

Questions

How important are the following sustainability topics?

1. The college's greenhouse gas footprint and how the college is reducing that footprint
2. How much sustainable food the college purchases and serves
3. How much of the college's waste is recycled, composted or otherwise diverted from incineration
4. The environmental impact of the college's construction projects
5. The environmental impact of travel to and from campus as well as on campus
6. The college's approach to non-toxic materials and human health in college buildings
7. The college's approach to chemical application on college lands (including lawns, quads, and athletic fields)
8. The college's approach to impact investment
9. The college's approach to wetlands, swamps, and water ways
10. Gender pay equity, inclusion of underrepresented groups, income distribution and other social justice topics related to the college's employees or companies the college hires
11. Local environmental justice concerns such as PFOA contamination in North Hoosic Falls and the impact of PCB contamination in Pittsfield

Separate from the individual sustainability topics mentioned on the previous page, how important are the following broad approaches?

1. The actual reduction in the college's environmental footprint and improvements in social impact
2. The ways students learn about sustainability through the college's work

3. Whether the college demonstrates leadership on sustainability issues
4. How the college is collaborating with and sharing information with peer schools and the general public

Results

1. Question 1

- a. Members of the college community expressed that “Gender pay equity, inclusion of underrepresented groups, income distribution and other social justice topics related to the college's employees or companies the college hires” was extremely important to them
- b. Reducing waste and reducing the harm of toxics in the environment came in as extremely important as well (though fewer people expressed this than a)
- c. A significant portion of campus prioritized transportation as moderately important or very important rather than extremely important, showing that it was the lowest priority off all the options.
- d. The areas with the highest characterization as “not at all important” were transportation and impact investing.

2. Question 2

- a. Williams community ranked the actual reduction in the college's impact as the top concern, with whether we demonstrate leadership on sustainability issues as second, and education of students about sustainability as third.