

## 1. The Sustainable Development Goals (SDGs) and Lazos.

For CES University, Social management is the channel to positively impact society. Under the premise that "Solidarity is Excellence", we created the University Social Management program called "Lazos", whose purpose is to contribute to the creation of value through capacity building, training and integral human development of the stakeholders. The Lazos program impacts all spheres of the university: social and environmental.

It is important to highlight that the actions of the "Lazos" program are carried out especially in one of the communes of the city "Santa Cruz". However, the different faculties, with students and employees participating, also carry out activities outside the "Santa Cruz" commune with a positive impact on environmental and social issues.

In its first year, the "Lazos" program has accompanied, from its different lines, the commune 2 "Santa Cruz" specifically the neighborhood "Villa del Socorro". Commune 2 "Santa Cruz" has been characterized as a territory affected by multiple problems, translated into conditions of poverty and extreme poverty, social and economic exclusion.

The CES University, from its social management strategies, directly impacts **7 SDGs**: End of Poverty (**1**), goals 1.3, 1.4, 1.5; Health and well-being (**3**), goals 3.4, 3.5, 3.7, 3.d; Quality education (**4**), goals 4.3, 4.4, 4.7, 4.a, 4.b and 4.c; Gender equality (**5**), targets 5.1, 5.2, 5.4, 5.6; Reduction of inequalities (**10**) goals 10.2, peace, justice and strong institutions (**16**), goals 16.1, 16.2, 16.3 and Partnerships (**17**), goals 17.16 and 17.17.

On the other hand, the CES university focuses its management on environmental issues that are developed internally such as the implementation of solar panels, promotion of recycling, composting and planting trees for the preservation of forests. In relation to the improvement of the environment in "Santa Cruz", educational actions are carried out in the institution of "Villa del Socorro" to encourage good environmental practices such as recycling and efficient use of water.

Finally, understanding that climate change has important effects on food and nutritional security, from the nutrition faculty activities are implemented in the community through accompaniment with food safety education, urban gardens and the planning of other activities that allow responding to the different plans for mitigation and adaptation to climate change from food security. From the Faculty of Veterinary Medicine, they work on the control and prevention of zoonoses, pest and rodent control, responsible pet ownership and solidarity actions with stray animals.

## **2. Partnerships are essential for contributing to the SDGs.**

The "Lazos" program links the work between academia with the public-private sector, generating value in vulnerable communities in the department of Antioquia, Colombia.

Currently, we work in alliance with the Health Secretariat of the city mayor's office and with private companies to develop specific activities (for example, in volunteer activities, we support external organizations that require volunteers for their work).

For CES University, social management is the channel to positively impact society, providing the organization's own knowledge to promote socio-economic transformation, generate inclusion and improve the quality of life of the beneficiaries of the programs through care to your needs and problems.

Social management seeks to strengthen the social dimension, as a fundamental and integral part of sustainability, in addition to the articulation of strategies, programs and projects so that there is an institutional approach, strengthening management from the generation of shared value and the development of capacities, promoting a dialogue between various stakeholders and interest groups.

## **3. Fighting poverty in context of sustainable development means that the Lazos project is also relevant internationally.**

The Lazos program has international relevance because it focuses its work on accompanying communities at social risk and seeks to prevent diseases, promote health and well-being. This strategy constitutes the integrating common thread of different areas of knowledge and social management.

It is relevant to find allies and financial partners for the project at an international level, taking into account that the social management program is a project that is carried out through different actions with an important focus on one of the communes of Medellín; Having international allies allows us to generate new investment, new funders to expand the program, its coverage, achieve a greater impact on the intervened population, have more beneficiaries and, in this way, be able to replicate our actions to other communities.

With international partners it is possible to carry out an exercise to exchange significant experiences where it is possible to identify outside of Colombia what is done and how it is possible to bring those experiences to replicate them in our region and internally improve our management. As a two-way exercise, on our side we would share the management of the CES University as the result of an articulated work between academia, private and public companies: alliances that allow social management exercises to be successful. In its first year, the "Lazos" program has

accompanied, from its different lines, the commune 2 "Santa Cruz" specifically the "Villa del Socorro" neighborhood. The Commune 2 "Santa Cruz" has been characterized as a territory affected by multiple problems, translated into conditions of poverty and extreme poverty, social and economic exclusion. In a first phase, our objective was to accompany the educational community of the neighborhood, in the improvement of their social and health situation. Thanks to the accompaniment of professionals from different disciplines, we contributed to the improvement of the resolving capacity and the approach of family and community health of the Basic Attention Teams - BAT - present in the territory and generated inter-sectorial and inter-institutional workspaces for planning and territorial health management. With the main social and sector actors present, we made individual health diagnoses of the cases in prioritized groups and induced the demand for health services and other institutional offers.

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To date, "Lazos" has benefited 7.663 people and 3.383 hours have been donated.