



collaborative on academic
careers in higher education

University of Arkansas

2017-18

Faculty Job Satisfaction Survey
Report Preview



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Introduction	2
Results	
Selected Comparison Institutions and Response Rates	3
COACHE Benchmarks: Strengths and Concerns	4
Comparative Analysis	
All Faculty	5
Pre-tenure Faculty	6
Associate Professors	7
Female Faculty	8
Faculty of Color	9
Global Considerations	
Best Aspects	10
Worst Aspects	11
Other Perspectives: In Your Faculty's Own Words	12
Other Perspectives: The Department and Institution as a Place to Work	12
Next Steps: Distributed Leadership	13
Notes and Guided Discussion Questions	14

Introduction

You are holding in your hands a preview of the COACHE Chief Academic Officer Report. The CAO Report data and design are the culmination of our work since 2003 with faculty focus groups, two pilot studies (for pre-tenure and tenured faculty), and ongoing dialog with academic leaders at our partner institutions.

While there are many approaches to report design, our choices at COACHE leverage our comparative data to help you, your leadership team, and your faculty move more swiftly from survey results into dissemination, engagement and action.

To the uninitiated, the CAO Report can be daunting. However, just a few minutes spent with the Results at a Glance and Benchmark Dashboard will unlock the broad themes of your survey results and the areas deserving of immediate scrutiny.

Your faculty's strengths and concerns will be revealed, layer by layer, as you follow the green, grey, and red colors of your CAO Report. These colors illustrate your faculty's attitudes relative to peers of your own choosing and to a larger, labor-market cohort (e.g., women to women, associate professor to associate professor). The yellow and orange colors will identify gaps between groups within your own institution (e.g., women and men, associate and full professors).

This preview is just a glimpse of what lies within your CAO Report—a beginning, not the end. The digital files that follow this preview contain item-level analysis, faculty's qualitative opinions coded by survey theme, results disaggregated by school/college and discipline, and more tools for understanding the conditions faculty need in order to do their best work.

You are about to discover that many faculty concerns can be dealt with immediately and inexpensively, while others present themselves as opportunities for broad involvement in designing collaborative solutions.

The questions at the end of this preview should help you get this process of inquiry underway. Yet, at COACHE, we have learned that the most important analysis has yet to occur. Analysis is a social process of engagement with your colleagues and—most importantly—your faculty. The COACHE partners who succeed do so by inviting faculty to be agents of institutional improvement.

As you embark upon the next steps of "collective sensemaking" and action, we have many examples to share. Your research-practice partnership with COACHE continues beyond this report delivery for many months of advice and networking. Allow us to develop your capacity for evidence-driven leadership in the academy.

Your Cohort and Peers

Based on the number of University of Arkansas faculty and other organizational characteristics, your comparison "cohort" includes 109 COACHE partners who identify as generally similar. The complete list is available in the CAO Report's appendices. You selected five comparison institutions – "peers" in the report – to represent those most similar to you in the faculty labor market. They are listed at the right.

- Auburn University (2017)
- Clemson University (2018)
- Iowa State University (2017)
- University of Missouri - Columbia (2016)
- University of Tennessee (2018)

Response Rates

Your report summarizes the findings from 44% of your eligible faculty. Given an average survey completion time of 22 minutes, this report constitutes approximately 170 hours of your faculty's time and, more importantly, their candor. Your response rate is *lower* than your peers by approximately 3.7 percentage points.

Differences in rates of response between demographic groups matter, as well. The table below summarizes response rates by tenure status, rank, gender, and race. As you read this preview and the complete CAO Report, keep in mind how large or small these subgroups' representation is among your survey responses.

Response Rates

	You	Peers	Cohort
Overall	44%	47%	46%
Tenured	47%	48%	48%
Pre-tenure	45%	51%	48%
Non-tenure track	34%	43%	41%
Full	46%	49%	47%
Associate	46%	48%	48%
Men	41%	43%	43%
Women	48%	54%	53%
White	44%	49%	49%
Faculty of color ¹	43%	41%	42%
Asian/Asian-American	44%	37%	38%
Underrepresented minorities ²	42%	47%	46%

