



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

Music Library

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December 12, 2011

To Whom It May Concern:

The purpose of this letter is to affirm that the UNCG Sustainability Film and Discussion Series and the UNCG Sustainability Shorts Film Competition meet the criteria of an Innovation credit for the AASHE STARS assessment. As one of the founders of the Film and Discussion Series (in spring of 2007) and the continuing coordinator of the series, I facilitate the choice of films, locate discussion facilitators (the most famous of whom was Senator George McGovern, most of them are local experts or film makers) and solicit community and campus sponsors to pay for screening the films which are shown for free in the Weatherspoon Art Museum on campus. We have shown over forty films in the last five years to what has become a loyal community and campus audience (usually an average of 100 people attend).

One of my favorite results from this series is that after screening the film "Bag It," some community members put together an organization to decrease the use of single use plastic bags in our community, BYOB Greensboro <http://www.facebook.com/BYOBGSO> - clear evidence that our series is making a difference.

The first year of the Sustainability Shorts Film Competition was open only to UNCG students, but the second year (last year) was open to anyone. We have local experts judge the films and announce the winners at a reception after the screening. New short films (under 10 minutes) have been candidates for the award money or equipment and have gotten more local play time and publicity than if they had not taken part in the competition. Here are some examples from the first year:
<http://sustain.uncg.edu/shorts.html> - enjoy!

Sincerely,

Sarah B. Dorsey

Music Librarian and Coordinator of the UNCG Sustainability Film and Discussion Series