



July 8, 2011

STARS Assessment Committee:

It is an honor to present a sustainability program that is housed at and directed by Cleveland State University (CSU), and has as its goal to unite social, environmental, and financial assets for innovative advantage. This program, the Corporate Roundtable (CRT), is a self sustaining membership group. I manage the Center for Sustainable Business Practices at CSU's Monte Ahuja College of Business, and for the last 4 years have served as the program administrator. A listing of our key programs, 2004 to 2011, is attached.

Each month since September 2004, CSU's Monte Ahuja College of Business, along with an informal yet vibrant network of business and nonprofit professionals called the Corporate Sustainability Network, convene the Corporate Roundtable – a group of business leaders for peer learning about best practices and innovation in corporate and community sustainability. CRT serves as a neutral, “honest broker,” offering knowledge resources to assist in participants’ exploration of sustainability and what it means for their businesses. Discussion focuses on enhancing economic, environmental and social values through sustainable practices, products, technology, and strategy. CRT is a safe and unique space for our members to learn about effective stakeholder engagement, a key piece to corporate sustainability.

Participants who invest in this forum comprise many of the region’s largest national and multi-national corporate citizens who maintain global or division headquarters in Northeast Ohio. The facilitated roundtable discussions explore such topics as sustainable supply chains, corporate sustainability models in use today, and business opportunities in climate-friendly technologies.

While the emphasis is on sustainable business practices, the Corporate Roundtable draws from and delivers to a much broader audience. Sustainability requires all of us to act in interlocking systems, and the Corporate Roundtable does so within Cleveland State University. Key examples include:

- › **CSU faculty**, across all disciplines and colleges, attend to learn key pieces to weave into curriculum, interact with possible entities for case studies and research, and offer their knowledge during the CRT discussion.



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- **CSU staff** participates to gather intelligence on needs for programming, and to help solve management and operational issues in such areas as energy efficiency, human resources and wellness, and marketing. CSU staff also contributes to the lively and interactive dialogue at the CRT sessions.
- **CSU students** benefit from the knowledge gained by faculty and staff. Students are also invited to special CRT sessions based upon classes and projects they are involved in. CRT supports CSU Net Impact with key speakers and special sessions for Net Impact.

I respectfully submit this example of Cleveland State University's experience in and commitment to sustainability and innovation.

Sincerely,

A handwritten signature in black ink that reads "Marie Herlevi".

Marie Herlevi, MLRHR, MLS  
Program Manager  
Outreach and Business Centers  
Monte Ahuja College of Business  
Cleveland State University  
2121 Euclid Avenue, BU 327B  
Cleveland, Ohio 44115  
216-523-7278  
[m.herlevi@csuohio.edu](mailto:m.herlevi@csuohio.edu)



**Corporate Round Table Key Forums 2004 to 2011**

- › September 2004: The Impact of Corporate Sustainability on Shareholder Value Innovest Strategic Value Advisors - Hewson Baltzell, President
  
- › November 2004: New Approaches: Energy & Environment Policy Advice for the President Resource for the Future - Paul Portney, President and Senior Fellow
  
- › May 2005: John Stowell, Vice President for Sustainability, Cinergy
  
- › June 2005: Business Opportunities based on Millenium Ecosystem Assessment Trends UN MEA Business Synthesis Team – Steve Percy, Co-chair and former CEO, BP America
  
- › October 2005: Capitalizing on Climate-Friendly Technologies Alcoa - Randy Overbey, President of Primary Metals Development DuPont - Robert Dorsch, Director of Biotechnology Business Development
  
- › December 2005: Driving Value through Corporate Energy Productivity Strategies Garforth Int'l - Peter Garforth, President; former VP Strategy, Owens Corning and Corning, Inc. - Patrick Jackson, Global Energy Manager
  
- › May 2006: Marsh - Climate Change: Business Risks and Solutions Gary Guzy, National Practice Leader, Emerging Environmental Risk
  
- › August 2006: Forest City Enterprises: On the Path to Sustainability, Bill Ross, Vice President of Strategic Planning, Jonathan Ratner, Sustainability Director
  