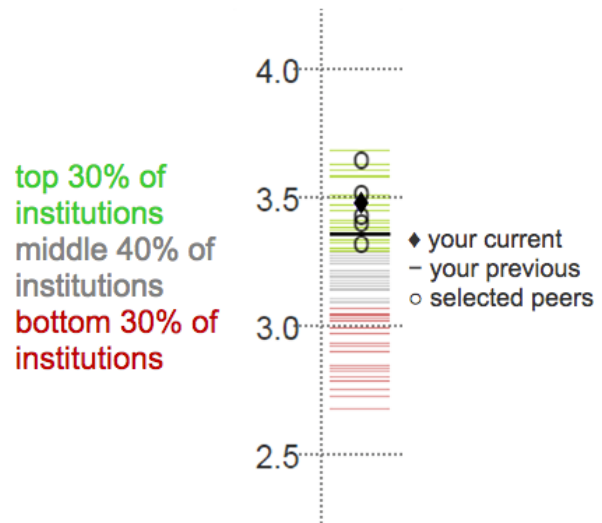
¹ "Faculty of color" are, for the purposes of this report, those individuals not categorized as White, non-Hispanic.

² "Underrepresented minorities" are individuals who identify as neither White, non-Hispanic nor Asian/Asian-American.

Understanding the COACHE Benchmarks

The following five pages offer a view of your faculty from 10,000 feet. Each survey theme is summarized by a “Benchmark,” the mean of several five-point Likert-scale survey questions that share a common theme. A Benchmark score provides a general sense of how faculty feel about a particular aspect of their work/life at your institution; your CAO Report delivers results for Benchmarks and for specific survey items.

In this preview, we compare your Benchmark scores, shown as diamonds, to the scores of other COACHE partners, represented as horizontal lines. Green lines represent the top 30 percent of institutional means, red lines represent the bottom 30 percent, and grey lines represent institutions in the middle 40 percent. The circles locate the five institutions your team selected as most nearly competing with yours (or resembling yours) in the market for faculty. The black line represents your prior results from 2014.



Your Strengths and Concerns

As shorthand, COACHE defines as an "area of strength" any Benchmark where your institution scores first or second among your selected comparison group and in the top 30 percent (the green section) of the cohort. Conversely, an "area of concern" is where your faculty rating of a Benchmark falls fifth or sixth among your peers and in the bottom 30 percent (the red section) of the cohort. The survey themes at the right met these criteria for University of Arkansas.

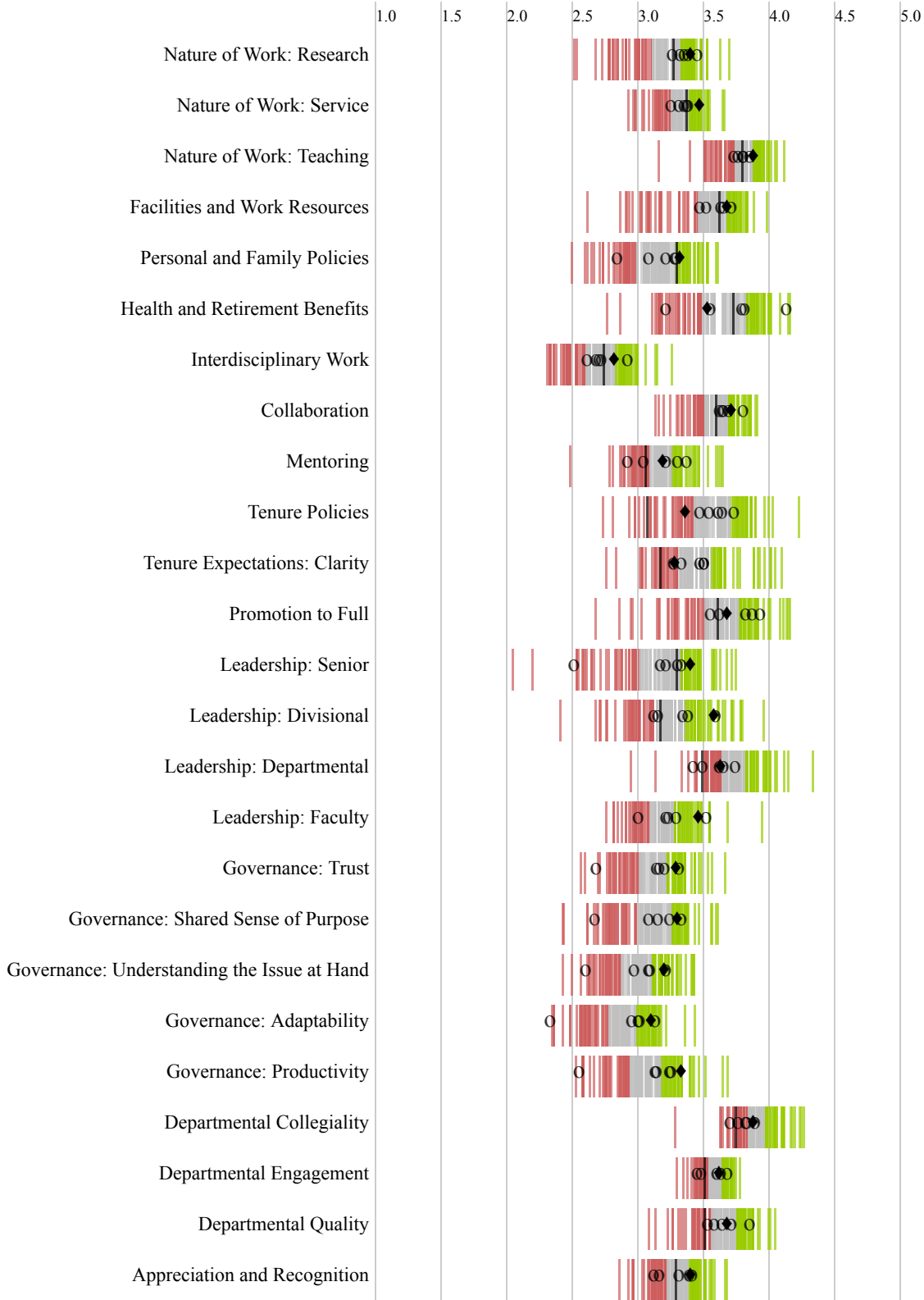
Note that between-group differences could alter your conclusions about these aspects of academic life on your campus—and suggest tailored approaches to improving them. Keep this in mind as you consider, after the overall results, the subsequent charts for pre-tenure faculty, for associate professors, for women, and for faculty of color. Look to your CAO Report for other subgroups and more detailed displays.

