**I. Demographics**

Are you a student, faculty, or staff?

What is your age?

18-24 25-34 35-44 45-54 over 55

What year are you in school?

1

2

3

4

4+

Does not apply

What state are you from? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What county are you from in Kentucky? \_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your current major?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your housing status?

Residence Hall

Apartment

House rental

House owner

Live with parents

What is your religious affiliation?

Christian (Protestant or Catholic)

Jewish

Muslim

Buddhist

Hindu

Pagan

Other

No affiliation

Politically, would you consider yourself more liberal or conservative? (scale)

Liberal

Conservative

Moderate

**II. Opinions, Awareness, and Values**

When you hear the word sustainability, what do you think about? (check multiple if needed)

a.      The environment

b.      The economy

c.       Culture

d.      Socioeconomic status

e.      Policy

f.       Agriculture

g.      Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Where do you get most of your information on sustainability?

a.      Social Media

b. News media

c.      College campus

d.      Family

e.      Friends

f.       College courses

g.      I have not heard anything about sustainability

h.      Other:

When you vote for local, regional, and national representatives, do you consider their stance on environmental preservation and sustainability?

           Yes      No I don’t vote.

When you chose your college major, did you consider its relation to sustainability?

           Yes      No

Please mark how concerned you are with each category of sustainability? (1= not at all, 3= somewhat, 5=very concerned)

Climate change

Access to food and water

Access to space for identity expression

Use of nonrenewable resources

Overcrowded urban areas

Recycling/Reducing Consumption

Waste production

Habitat Degradation

Social Justice/ Human Rights Issues

Environmental issues affect my daily life and habits.

Strongly Disagree

Disagree

neutral

Agree

Strongly Agree

If yes, please explain how:

In the area of food sustainability, what do you value the most (1= not at all, 3= somewhat, 5=very valued)?

Vegetarianism/Veganism

Organic

Non-GMO

Locally Produced

Waste Reduction

Food Recovery

Which of the following best describes your identity in relation to the environment?

Environmentally Aware: I value environmental conservation, but it is not a priority for me.

Environmentally Concerned: I value environmental conservation, and I try to be

environmentally conscious when it's convenient.

Environmental Proponent: Conservation is important to me, and I try to make

environmentally conscious decisions on a daily basis.

Environmental Advocate: Conservation is a priority for me, and I regularly shape my

decisions/actions around my value for the environment.

Environmental Activist : Conservation is a huge priority to me, and a big part of my life and

identity, and I speak openly to others about my values and beliefs as an environmentalist.

Fundamentally, my sustainability related values stem from a concern / sense of responsibility toward: (check all that apply)

Human beings (including future generations)

Sentient beings (capable of experiencing pleasure / pain)

All living things (plants, animals, etc.)

Ecosystems (including non-living things)

Religious stewardship

My community

**III. Campus Culture**

Please rate the following statements (1= do not agree, 3= somewhat agree, 5= agree completely

I feel it is safe to express myself fully on campus.

I believe this campus is safe for marginalized students.

I believe this campus is safe for LGBTQ students.

Are you aware of clubs on campus that promote sustainability?

Yes No

If yes, please list any you are involved in:

Do you consider yourself an advocate of campus sustainability?

Yes No

Do you feel like it is easy to get involved in sustainability measures on campus?

Yes No

If not, why?

Is your major directly or indirectly related to sustainability?

Yes No

Have you ever taken a class related to sustainability to fulfill another requirement?

Yes No

Are you aware that WKU provides the following services/products? (Yes/No)  
 Campus Shuttle

Bus Service to Shopping

Office of Sustainability - support for ideas, projects, events

Project Grow Community Garden

Big Red Bikes

Food Pantry

Short-term on campus car rental

Recycling options for those who live off-campus

Campus Green Tours

Reusable to-go containers at Fresh Food Company and Bene Pasta

Are you aware of the following sustainability practices and initiatives at WKU?

LEED Buildings

Food composting at Fresh

Main campus certified as a wildlife habitat arboretum

Green cleaning products

Heats buildings exclusively with natural gas since 2011

Uses LED lighting in all surface parking lots, the PBS studio, Diddle Arena, and Kentucky Museum

My concern towards environmental issues has grown due to the events, activities and and/or

courses offered by my campus (ex: Earth Day Festival, Game Day Recycling, Project Grow).

Strongly Disagree

Disagree

neutral

Agree

Strongly Agree

Do you feel that WKU is conscientious of paper use?

Yes No

How do your professors distribute the majority of your class material?

a. online (BlackBoard, email, etc.)

b. paper print out

c. other

Below is a list of sustainability related courses available on campus. Please select any courses you would consider taking. \* Colonnade Class Options

ICSR 200 - Intro to Social Responsibility

DCS 300 - Public Problem Solving

IDST 399 - Contemporary Ethical Issues

GEOG 350 - Economic Geography

GEOG 227 - Our Vulnerable Planet

GEOG 280 – Environmental Science and Sustainability

GEOG 344 - Environmental Ethics

GEOG 380 - Global Sustainability

GEOL 315 - Energy, Climate and Carbon

ECON 434 - Economic Poverty and Discrimination

MKT 321 - Consumer Behavior

Would you like more classes that integrate sustainability within your major?

Yes No

Would integrating sustainability problem solving topics, (waste reduction, energy management, etc.), into core classes help you stay interested and motivated academically?

Yes No

**IV. Behaviors Questions**

How frequently do you shower?

Once a week   
1-2 times a week  
3-4 times a week   
5 or more times a week   
Daily

How long is your average shower?

Less than five minutes  
5-10 minutes   
10-20 minutes   
20+ minutes

Do you consume the majority of your water (or other beverages) through:

Reusable bottle  
Plastic bottle  
Fountain  
Water bottle filling station  
Other

Do you actively recycle (on campus or at home)? Yes No   
If no, please explain why. (lack of recycling services, takes too much time, etc.)

Do you compost your food waste Yes No

Do you bring reusable bags when shopping? Yes No

Do you seek a sustainable option when purchasing textbooks (ebooks, buying used)

Yes No

Which of the following do you buy used?

clothing

cars

electronics

books

furniture

homegoods

When you leave your room, house, or apartment, which of the following do you do?

Turn off the lights

Turn off electronic devices (TV, Computer, Gaming Console, etc)

Turn off the air conditioner/heat

Turn off fans

Unplug unused devices (microwave, cell charger, TV, computer charger, etc).

None

Which of the following factors do you consider when making purchases? (choose all that apply)

Durability   
Packaging   
Labor rights/Union   
Cruelty Free   
Environmental degradation associated with extraction or transportation  
Made in America   
Locally Produced

What would you like to see most in terms of sustainability on WKU’s campus?

Solar, Wind, or other renewable energy on WKU’s campus

Zero Waste Campus

Carbon Neutral Campus

locally sourced/organic/non-gmo food on campus

A “Green” Scholarship for student research in sustainability, funded by a Student Green Initiative Fund

other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_