- › September 2006: Developing Profitable Strategies in the Climate Change Context GE Lighting - John Strainic, General Manager, Business Operations and Eaton Corp. - Joseph Wolfsberger, Vice President, Environment, Health & Safety
  
- › October 24, 2006: Private-Public Partnerships & Voluntary Corporate Citizenship United Nations Global Compact - Georg Kell, Executive Head, Calvert - Barbara Krumsiek, President & CEO co-sponsor: Weatherhead Center for Business as an Agent of World Benefit
  
- › January 12, 2007: Chuck Fowler, CEO of Fairmount Minerals, Sustainable Business in the Mining Industry
  
- › April 25, 2007: Dr. Tom Lyon, Faculty Member and Researcher at the Erb Institute for Sustainable Enterprise at the University of Michigan's Ross School of Business, Corporate Environmentalism and Public Policy



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- August 23, 2007: Larry Boggs, Director of Public Policy for General Electric, US Climate Change Legislation
- October 3, 2007: Doug McMillon, CEO of Sam's Club, City Club Presentation, Corporate Sustainability at Wal-Mart
- December 13, 2007: Terry Thiele, Director of Regulatory Policy, Lubrizol, Inc., Life Cycle Analysis.
- January 8, 2008: Tom Morley, President, LubeStop, Inc., Corporate Recycling
- March 14, 2008: Dave Gustashaw, Vice President Engineering/ Sustainability, Interface Carpeting. The Laws of Physics as applied to Corporate Sustainability.
- May 9, 2008: Noël Lavezzi, Director of Communications, TCP Inc., Energy Efficient Lighting.
- June 13, 2008: Christina Ayers, Director, Office of a Healthy Environment, Cleveland Clinic Foundation, Sustainable Healthcare.
- September 12, 2008: Eric Voyles and Jason Gramling of Sam's Club, Sustainable Building Design.
- November 12, 2008: Brian Bloom, Vice President, Management Supervisor of Liggett Stashower, and Margie Flynn, Principal and Co-owner of Brown Flynn, Sustainability Marketing and Reporting.
- January 9, 2009: John Viera, Director of Sustainable Business Strategies, Ford Motor Company.
- March 13, 2009: Daniel Steen, Vice President, Environmental, First Energy Corporation, Environmental Practices and Technology.
- June 12, 2009: Joe Wolfsberger, Senior Vice President of Environment, Health and Safety, and Barry Doggett, Vice President of Public and Community Affairs, Eaton Corporation, Sustainable Business across the Entire Value Chain.
- January 8, 2010: Eric Voyles, Sustainability and Compliance Manager, Sam's Club, Waste Reduction and New Developments in Packaging.
- March 12, 2010: Ed Paparone, Business Manager, Turner Construction, How Sustainability Can Be Incorporated into Every State of Construction.
- June 11, 2010: Benson Gabler, Manager of Corporate Sustainability, The PNC Financial Group, Banking Green.



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- November 12, 2010: Tom Tyrrell, Managing Partner, Collaborx, Monica Alston, Corporate Director of Environmental Health and Safety, Eaton, Doug Dean, Partner, PricewaterhouseCoopers, Dave Fornari, Principal, Deloitte, Steve Percey, Pas CEO, BP America, Sustainable Finance.
- March 11, 2011: Christina Vernon, Senior Director, Sustainability and Environmental Strategy, Cleveland Clinic, Scott Weyandt, Director of Sustainability and Compliance, Scheerer's Foods, Terry Thiele, Director, Sustainable Product Strategies, The Lubrizol Corporation, Sustainable Service Providers.
- June 10, 2011: Thomas Strauss, President and CEO of Summa Health System, Barry Doggett, Senior Vice President, Public & Community Affairs, Eaton Corporation, Chuck Fowler, CEO, Fairmount Minerals, Tom Seitz, Senior Vice President, Strategic Excellence Initiatives, The Sherwin-Williams Co., Sustainability as a C-Suite Function.