



OFFICE OF THE ASSOCIATE VICE PRESIDENT -
ENERGY AND SUSTAINABILITY

OFFICE OF THE PRESIDENT
Energy and Sustainability
1111 Broadway Street, 14th Floor
Oakland, California 94607-5200
Phone: (510) 987-0205

March 21, 2016

Meghan Fay Zahniser
AASHE
2401 Walnut Street, Suite 102
Philadelphia, PA 19103

Dear Ms. Zahniser,

I am writing to strongly endorse the University of California, Santa Barbara's (UCSB) initiative to voluntarily reduce their potable water use as a credit in the Innovation Credits category for the Sustainability Tracking, Assessment & Rating System (STARS).

In an effort to quickly reduce water use, they were able to successfully get all their stakeholders involved and informed. They have true and measurable results from this effort and based on my work as the Sustainability Specialist for the University of California, Office of the President, I believe UCSB's initiative to reduce water use is a stellar example of what can be done to quickly realize reductions and could be used as a framework for other universities to follow.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "Janika".

Janika McFeely, AIA, LEED AP BD+C
Sustainability Specialist
University of California, Office of the President