

EXECUTIVE EDUCATION التعليم التنفيذي

SBA Executive Education – Development Program Offerings

The following lists recent SBA offerings for the last two years (2019 – 2021)

Certificate Programs 03-04 Months (Participants receive Certificate of Completion – Non Credit)

- Public Sector Budgeting
- Strategies and Applications of Business Intelligence
- Excellence in Government Communication
- Activating Design Thinking for Organizational Impact
- Bitcoin and Cryptocurrency: Myth, Bubble or Scam
- The Art and Science of Finance
- Excellence in Management from a distance
- The Art and Science of Negotiation
- The Economics of Pandemics
- Simulation based Project Management
- Energy, Environment and Sustainability
- Exploring the world of Interpreting
- Introduction to Professional Translation
- Strategies and Practices of Urban Land Planning
- Empowering Women into Leadership and Excellence



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Diploma Programs 06 – 08 Months (Participants receive Diploma of Completion - Non Credit)

- Art of writing Public Policies and Legislations
- Crisis and Change Management
- Leadership and Team Management
- Government Budgeting
- Behavioral Economics and Market Trends
- Investment and Financial Management
- Business Intelligence and Data Analysis for Decision Making
- Digital Marketing and Cryptocurrency
- Strategic Planning and Corporate Innovation
- Sustainability and Environment Executive Diploma Program
- Green Development and Environmental Affairs