Areas of strength (all faculty combined)

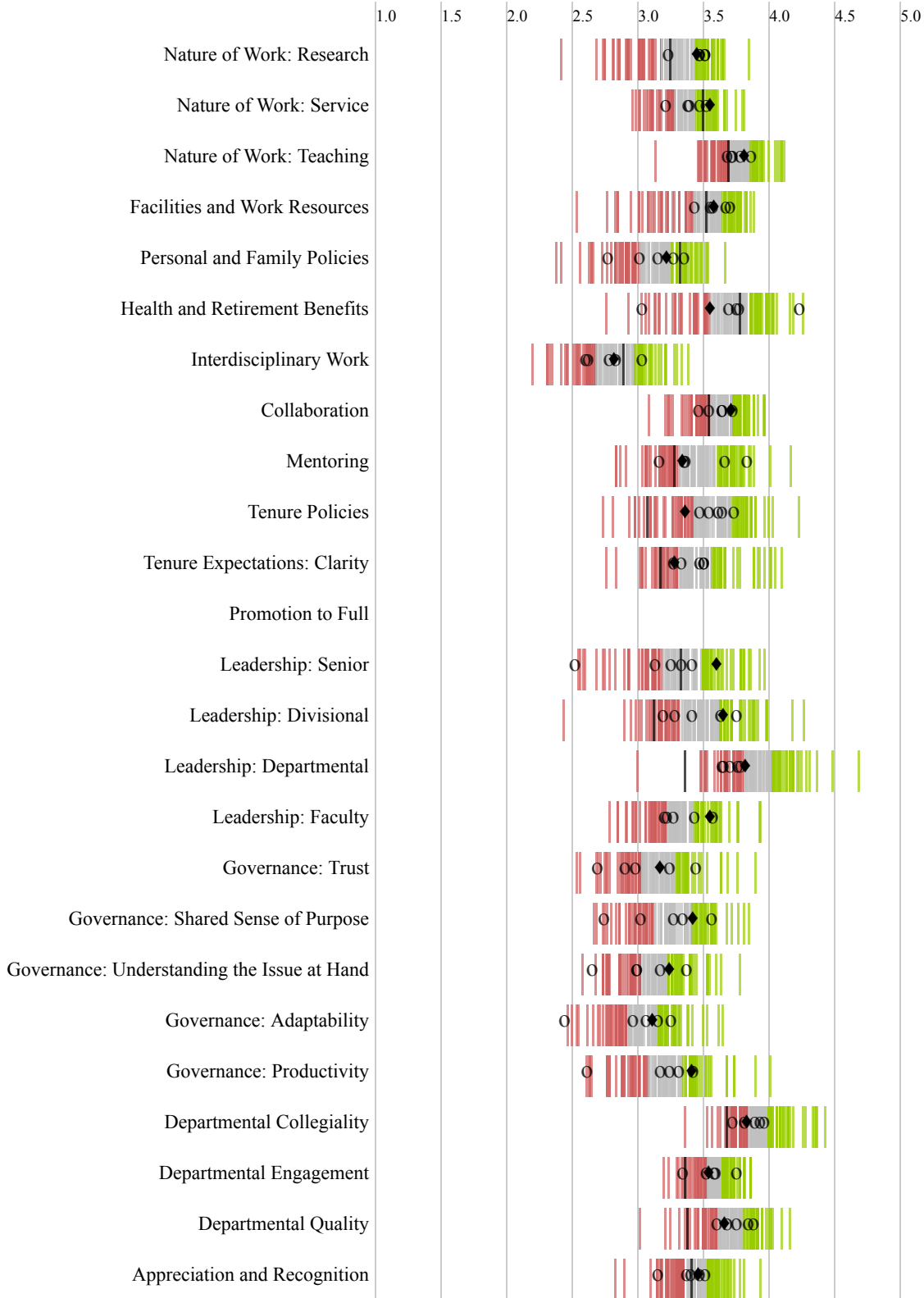
- *Appreciation and Recognition*
- *Collaboration*
- *Facilities and Work Resources*
- *Governance: Adaptability*
- *Governance: Productivity*
- *Governance: Shared Sense of Purpose*
- *Governance: Trust*
- *Governance: Understanding the Issue at Hand*
- *Interdisciplinary Work*
- *Leadership: Divisional*
- *Leadership: Faculty*
- *Leadership: Senior*
- *Nature of Work: Research*
- *Nature of Work: Service*
- *Nature of Work: Teaching*
- *Personal and Family Policies*

