



ARIZONA STATE UNIVERSITY

July 15, 2011

Ray T. Jensen, C.P.M.
Associate Vice President, University Business Services
University Sustainability Operations Officer
Arizona State University
300 E. University Dr., Suite 320
PO Box 877505
Tempe, AZ 85287-7505

Dear Mr. Jensen:

I am very pleased to affirm that Arizona State University and ARAMARK collaborated on an innovative solution to a sustainability challenge. In November of 2007 there was a fire that caused structural damage to Arizona State University's 54 year old Memorial Union building. The fire started in a second floor storage closet. The top two floors lacked sprinklers or any fire suppression system. About 5,000 students evacuated from the union after the fire started. No one was injured. We had to close the second and third floors, comprised of meeting rooms and a large restaurant, for months as workers scrambled to fix structural damage and finish the remodeling.

Our goal was to make the building safer, more attractive and address a sustainability challenge of making the building environmentally conscious. Every decision was made with students' needs in mind. The second floor of the Memorial Union earned a Gold rating through the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ . A sampling of sustainability features include; "EcoSystem" lighting that uses environmental sensors to automatically dim lighting, the union's walls and floors are lined with woods from the western United States — Douglas fir, Mesquite and Eucalyptus — and Arizona Sandstone covers the hallways. Thirty percent of materials were regionally extracted or remanufactured and over half of the construction waste was recycled.

While the renovations were taking place, ARAMARK demonstrated sustainability leadership by creating a one of a kind special area on the building's North end as an interactive display of sustainability in the form of a restaurant. The Engrained Café is an environmentally conscious restaurant dedicated to sustainable dining and features locally grown and harvested food prepared to order, including organic produce, Fair-Trade coffee, cage-free eggs and chicken, free-range beef and sustainable seafood.

MAIN CAMPUS
MEMORIAL UNION

PO Box 870901, TEMPE, AZ 85287-0901
(480) 965-5310 FAX: (480) 965-5834

Engrained Café patrons are connected with the farms, from which their food was harvested, receive tips on ways they can change their day-to-day behavior and make a positive impact. An educational thread runs throughout the restaurant featuring eco-friendly products and eco-saving techniques, creating a live atmosphere that is exciting morning, noon, and night. Engrained incorporated a variety of green building components into the build-out of the restaurant such as Energy Star equipment, chairs made from recycled seat belts, recycled glass tiles, Arizona sandstone, and other furniture and fixtures made from rapidly renewable resources.

The Engrained Café received an Award of Merit recognition from the Valley Forward Association as a unique leader in Environmental Stewardship. The Valley Forward Association, based in Phoenix, is an organization active in preserving the environment and livability of the Valley's communities, serving as a forum for public discussion, dialogue and action.

Sincerely,

A handwritten signature in cursive script that reads "Kellie Lowe". The signature is written in black ink and is positioned above the printed name.

Kellie Lowe
Director, Memorial Union