

Innovation Credit Letter

February 10, 2020

To whom it may concern,

It is my pleasure to officially endorse the UA's Greek Sustainability Scorecard as a fulfillment of the STARS Innovations Credit.

In my campus roles as Student Body President, Office for Sustainability Intern, and former Sustainability Chair of Phi Mu Alpha Beta, I can say with confidence that the Greek Sustainability Scorecard is not only a unique program, but it is a program that has had a positive impact on our Greek community.

The scorecard is similar to a modest version of the AASHE STARS reporting program that is targeted at the many sorority and fraternity houses on the UA campus. Often times, these groups are interested in sustainability but do not know where to begin beyond recycling. This program has been a way to initiate the conversation and push for progress within Greek houses. The changes houses make based on the scorecard are often structural, resulting in long-lasting change.

When the program began a few years ago, only a few sororities were interested in participating, but it has quickly grown to almost full participation amongst sororities with houses on-campus. The focus has shifted towards fraternities, and the 2021 reporting cycle has led to Greek Sustainability Scorecard conversations with multiple fraternities.

It is in my professional and personal opinion that the Greek Sustainability Scorecard program has inspired sustainability efforts and has created commitment to establish benchmarks and track progress each year.

Sincerely,

A handwritten signature in black ink, appearing to read "Julia Nall". The signature is written in a cursive, flowing style.

Julia Nall
Student Body President
Associated Student Government
University of Arkansas, Fayetteville