

Monterey Bay Electric Vehicle Alliance
M B E V A

July 27, 2011

Subject: STARS Innovation Credit –Electric Vehicle Efforts

To Whom It May Concern:

This letter is to affirm that California State University, Monterey Bay (CSUMB) has undertaken significant support of the deployment of electric vehicles in the region and on their campus in the areas of policy and infrastructure planning and implementation. As the founder and co-facilitator of MBEVA, I've had the pleasure of working with and learning about CSUMB's electric vehicle efforts for over two years.

CSUMB actively participates on, and is one of the first participating organizations of, the MBEVA Steering Committee. MBEVA is a unique tri-county collaboration of government, education, industry, trade professionals, businesses, community members, and non-government organizations. MBEVA is more comprehensive than other EV collaborative partnerships because of its wide-reaching focus efforts, and its volunteer leadership. MBEVA works to support the rollout of all aspects of electric vehicles by providing test-driving, education and regular guest speakers, legislative information and support, standardized policies and permit streamlining, charger and vehicle technology education, and strategic mapping and implementation of electric vehicle infrastructure and the pursuit and award of grant funds to support this, as well as the coordination of the entities, site evaluations, and more to implement the charging station network at strategic locations.

CSUMB staff provides staff support to MBEVA that qualify as in-kind contributions on grants, supports the preparation of grant applications, prepares regulatory documentation for electric vehicle charger installations, helps develop standardized policy for commercial and residential electric vehicles and chargers, table at community events with information and electric vehicles, and work with the campus to install public electric vehicle chargers, and provide the first in-depth facility EV map in Monterey County.

CSUMB has partnered with MBEVA and other entities for a California Energy Commission grant to deploy a network of electric vehicle charging units in the region. CSUMB has agreed to be one of the first public charging locations with the new standardized J-1772 plug by installing several charging units at the best parking spots and primary destinations on campus including the Alumni Visitors Center, Library, and the University Center.

CSUMB's Planning Department staff coordinate with faculty and students to provide presentations and proposed student projects relating to electric vehicles, even though it is not otherwise part of the curriculum. During spring 2011, a GIS class four-person team prepared an in-depth analysis of electric vehicle and electric bike parking infrastructure opportunities on campus. To integrate the efforts of students with outside organizations, MBEVA is looking forward to a presentation

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by the student team in August 2011. The study will be used to set a precedent and standard for site evaluation of electric vehicle parking and charging potential at other locations throughout our region, especially campus-style operations.

The campus has made efforts to promote electric vehicles by collaborating with a local electric vehicle manufacturer in their early start-up phases to test, advocate, and educate on the usefulness of localized EV's with a zero emissions operational footprint. And with their current usage of electrified transportation on campus, CSUMB sets a positive example in our community. <http://www.kionrightnow.com/story/11904847/green-vehicles-comes-to-local-college?redirected=true>.

MBEVA has also led to the collaboration of organizations partnering on a car-sharing program with an electric vehicle component – the first of its kind for ZipCar. CSUMB has without hesitation embraced the opportunity. This type of collaboration and willingness to broach something new and uncharted is why CSUMB deserves to be recognized for innovation in their electric vehicle related efforts.

Signed:



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