



# GREEN RESTAURANT ASSOCIATION

Greening Restaurants Since 1990

Dear David & Patricia,

Congratulations! Cafe Willow has been upgraded to a 3 Star Certified Green Restaurant®. You have met the Green Restaurant Association's certification requirements, and you and your team can be proud of operating this facility in a more environmentally sustainable manner.

This certification packet contains the tools to start promoting the fantastic work you've accomplished. We encourage you to print the included documents and post in your back of house for employees to see. Contained in this packet are the following:

## **Reports**

- Certification report (this detailed report lists your environmental steps and total points achieved, broken down by each category. This is a great educational tool for your staff.)

## **Marketing Materials**

- Digital copy of your certification award for entrance, host desk, or bar. (You will also receive a copy in the mail printed on 100% recycled card stock)
- A more extensive online guide is available at <https://bit.ly/2GW3odN>. Contact GRA Communications if you would like to strategize on implementing all or some of the marketing tools at [media@dinegreen.com](mailto:media@dinegreen.com) or 617-737-4425.

Again, congratulations on your achievement. The GRA team is excited to continue our partnership with you in the years to come.

[www.dinegreen.com](http://www.dinegreen.com)



# Congratulations!

## Cafe Willow is a 3 Star Certified Green Restaurant®

Cafe Willow GreenPoints™ Summary	
Environmental Category	Points Earned
Disposables	13.43
Energy	44.92
Furnishing & Building	0.48
Food	35.48
Chemical & Pollution	18.30
Waste	50.69
Water	14.00
Education & Transparency	1.00
<b>GreenPoints™ TOTAL</b>	<b>178.30</b>
<b>Environmental Steps TOTAL</b>	<b>68</b>

You can be proud to be working at a 3 Star Certified Green Restaurant®. Cafe Willow has implemented 68 environmental steps and achieved 178.3 GreenPoints™. It has met the certification requirements, uses a Comprehensive Recycling system, and has no Styrofoam.

Sincerely,

Michael Oshman  
Green Restaurant Association  
CEO and Founder

## Cafe Willow's Environmental Initiatives:

Below, you will find a chart with steps and GreenPoints™ accomplished in each category and in total.

Disposables		
Steps	Points	Details
Bowls	1.25	Pactiv (EarthChoice) MC500120001, Bagasse (sugarcane) and bamboo - 1 of 1
Cold Cups	1.00	Pactiv (EarthChoice) YP-12C-SYS, 25% Post-Consumer Waste - 1 of 2
Cold Cups	1.00	Pactiv YP160CSYS, 25% Post-Consumer Waste - 1 of 2
Napkins, Dispenser	1.25	Essity (Tork) 908EX, 100% Recycled, 40% Post-Consumer Waste - 1 of 1
Paper Bags	1.75	Duro (Sysco EarthPlus) 19673SYS, 100% Recycled, 60% Post-Consumer Waste, Unbleached - 1 of 1
Paper Towels, Roll	0.50	Georgia Pacific (enMotion) 26470, 100% Recycled, 50% Post-Consumer Waste, Processed Chlorine Free - 1 of 2
Paper, Office	0.50	Domtar Husky Copy30, 30% Post-Consumer Waste - 1 of 1
Pizza Boxes	0.25	Inglese Box Company 16X2KRFTPLN, Unbleached - 1 of 2
Pizza Boxes	0.25	Inglese Box Company FMS-16, Unbleached - 1 of 2
Plates	0.42	Novolex (Eco-Products) EP-P013, Bagasse (sugarcane) - 1 of 3
Plates	0.42	Novolex (Eco-Products) EP-P016, Bagasse (sugarcane) - 1 of 3
Reusable Take-out Containers	2.00	
Reusable Trays	1.00	

Take-out Container Lids	1.00	Pactiv (EarthChoice) YLS2FRSYS, 25% Recycled - 1 of 1
Take-out Containers	0.42	Eco-Products EP-EP-HCL93, Bagasse (sugarcane) - 1 of 3
Take-out Containers	0.42	Southern Champion Tray 2757, Paper with clay lining - 1 of 3

<b>Total: Disposables</b>	<b>13.43</b>
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## Energy

