# SUSTAINABILITY COMMUNICATIONS WORKSHOP

Are you interested in elevating your organization's sustainability messaging? Then, join ICLEI USA and the University of Texas Arlington for an interactive workshop to learn how to craft engaging and effective sustainability communications!



FEB 24TH

L 12 PM - 1:30 PM CST



## DISCUSSION & INSIGHT

- Outline your sustainability communication goals
- Define your audience
- Measure your success
- Use sustainability storytelling to achieve your goals
- Discover delivery methods and practices to engage your audience



ANNE MARIE

**Speakers** 

CLEARY RAUKER Communications Officer ICLEI USA



#### KALE ROBERTS Senior Program Officer ICLEI USA

### <u>Facilitator</u>

**MEGHNA TARE** Chief Sustainability Officer University of Texas at Arlington



UNIVERSITY OF TEXAS Arlington



#### Register Online

#### Scan QR Code to Register



