



Staples launches Student Living Centre with focus on student-ready furniture, supplies, tech, accessories and services for university living, on or off campus



Richmond Hill, Ont. July 30, 2018 – Staples launches today its first Student Living Centre, an in-store and online showcase that features products catered to students living in close quarters on and off campus. Available on the online Staples Back-to-School Centre at staples.ca/studentliving, and in select stores across the country, the space is a fully functional and decorated room with desk, dresser, bed and linens, coffee maker, mini-fridge, and wall-mounted customized supplies and artwork available through Staples Print and Marketing.

“As moms, we become professionals at getting our kids prepared for back-to-school, but when it comes to sending a teen off to college, it’s a whole new experience,” says Erica Ehm, renowned entrepreneur, influencer and TV personality. “It’s nice to know that Staples carries everything my son will need to be fully prepared when it comes time to start this new journey. Not only can we sit together and order it all online in one evening, but we can have it shipped to our local store for an easy pick-up.”

Staples has partnered with Erica Ehm and her company Ehm &Co, proud publishers of YMC.ca, to help showcase the elements of the new Student Living Centre and other back-to-school essentials. Ehm is also a mother of two.

The Student Living Centre was designed to convey to parents and students that they can find the majority of dorm, bedroom and home office supplies, as well as furniture, small appliances and other essentials for a typical college life experience at its stores and online. The list includes the latest technology from leading brands, cleaning supplies, storage, organization, kitchen and bath, furniture, bedding and customized décor.

“Coffee, snacks and toilet paper delivered to your door, now that’s something I would have appreciated during my college years,” says Elio Tremonti, Vice President of Merchandising at Staples Canada. “That just scratches the surface. We’re able to meet all needs experienced by students who wish to make the most out of their small and confined spaces, when time is scarce.”

The Staples Student Living Centre will be set up at select stores across Canada, for more information and to find a location near you, visit staples.ca/studentliving. The company also offers a 100% price match guarantee, free shipping and the option to buy online and pick up in store.

Parents, students and teachers can join the conversation around the latest trends, deals and tips by following @StaplesCanada on Facebook, Twitter and Instagram and by using the hashtag #ThinkStaples.

About Staples Canada/Bureau en Gros

Staples Canada/Bureau en Gros was founded in 1991. The company operates over 300 locations across all Canadian provinces. Through its world-class retail, eCommerce, mobile and delivery capabilities, Staples helps customers shop every day, however and whenever they want. Staples is dedicated to offering customers the latest products and expertise on everything from technology to school supplies, facility, breakroom, as well as business services and print production through Staples Print & Marketing. The company invests in a number of corporate giving programs that support environmental, educational and entrepreneurial initiatives in Canadian communities. Visit www.staples.ca for more information, or visit get social with @StaplesCanada on Facebook, Twitter and Instagram.

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