

Fall 2020 Sustainability Survey (OAP) - Student

Start of Block: Introduction

Q1.1 We would like to better understand CU Boulder campus community **knowledge, values, and perspectives related to sustainability**. Specifically, this survey will ask questions related to the following: Sustainability literacy Beliefs and values related to sustainability Behaviors and involvement in sustainable practices Opinions about CU Boulder sustainability programs and initiatives

This survey should take **less than 10 minutes** to complete. Your honest responses will help to inform CU Boulder sustainability practices, programs, and initiatives.

Your responses are confidential and will be reported in summary with the other responses. No individuals will be identified in the summary.

Q1.2 Disclaimer

CU Boulder has a responsibility to provide a safe and nondiscriminatory environment. If you disclose having been impacted by sexual misconduct, protected-class discrimination or harassment, intimate partner violence, stalking, or related retaliation, we are required to share that information to the CU Office of Institutional Equity and Compliance (OIEC) for outreach regarding support and reporting options. You are not required to respond to OIEC. If you are in need of support, here is a list of resources, including confidential assistance: <https://www.colorado.edu/oiec/support-resources/cu-boulder-resources>. If you have questions before you want to submit this type of information, please contact the confidential Office of Victim Assistance.

Additionally, please note that the university takes disclosures around threat of harm to self or others seriously and when information of this nature is received, it will be share with the appropriate offices to offer additional support and resources.

End of Block: Introduction

Start of Block: Behaviors

Q2.1 This section will ask you to reflect on some of your every day **behaviors** as they relate to sustainable practices.

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Q2.2 During the past week, how often have you intentionally had a **plant based meal** as a part of your diet?

- ☐ 0 days (1)
- ☐ 1 - 2 days (2)
- ☐ 3 - 4 days (3)
- ☐ Daily/ almost daily (4)



Q2.3 Have you done **voluntary service** in any areas of sustainability/eco-social justice issues in the past year?

(e.g. water conservation, environmental justice, clean food/water access, pollution prevention, open space preservation/access, clean communities, renewable energy, alternative transport, ecosystem restoration)

- ☐ Yes (1)
- ☐ No (0)

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Q2.4

Generally speaking, please indicate how **frequently** you do the following:

	1 = Never (1)	2 = Rarely (2)	3 = Sometimes (3)	4 = Often (4)	5 = Always (5)	N/A (6)
Adjust thermostats to save energy (higher in Summer, colder in Winter) (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Turn off lights when leaving (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Turn off power strip/electronics when not in use (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recycle electronics (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Print double-sided/multiple pages per sheet (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wash clothes in cold water (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reuse containers/bags (7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk, skate, bike, bus, van or carpool (8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shop with minimal packaging in mind (9)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Buy used goods (clothes, electronics, etc.) (10)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Make sustainable food choices (organic, locally grown, humanely treated, etc.) (11)

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Buy products that carry an eco-label or certification (e.g. Fair Trade, B Corp Certified, Women or Minority owned businesses) (12)

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Conserve water use (turn off faucets, shorter showers) (13)

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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End of Block: Behaviors

Start of Block: Literacy

Q3.1 This section will ask questions to better understand your **knowledge of sustainability** related topics. Please answer each question to the best of your ability. If you are unsure or do not know the answer to a question, please respond as such.

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Q3.2 Please identify **two renewable energy sources** from the choices below.

☐

Gasoline (1)

☐

Geothermal (2)

☐

Nuclear (3)

☐

Wood (4)

☐

Solar (5)

☐

Coal (6)

☐

Hydropower (7)

☐

Wind (8)

☐

☒ I don't know (9)



Q3.3 Which of the following is the most commonly used definition of **sustainable development**?

- ☐ Creating a government welfare system that ensures universal access to education, healthcare, and social services (0)
 - ☐ Meeting the needs of the present without compromising the ability of future generations to meet their own needs (2)
 - ☐ Setting aside resources for preservation, never to be used (0)
 - ☐ Building a neighborhood that is both socio, demographically and economically diverse (0)
 - ☐ I don't know (1)
-



Q3.4 What is the **largest single source of global** greenhouse gas emissions?

- ☐ Agriculture and Forestry (1)
 - ☐ Transportation (1)
 - ☐ Electricity and Heat Production (2)
 - ☐ I don't know (0)
-

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Q3.5 What is meant by the term **carbon footprint**?

- ☐ The age of an item found at an archaeological site (0)
 - ☐ The carbon left on the ground each time you take a step (0)
 - ☐ The size of the carbon chain in a given quantity of gasoline (0)
 - ☐ The greenhouse gases released in burning fossil fuels due to a person's or organization's activities (2)
 - ☐ I don't know (1)
-



Q3.6 Colorado's **primary source** of electricity is burning coal.