Steps	Points	Details
≤0.3 gpw Pre-Rinse Sprayer	8.00	T&S Brass B-0107-C - 3 of 3
≤1.5gpm Faucet Aerator, Handwashing Sinks	0.67	12 of 18. (Aerator may be lower flow, check with your facilities team to see if they have a record of the aerators installed in your restrooms. GreenPoints™ in both Energy and Water.)
Barrier Between Outside Air and Main Entrance	0.50	Interior entrance - 1 of 2
Cool Roof	3.75	White roof - 100% of cafe
Energy Management System HVAC	3.00	Delta Building Technologies
Energy Management System, Water Heater	3.00	Delta Building Technologies
Energy Star All-In-One Printer	1.50	Epson WorkForce WF-2750 - 1 of 1
Energy Star Combination Oven, Gas	6.00	Alto-Shaam CTP7-20G - 1 of 1
Exhaust Hood with Wall Mounted Exhaust Canopy	2.00	4 of 5
Insulated Pipes to/from Water Heater	3.75	
Merchandiser with T8 Lights and Night Curtain	2.25	2 of 2
Occupancy Sensors, Office	2.25	1 of 1
Occupancy Sensors, Restrooms	2.25	2 of 2
Walk-In with Strip Curtains	2.25	2 of 2
Weather Stripping	3.75	Windows and doors

**Total: Energy** 44.92

## Furnishing & Building

Steps	Points	Details
Equipment	0.48	Two repurposed glass door refrigerators

**Total: Furnishing & Building** 0.48

## Food

Steps	Points	Details
Vegan Main Dishes	10.42	10.42% of main dishes
Vegetarian Main Dishes	25.06	33.41% of main dishes

**Total: Food** 35.48

## Chemical & Pollution

Steps	Points	Details
Alternative Fuel Refueling Station	4.00	
Bike Rack or Secure Bicycle Storage	1.00	Bike rack
Directional Lighting in Outdoor Parking Areas	0.75	
EPA Safer Choice Cleaning Products	0.23	Ecolab 6100215 Reliance Glass Cleaner - 1 of 2
EPA Safer Choice Dish Machine Detergents	2.63	Ecolab 6101203 Smartpower Rinse All Purpose - 1 of 2
GS-37 or GS-53 Cleaning Products	0.44	3M (Scotchbrite) 700-40 Quick Clean Griddle Liquid - 1 of 2
No Chemical Sanitizer in Dish Machine	7.75	
No Smoking Within 25 ft of Entrance	0.50	Smoke-free campus
Preferred Parking for Alternative Fuel or Hybrid Vehicles	1.00	

**Total: Chemical & Pollution** 18.30

## Waste

Steps	Points	Details
Double Sided Printer	1.00	Epson WorkForce WF-2750 - 1 of 1
Paperless Submission GRA Documentation, Email or Online File Sharing	3.00	
Recycling: Cardboard	8.00	Groot
Recycling: Food Waste, Post-Consumer	7.50	Prairieland
Recycling: Food Waste, Pre-Consumer	17.50	Prairieland
Recycling: Paper	2.00	Groot
Recycling: Plastics, Glass, Aluminum	10.00	Groot
Solid Dish Detergents	1.69	Ecolab 6110362 Apex Manual Pot and Pan Dish Soap Detergent, 6117062 Apex Power and 6101203 Smartpower Rinse All Purpose - 3 of 4
<b>Total: Waste</b>	<b>50.69</b>	

## Water

Steps	Points	Details
≤0.3 gpw Pre-Rinse Sprayer	7.50	T&S Brass B-0107-C - 3 of 3
≤1.5gpm Faucet Aerators, Handwashing Sinks	1.00	12 of 18. (Aerator may be lower flow, check with your facilities team to see if they have a record of the aerators installed in your restrooms. GreenPoints™ in both Energy and Water.)
Dual Flush Toilets	1.00	15 of 15
Touchless or Foot Controlled Kitchen Sinks	3.00	6 of 6 kitchen hand sinks
Touchless Sensor Restroom Faucets	1.50	12 of 12
<b>Total: Water</b>	<b>14.00</b>	

