

Dear AASHE STARS Representative,

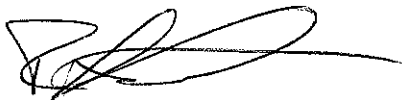
Please accept this letter of support on behalf of Loyola Marymount University (LMU) in support of their innovation credit for the AASHE STARS Assessment. Throughout the last year, ECOtality has partnered with LMU on an innovative project to install electric vehicle (EV) charging stations on the LMU campus. After several months of research and a number of site walks, LMU and ECOtality identified the appropriate locations to install these stations. In December 2011 and January 2012, fifteen (15) EV charging stations were installed. Much of this project was funded by a grant from the U.S. Department of Energy in support of The EV Project, which is the largest deployment of electric vehicles and charge infrastructure in history.

ECOtality is a leader in clean electric transportation and storage technologies that address the world's global energy challenges. We are a technology innovator that identifies inventive ways to efficiently power our lives while striking a harmonious balance with our natural environment. Through a balance of technology development, partnerships and strategic acquisitions, ECOtality achieves revenue growth and increases our market presence as we strive to accelerate the market applicability, awareness and acceptance of clean technologies.

The ECOtality Blink network offers residential and commercial charging stations for EVs. The Blink network allows businesses and individuals to safely and efficiently charge their EVs at the lowest utility rates. Blink's design is not only iconic and modern, but it is also practical and safe. Blink electric vehicle chargers make owning an electric vehicle a smart and simple transportation solution. The Blink Network intelligent and intuitive features allows for easy operation and increased cost-savings, making it easy to plug into the sustainable, renewable, cost-effective EV lifestyle. The images below are of the actual the Blink EV charging stations on LMU campus. They illustrate what the units look like.

This innovative approach to building markets for EVs demonstrates leadership from both LMU and ECOtality in our efforts to promote sustainability both in a university setting and in the world at-large. If you have any questions or concerns about this project, please don't hesitate to contact me directly.

Regards,



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