Areas of concern (all faculty combined)

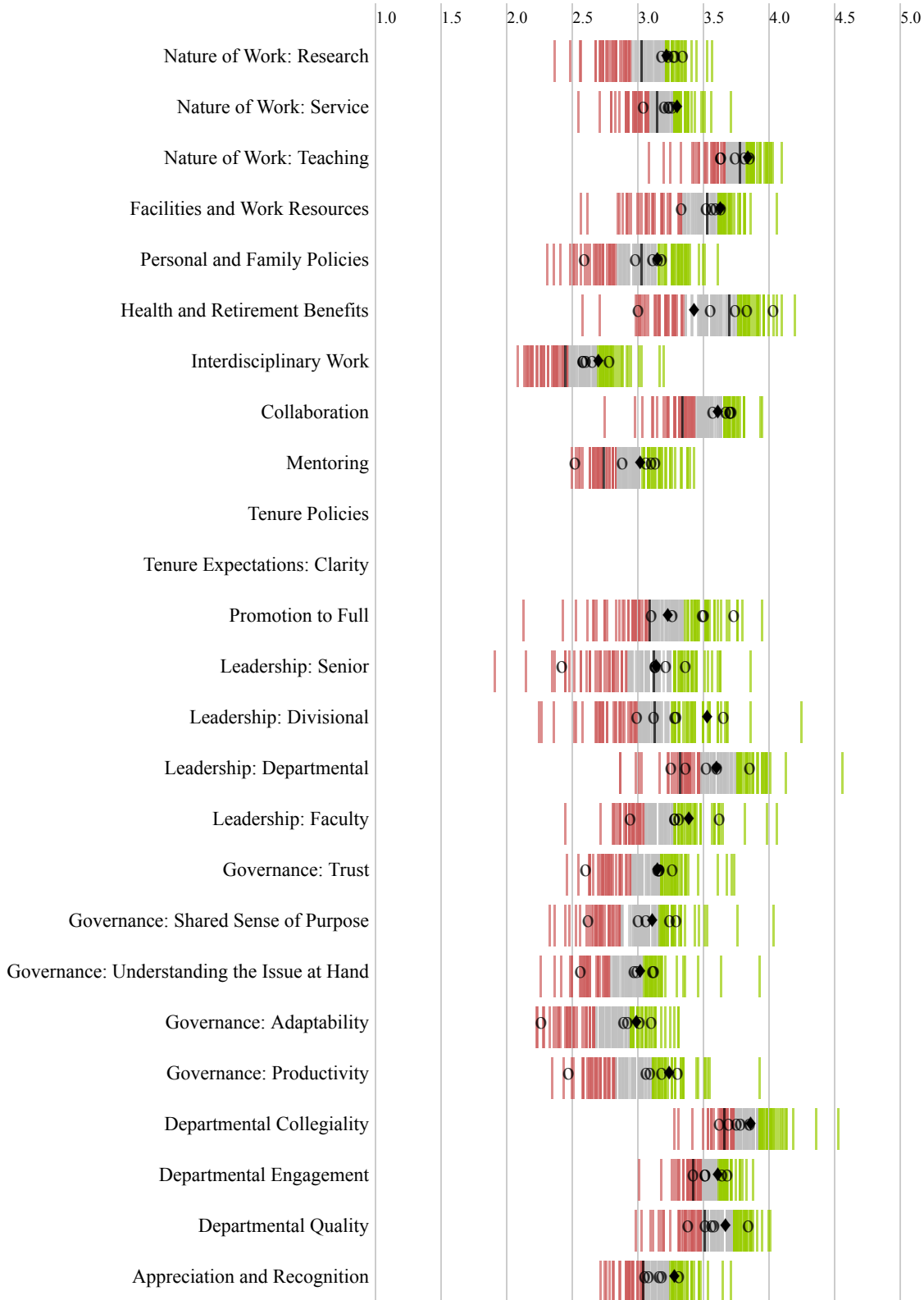
- *Tenure Policies*



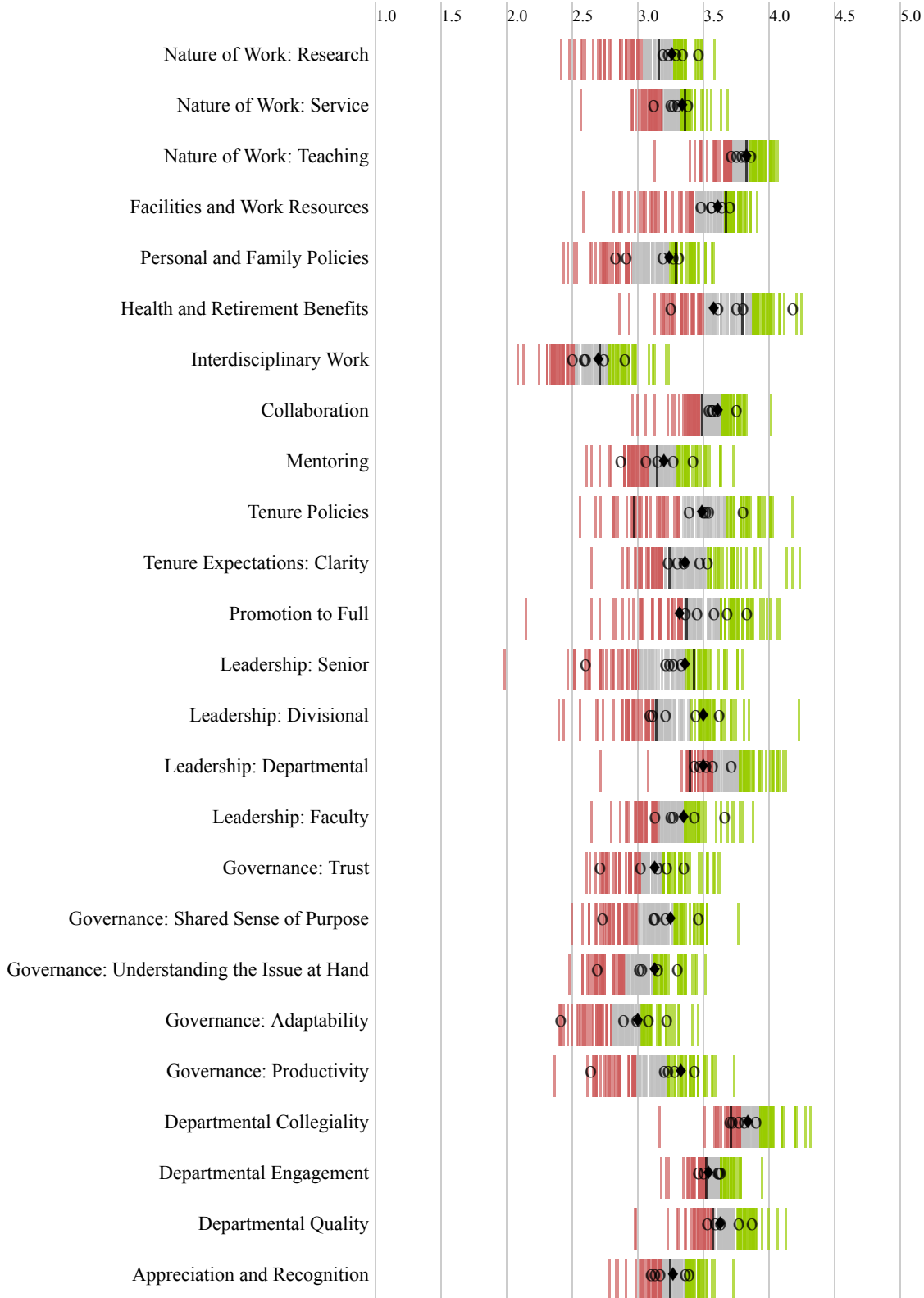
Data are masked in instances where your institution or a peer institution has insufficient data for reporting.