- ☐ True (2)
 - ☐ False (0)
 - ☐ I don't know (1)
-



Q3.7 Supporting local economies is important for encouraging local sustainability and resiliency. The **most effective way** to do this is:

- ☐ Purchasing at large chain stores (0)
- ☐ Purchasing at farmer's markets and locally owned stores (2)
- ☐ Purchasing mail order from the internet (0)
- ☐ None of the above (0)
- ☐ I don't know (1)

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Q3.8 Which of the following statements about **water** is true?

- ☐ The number of people who have access to clean drinking water will increase over the next two decades (0)
 - ☐ As polar ice caps melt, access to freshwater will increase (0)
 - ☐ Many people in the world will not have access to clean drinking water so their only option is to drink contaminated water (2)
 - ☐ Climate change does not threaten to decrease freshwater reserves (0)
 - ☐ I don't know (1)
-



Q3.9 What is the best way to **reduce impact** on the environment **as it relates to food**?

- ☐ Purchase locally grown or locally manufactured foods (1)
 - ☐ Purchase organically raised food whenever possible (1)
 - ☐ Choose a plant based diet and reduce meat consumption (1)
 - ☐ Choose fish from sustainable fisheries (1)
 - ☐ Take only what food I can eat to reduce food waste (1)
 - ☐ All of the above (2)
 - ☐ None of the above (0)
 - ☐ I don't know (3)
-

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Q3.10 Which of the conditions below is one of the **predicted effects of climate change**, according to a majority of scientists?

- ☐ Less severe weather (0)
 - ☐ Expansion of deserts (2)
 - ☐ Increased food security (0)
 - ☐ Decrease in sea level (0)
 - ☐ I don't know (1)
-



Q3.11 **Environmental Justice** is an effort to more fairly distribute both environmental burdens, such as polluting and toxic industries, and environmental benefits, such as clean water and air.

- ☐ True (2)
 - ☐ False (0)
 - ☐ I don't know (1)
-



Q3.12 Corporate social responsibility requires a commitment to the **triple bottom line**, which means a focus on:

- ☐ Three forms of financial reporting (0)
- ☐ A balance of environmental, social and financial wellbeing (2)
- ☐ Offering health, dental and vision care to employees (0)
- ☐ Incorporating community, labor and government representatives on the board of directors (0)
- ☐ I don't know (1)

End of Block: Literacy

Start of Block: Beliefs, Values, Perceptions - Climate Change and Eco-Social Justice

Q4.1 This section will ask questions about your perspectives related to **climate change** and eco-social justice.

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Q4.2 How environmentally sustainable (low carbon footprint) do you **think you are**?

- ☐ 1 = Not at all (4)
 - ☐ 2 = Slightly (3)
 - ☐ 3 = Somewhat (2)
 - ☐ 4 = Moderately (0)
 - ☐ 5 = Extremely (1)
 - ☐ I don't know (5)
-



Q4.3 How environmentally sustainable (low carbon footprint) **would you like to be**?

- ☐ 1 = Not at all (4)
 - ☐ 2 = Slightly (3)
 - ☐ 3 = Somewhat (2)
 - ☐ 4 = Moderately (0)
 - ☐ 5 = Extremely (5)
 - ☐ I don't know (1)
-

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Q4.4 Do you think climate change is a **concern** for your generation?

- ☐ 1 = Strongly Disagree (2)
 - ☐ 2 = Disagree (0)
 - ☐ 3 = Somewhat Disagree (1)
 - ☐ 4 = Somewhat Agree (3)
 - ☐ 5 = Agree (4)
 - ☐ 6 = Strongly Agree (5)
 - ☐ I don't know (6)
-



Q4.5 Climate change is important to me, personally.

- ☐ 1 = Strongly Disagree (4)
- ☐ 2 = Disagree (3)
- ☐ 3 = Somewhat Disagree (2)
- ☐ 4 = Somewhat Agree (1)
- ☐ 5 = Agree (0)
- ☐ 6 = Strongly Agree (5)
- ☐ I don't know (6)

End of Block: Beliefs, Values, Perceptions - Climate Change and Eco-Social Justice

Start of Block: Campus Events, Programs, Initiatives

Q5.1 This section will ask about your **involvement and perspectives** on CU Boulder campus events, programs, and initiatives related to sustainability.

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Q5.2 Please indicate which of the following you are able to recycle or compost **on the CU Boulder campus**.

	Recyclable/ Compostable (1)	Landfill/Trash (3)	I don't know (4)
Paper (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Plastic Bags (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aluminum Cans (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Unwanted Office supplies (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Batteries (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Plastic Bottles/Containers (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cardboard (7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printer Cartridges (8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Glass Bottles (9)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pizza Boxes (10)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Single Use Coffee Cups (11)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q5.3 **Food and other compostables** on campus can be discarded in compost bins located in food service areas and in some building bathrooms.

