



**newera**  
higher education alliance  
June 5, 2014

Northeast Wisconsin Educational Resource Alliance

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[www.neweraonline.org](http://www.neweraonline.org)

To: AASHE STARS

Re: Engineering Technology Degree Program

As the Executive Director of NEW ERA, I have had the opportunity to work closely not only with all 13 institutions and colleges involved in offering the coursework for this new degree program, but also with the Northeast Wisconsin Manufacturing Alliance composed of regional manufacturers that increasingly require highly-skilled technical workers to help grow their businesses.

The goal of the program is to make the Bachelor of Science in electrical, mechanical or environmental engineering technology more easily accessible to students living in the New North region (18 counties in northeast Wisconsin) while addressing regional manufacturers need. The new program is a convenient, rigorous and extremely high-quality education guided by input from employer-adviser panels, and upon completion, gives students incredible opportunities to enter a high-demand career field. One of the hallmarks of the program is that students can begin at any one of the 13 NEW ERA institutions in northeast Wisconsin.

NEW ERA institutions will deliver the Engineering Technology program based on the breadth of faculty expertise, both conceptual and hands-on application, combined with the state-of-the-art laboratory equipment, technology and facilities at the region's four technical colleges, the five two-year UW Colleges, UW-Green Bay, UW Oshkosh and the College of Menominee Nation.

The environmental engineering technology degree program in particular, will provide its graduates with the knowledge, skills and abilities to help manufacturers address sustainability and environmental issues they may face in the coming years.

It is a great accomplishment to have the collaborative efforts of faculty and manufacturing leaders come together, share perspectives and work alongside one another to create an academic program that builds engineering technology talent in northeast Wisconsin.

Regards,

Linda L. Bartelt  
Executive Director

Northeast Wisconsin Educational Resource Alliance (NEW ERA)

#### NEW ERA Partners

College of Menominee Nation  
Fox Valley Technical College  
Lakeshore Technical College  
Moraine Park Technical College  
Northeast Wisconsin Technical College

University of Wisconsin Extension  
University of Wisconsin Green Bay  
University of Wisconsin - Fond du Lac  
University of Wisconsin - Fox Valley  
University of Wisconsin - Manitowoc

University of Wisconsin - Marinette  
University of Wisconsin Oshkosh  
University of Wisconsin - Sheboygan