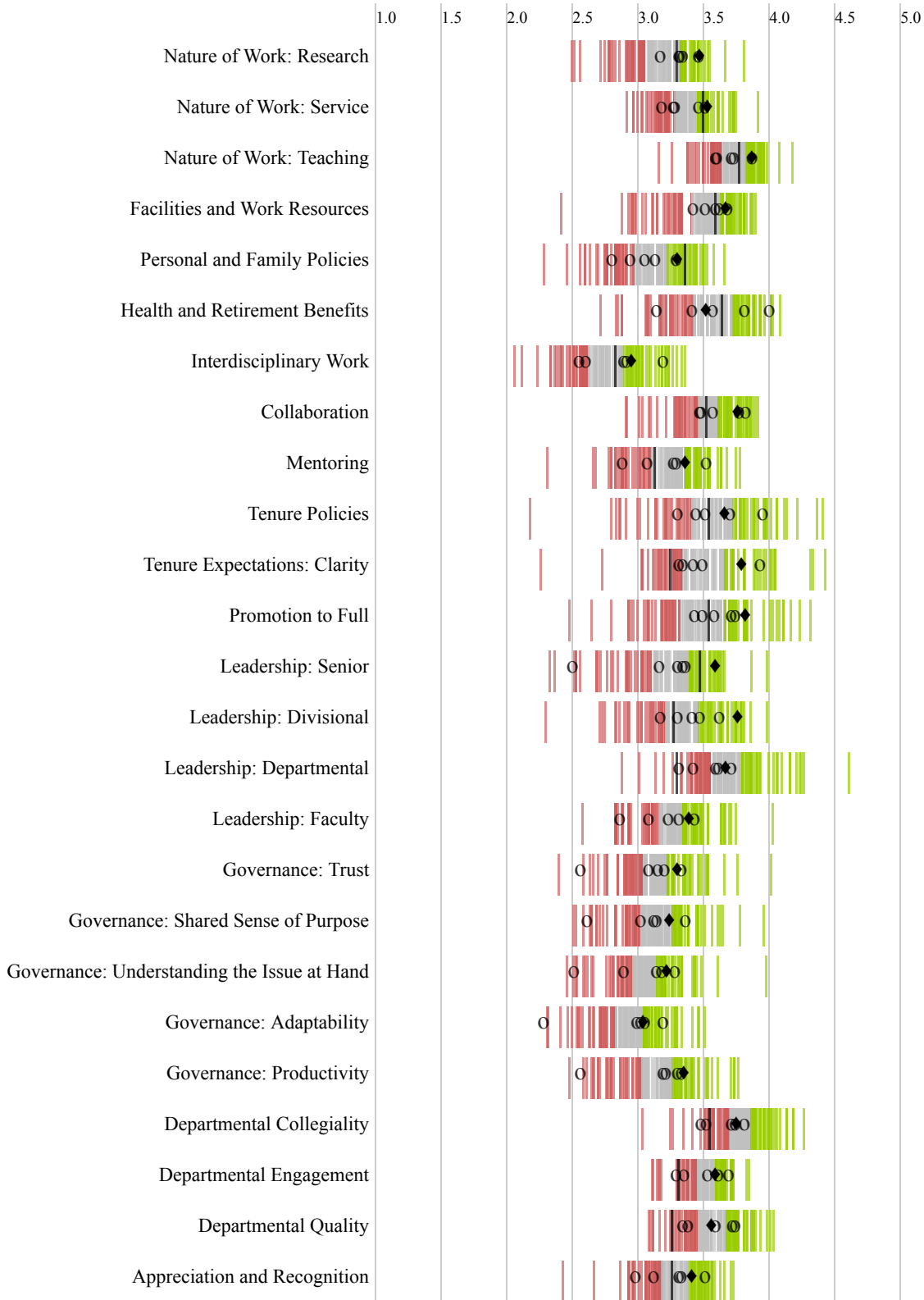
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Near the conclusion of the survey, we ask faculty to think about the institution as a whole and identify those issues (both good and bad) that are most on their minds. Here, faculty are given the opportunity to select the two best aspects of working at your institution. Your CAO Report

