy and organized meal preparation all year. The Sachi Lunch Bag will make every lunch goer feel sophisticated and fashionable, and the BUILT NY Lunch Bags can fit every snack inside due to its stretchable wetsuit material.

Please visit www.staples.ca for more information.

About Staples Canada

Staples, Canada's largest office products company is committed to providing Canadians with a wide choice of office services and products. Serving all types of business - from the small home office to large enterprise - Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en GrosMC in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2011 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, or visit us on [Facebook](#) and [Twitter](#).

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