## Ed & Transparency

Steps	Points	Details
Logo linked on website	1.00	



**THE GREEN RESTAURANT ASSOCIATION HEREBY RECOGNIZES**  
**CAFE WILLOW**  
**AS A 3 STAR CERTIFIED GREEN RESTAURANT®**



CAFE WILLOW HAS EARNED 178.3 GREENPOINTS™

*Michael Oshman*

MICHAEL OSHMAN  
CEO & Founder

10/10/2019

DATE



# MARKETING YOUR CERTIFIED GREEN RESTAURANT®

Display the certification decal and award



**KELSEY'S CAFE SAVINGS**  
As a result of environmental initiatives taken at Kelsey's Cafe, we can save the following amounts of energy, water, waste, and money annually.

**238,846 kWh of Electricity**  
Equivalent to taking 38 passenger vehicles off the road for one year

**302,156 Gallons of**  
Equivalent to the amount backyard swimming pools

**\$33,711.31**  
The amount saved in energy during the year

**90% Waste Diversion**  
By composting and recycling our waste by 90%

**DID YOU KNOW?**  
We are a Certified Green Restaurant! This means all of our sustainable practices are verified by the Green Restaurant Association, a national non-profit helping restaurants become more sustainable.

**WASTE REDUCTION**  
The average restaurant throws away 100,000 pounds of trash a year. We are proud to reduce our waste by implementing a comprehensive recycling program.

**POLLUTION REDUCTION**  
We don't use any polystyrene foam (aka Styrofoam™) products. Polystyrene foam products are non-biodegradable and its production releases pollutants into the air.

**SUSTAINABLE PRACTICES**  
We've taken many small steps that can have a big impact on reducing our energy and water usage, as well as reducing our waste.

Learn more at [www.dinegreen.com](http://www.dinegreen.com)

Create educational documents about your environmental steps.



Communicate your certification status through uniforms and buttons

To learn more, email [media@dinegreen.com](mailto:media@dinegreen.com) or call 617-737-4425

# MARKETING YOUR CERTIFIED GREEN RESTAURANT®

**WE ARE NOW A 4 STAR CERTIFIED GREEN RESTAURANT!**  
HERE'S WHY...

- We do not use any polystyrene foam products
- We have a comprehensive recycling program
- We take steps to reduce our energy & water usage
- Everything is verified by an outside source

**WE ARE A CERTIFIED GREEN RESTAURANT®!**

All of our sustainable practices are verified by the Green Restaurant Association, a national non-profit helping restaurants become more sustainable.

Learn more at [www.dinegreen.com](http://www.dinegreen.com)

3770 DEER HAVEN DRIVE, TWIN LAKE, MICHIGAN 49457 / OPENING HOUR 6PM - 11PM / 864-299-7813

## FOOD MENU

SINCE 1997 / AMERICA LOVERS

STARTER	
FISH CHIP CHEESE <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$12.00
POTATO WEDGE <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$5.00
CHEESE CHIPS <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$5.00
PIZZA	
NEW YORK STYLE PIZZA <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$20.00
MARGHERITA MAMA'S PIZZA <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$20.00
LAZY BAKER PIZZA <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$20.00
PASTA	
ITALIAN PASTA <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$20.00
CARBONARA BASILE <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$20.00
PASTA SWEETY CHERRY <small>Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.</small>	\$25.00

**BREAKFAST**

GARLIC AND PARMESAN BREAD  
Vivamus magna justo, lacinia eget consectetur sed, convallis at tellus.  
\$20.00

ITALIAN SPINACH  
Vivamus magna justo, lacinia eget consectetur sed, convallis at tellus.  
\$30.00

FIRE D SQUID  
Vivamus magna justo, lacinia eget consectetur sed, convallis at tellus.  
\$20.00

SOFT SHELL TACO FILLED WITH CHILI CON CARNE  
Vivamus magna justo, lacinia eget consectetur sed, convallis at tellus.  
\$35.00

Communicate your certification through social media, menus, napkin dispensers, and more!



Display the certification logo on your website

To learn more, email [media@dinegreen.com](mailto:media@dinegreen.com) or call 617-737-4425