includes these results compared to peers and the COACHE cohort and, therefore, your competitive advantages in faculty recruitment and retention. The most frequently cited responses at your institution are highlighted in red.

	Overall	Pre-tenure Associate	Women	FOC
Quality of colleagues	27%	23%	31%	18%
Support of colleagues	18%	20%	20%	20%
Opportunities to collaborate with colleagues	7%	5%	6%	10%
Quality of graduate students	5%	2%	3%	4%
Quality of undergraduate students	10%	7%	13%	7%
Quality of facilities	3%	3%	4%	4%
Compensation	6%	6%	5%	7%
Support for research/creative work	6%	10%	5%	10%
Support for teaching	3%	1%	0%	2%
Support for professional development	4%	3%	3%	9%
Assistance for grant proposals	0%	1%	0%	1%
Childcare policies	0%	0%	0%	0%
Spousal/partner hiring program	3%	8%	1%	4%
Diversity	2%	0%	3%	2%
Presence of others like me	1%	1%	0%	0%
My sense of "fit" here	10%	10%	9%	3%
Geographic location	26%	18%	34%	16%
Commute	5%	7%	5%	2%
Cost of living	21%	27%	21%	22%
Protections from service/assignments	1%	6%	0%	2%
Teaching load	9%	12%	7%	12%
Manageable pressure to perform	6%	10%	7%	5%
Academic freedom	15%	12%	15%	18%
Tenure/promotion clarity or requirements	0%	1%	1%	0%
Quality of leadership	1%	1%	1%	0%
There are no positive aspects	0%	1%	0%	0%
Decline to answer	3%	2%	5%	9%

Faculty are also asked to identify the two worst aspects of working at your institution. The worst aspects can be particularly helpful in narrowing down your priorities, especially when a review of your Benchmarks suggests many concerns to address: when everything needs fixing,

we tend to fix nothing. In the CAO Report, these worst aspects are a heat map of your institution's competitive threats. The most frequently cited responses at your institution are highlighted in red.

	Overall	Pre-tenure Associate	Women	FOC	
Quality of colleagues	3%	4%	2%	3%	8%
Support of colleagues	3%	3%	3%	5%	3%
Opportunities to collaborate with colleagues	2%	5%	2%	1%	1%
Quality of graduate students	14%	22%	12%	8%	21%
Quality of undergraduate students	4%	7%	2%	6%	5%
Quality of facilities	13%	12%	12%	13%	9%
Compensation	23%	10%	30%	20%	12%
Lack of support for research/creative work	13%	16%	19%	14%	13%
Lack of support for teaching	3%	1%	3%	4%	1%
Lack of support for professional development	4%	1%	3%	5%	2%
Lack of assistance for grant proposals	6%	6%	8%	6%	8%
Childcare policies	4%	6%	6%	5%	7%
Spousal/partner hiring program	5%	7%	3%	3%	7%
Lack of diversity	11%	11%	9%	17%	22%
Absence of others like me	4%	6%	7%	3%	8%
My sense of "fit" here	4%	4%	5%	2%	5%
Geographic location	5%	10%	6%	5%	8%
Commute	1%	0%	1%	0%	0%
Cost of living	1%	1%	1%	0%	1%
Too much service/too many assignments	13%	9%	22%	15%	11%
Teaching load	7%	10%	4%	9%	5%
Unrelenting pressure to perform	8%	12%	8%	12%	3%
Academic freedom	2%	3%	2%	2%	0%
Tenure/promotion clarity or requirements	9%	12%	8%	12%	7%
Quality of leadership	11%	6%	8%	11%	11%
There are no positive aspects	5%	2%	1%	3%	2%
Decline to answer	5%	6%	4%	2%	8%