- ☐ True (2)
- ☐ False (0)
- ☐ I don't know (1)

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Q5.4 Please indicate the **level of importance** for each of the following statements:

	1 = Not at all important (1)	2 = Slightly important (0)	3 = Moderately Important (3)	4 = Very Important (4)	5 = Extremely Important (5)	N/A (6)
How important was sustainability to you prior to attending CU Boulder? (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How important is sustainability to you now as a CU Boulder student? (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How important is it to you to make an effort to reduce energy consumption? (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How important is it to you to make an effort to reduce water usage? (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How important is it to you to make an effort to recycle? (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q5.5 Please indicate your **level of agreement** with the following statements:

	1 = Strongly Disagree (2)	2 = Disagree (0)	3 = Somewhat Disagree (1)	4 = Somewhat Agree (3)	5 = Agree (4)	6 = Strongly Agree (5)	N/A (6)
I try to make environmentally sustainable choices in the way I live. (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I chose CU in part because of its reputation for sustainability. (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It's important to me that CU Boulder has a strong public commitment to climate and the environment. (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It's important to me that CU Boulder has a strong public commitment to social justice. (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I think CU is making a strong effort/doing the most that it can to increase its sustainability performance. (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Q5.6 Please indicate how **important** you perceive the following campus sustainability improvements and initiatives.

	1 = Not at all important (2)	2 = Slightly Important (1)	3 = Moderately Important (0)	4 = Very Important (3)	5 = Extremely Important (4)	N/A (5)
Waste reduction (e- communication, reducing disposables, zero waste events) (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Renewable energy (solar and wind projects) (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Petroleum use reduction (reduce idling vehicles) (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building retrofits and energy conservation (lighting, window, heat/cool upgrades, sustainable materials) (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase student experiences in sustainability (majors, minors, workshops, research projects, more service learning) (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainable food (campus edible gardens, landscaping, local/organic ingredients) (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Transportation
(reduce cars on campus, increase bike, bus, electric vehicle, and pedestrian access) (7)

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Water conservation
(gray water systems, fixture upgrades, water efficient landscaping) (8)

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Increase waste recovery
(expanded compost and recycling programs, require zero waste events) (9)

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Q5.7 Generally speaking, please indicate how frequently you engage in each of the following sustainability opportunities **on campus** (in person or virtual).

	1 = Never (3)	2 = Rarely (2)	3 = Sometimes (1)	4 = Often (4)	5 = Always (5)
Events and educational programs (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trainings and workshops (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career fairs (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteer/Service Projects (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability Services (e.g. home evaluations, bike station use, etc.) (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q5.8 Generally speaking, how frequently do you engage in sustainability events and programs **in your community** (in person or virtual)?

- ☐ 1 = Never (3)
- ☐ 2 = Rarely (2)
- ☐ 3 = Sometimes (1)
- ☐ 4 = Often (4)
- ☐ 5 = Always (5)

Q5.9 What **motivates** you the most to engage in sustainability related extracurricular activities and opportunities?

- ☐ Connecting with peers (1)
- ☐ Making an impact (2)
- ☐ Resume building (3)
- ☐ Recognition (4)
- ☐ Incentives/rewards (e.g. free food, etc.) (5)
- ☐ Other (please specify): (6) _____

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Q5.10 Are you employed **on campus**?

☐ Yes (1)

☐ No (3)

Display This Question:

If Are you employed on campus? = Yes

Q5.11 Does your campus office or department **regularly practice and advocate** for sustainability?

(e.g. recycling, energy conservation, water conservation, purchasing)

☐ 1 = Strongly Disagree (1)

☐ 2 = Disagree (2)

☐ 3 = Somewhat Disagree (3)

☐ 4 = Somewhat Agree (4)

☐ 5 = Agree (5)

☐ 6 = Strongly Agree (6)

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Q5.12 What ideas do you have for CU Boulder to improve or increase sustainability?

(e.g. initiatives, policies, projects, etc.)

Q5.13 If you would be willing to have someone follow up with you regarding your ideas, please provide your @Colorado.edu email address.

End of Block: Campus Events, Programs, Initiatives

Start of Block: Thank you

Q39 If you would like to be entered into the random drawing for one one of four \$50 or one \$100 Visa gift cards, please complete the fields below.

- ☐ First Name (1) _____
- ☐ Last Name (2) _____
- ☐ @Colorado.edu Email (3) _____

Q6.1 Thank you for completing the survey. Please click **Submit Survey** below to record your responses.

End of Block: Thank you
