**CUA SUSTAINABILITY SURVEY**

**Introduction**

We are conducting this survey to learn more about awareness and behavior regarding sustainability efforts on the CUA campus. This survey will take less than five minutes to complete, and your responses will be confidential. Thank you for completing this survey.

1. How important is sustainability to you personally?
   1. Not at all important
   2. Slightly important
   3. Moderately Important
   4. Very Important
   5. Extremely important
2. In five words or less, what does sustainability mean to you?
   1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Do you believe you can impact the environment?
   1. As an individual
   2. As a campus community
   3. Very little
   4. Not at all
4. Are you aware of the CUA 5-year sustainability plan for campus?
   1. Know about it and read it
   2. Know about it and scanned it
   3. Know about it but have not read
   4. Not aware of it

1. What sustainability efforts have you observed on campus?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. If CUA had a sustainability dashboard, something like a report which shows CUA’s progress towards sustainability goals, how likely would you be to look at it?
   1. Extremely unlikely
   2. Somewhat unlikely
   3. Neither likely nor unlikely
   4. Somewhat likely
   5. Extremely likely
2. How would a dashboard report change your behavior?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please rank the following according to what you think is most important for CUA to focus on to demonstrate it is sustainably active/ environmentally conscious?

(Rank from 1- 4 with 1 being the most important to you)

* 1. Water
  2. Electricity
  3. Natural Gas
  4. Waste

1. In thinking about water usage on campus, which of these metrics would be most understandable to you?
   1. Thousands of Gallons
   2. Equivalent to the Dufour Athletic Center swimming pool
   3. Equivalent to 100,000 water bottles drank on campus
2. In thinking about electricity usage on campus, which of these metrics would be most understandable to you?
   1. kWh (kilowatt hours)
   2. Equivalent to charging 100 cell phones for a year
   3. Equivalent to powering the Basilica
   4. Equivalent to powering the Pryz
3. In thinking about natural gas usage on campus, which of these metrics would be most understandable to you?
   1. Ccfs (hundred cubic feet)
   2. Therms
   3. Equivalent to powering 50 Brookland area homes for a year
4. In thinking about waste on campus, which of these metrics would be most understandable to you?
   1. Tons
   2. Equivalent to enough trash to fill up the football field to three feet
   3. Equivalent to enough trash to fill the Dufour swimming pool
5. On a scale of 1-5, how important is it to you that CUA compares its sustainability efforts to other colleges/ universities?
   1. Not at all important
   2. Slightly important
   3. Important
   4. Fairly Important
   5. Very Important

**These last questions are for classification purposes only.**

1. What is your gender?
   1. Male
   2. Female
   3. Prefer not to say
2. What year in school are you?
   1. Freshman
   2. Sophomore
   3. Junior
   4. Senior
   5. Graduate
3. How old are you?
   1. 18-21
   2. 22-25
   3. 26-30
   4. 31- 50
   5. 51-64
   6. 65+
4. Where do you currently live?
   1. On-campus
   2. Off-campus / Nearby
   3. Commuter

**Thank you for your time and participation in this survey!**