



# Missouri State<sup>™</sup>

U N I V E R S I T Y

## Statewide Collaborative Diversity Conference (SCDC) Letter of Affirmation

The SCDC (“the Conference”) is arguably the most innovative diversity experience in the state of Missouri. The Conference features an annual showcase diversity best practices is research, pedagogy, intervention and cultural competence. The conference strands are divided per each of the best practice areas and provide an array of presentations from all walks of industry and organization. In addition, each stand is headlined with its own keynote, one of which is always a sub-presentation of the conferences main keynote address.

Peripheral activity of the conference includes an array of authentic exposures to the statewide network of diversity professionals and entities drawn to the conference. The conference features its own networking and marketing room where participants meet to have snacks and display materials for other diversity activity around the state. Major sponsors are provided podium time to express corporate missions and visions for diversity. The annual awarding of the Statewide Collaborative Diversity Champion is consistently the highlight of the conference luncheon because it recognizes uncommon demonstration of diversity principles and leadership among Missourians of all kinds. The conference boasts national “edu-tainment”, a premier feature that educates and entertains as a free public service to the participants and the general community. Finally, national keynote speakers complete the draw on hundreds of participants each year as the conference is host to the latest presentations of respective national diversity topics and issues.

The SCDC is innovative in both its showcase of diversity best practices and its peripheral activities. Having sold out the first year of its existence, the conference continues to push Missouri State University to the forefront of statewide diversity leaders and to attract national talent for its annual keynote address and strand plenary. It is also the only diversity conference in the state to be supported by 5 regional teams and is scheduled to travel around the state beginning in 2017.

Dr. Ken Coopwood  
Vice President for Diversity and Inclusion

**DIVISION FOR DIVERSITY AND INCLUSION  
OFFICE OF THE VICE PRESIDENT**