Global Considerations: In Your Faculty’s Own Words

The final item in our survey is an open-text response to the prompt, "What is the one thing your institution could do to improve the workplace for faculty?" The comments from your faculty were reviewed by our team, redacted of identifying information, and coded according to the survey themes. The five most common themes in your faculty's responses were:

- *Facilities and resources for work* - 28%
- *Compensation and benefits* - 23%
- *Culture* - 18%
- *Nature of work: General* - 16%
- *Appreciation and recognition* - 15%

The complete and coded open-text responses in your CAO Report are a tool for prioritizing your results. By adding a dose of humanity to the quantitative results, these comments direct you and your team to be more sensitive to what is in the minds of your faculty. The mean and standard

deviation for Tenure Clarity tell you which faculty are unclear about expectations for tenure. An open-text comment describes the impact on faculty's lives—their careers, their health, their families—and may even include helpful ideas on how to fix the problem.

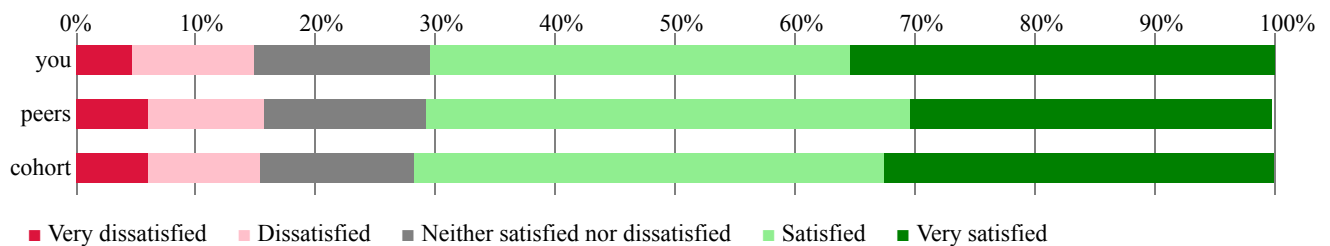
In the complete digital report, you may access these redacted comments all at once, coded thematically, and accompanied by a chart of theme frequencies. In addition, when a comment mentions a topic that is related to a Benchmark, your CAO Report attaches that comment to the appropriate section. With salient, open-text prompts associated with each theme, you will find it easy to incorporate them into your presentations and discussions with faculty. Doing so reinforces that you are listening and trying to understand—the first step toward improving the faculty workplace.

Global Considerations: The Department and Institution as a Place to Work

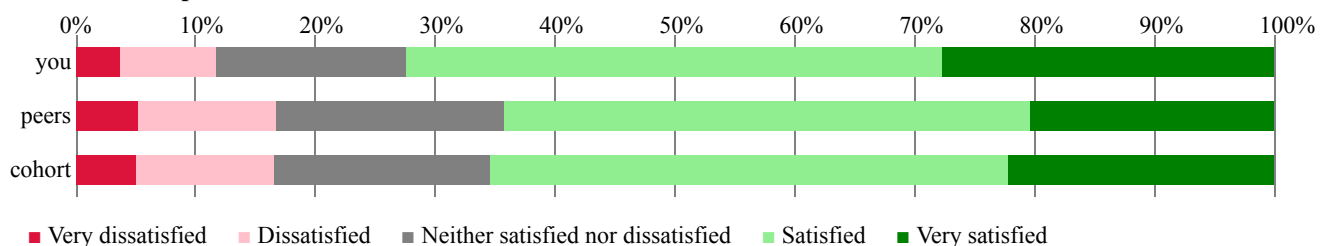
There are other "big picture" results in your report concerning overall satisfaction, intent to leave, and the likelihood that a faculty member would recommend her/his department as a place to work. For the purposes of this

preview, we are sharing respondents' overall satisfaction with their departments and with their institution as a place to work.

Department as a place to work



Institution as a place to work





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