



UNIVERSITY of WISCONSIN
GREEN BAY

September 15, 2011

STARS Steering Committee
Associate for the Advancement of Sustainability in Higher Education
213½ North Limestone
Lexington, KY 40507

Dear STARS Steering Committee,

Our University's mission statement captures our faculty, staff and students' commitment to building a sustainable future for all. It states, "The University of Wisconsin-Green Bay provides an interdisciplinary, problem-focused educational experience that prepares students to think critically and address complex issues in a multicultural and evolving world. The University enriches the quality of life for students and the community by embracing the educational value of diversity, promoting environmental sustainability, encouraging engaged citizenship, and serving as an intellectual, cultural and economic resource."

The University was dubbed Eco U™ by *Harper's Magazine*, *Newsweek* and other national and regional media in the early 1970s shortly after its founding. The nickname came about in large part because of the University's multidisciplinary approach to solving environmental problems. That commitment continues in many ways including UW – Green Bay's 2007 signing of the American College and University Presidents' Climate Commitment and the campus community's support of on-campus sustainability efforts.

UW – Green Bay's participation in STARS provides a valuable measuring tool to help us define and quantify our strengths as well as bring to light those areas where we can take action to better meet the challenge of sustainability across the University.

I am pleased to affirm that the University of Wisconsin – Green Bay's submission for the Association for the Advancement of Sustainability in Higher Education's Sustainability Tracking Assessment and Rating System (STARS) is an accurate representation of our campus sustainability initiatives. As a charter participant in this benchmarking tool for sustainability efforts in higher education, our faculty, staff and students continue to build upon our institutional heritage and dedication to sustainability.

Sincerely,

Thomas Harden
Chancellor