Sustainability Culture Survey for Students - Spring 2019

Start of Block: Demographics

Q1 Which category best describes you?

* Student living on campus (1)
* Student living off campus (2)
* Student who takes classes primarily online (3)

Q2 What is your current standing at UWRF?

* Freshman (1)
* Sophomore (2)
* Junior (3)
* Senior (4)
* Graduate Student (5)
* Other (6) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q3 Please select your field of study:

* Undecided (1)
* Accounting & Finance (2)
* Agricultural Engineering Technology (3)
* Agricultural Economics (4)
* Agricultural Education (5)
* Animal & Food Science (6)
* Art (7)
* Biology (8)
* Chemistry (9)
* Communication & Media Studies (10)
* Communicative Disorders (11)
* Computer Science & Information Systems (12)
* Counseling and School Psychology (13)
* Economics (14)
* English (15)
* Geography & Mapping Sciences (16)
* Health & Human Performance (17)
* History & Philosophy (18)
* Management & Marketing (19)
* Marketing Communications (20)
* Mathematics (21)
* Modern Language (22)
* Music (23)
* Physics (24)
* Plant & Earth Science (25)
* Political Science (26)
* Psychology (27)
* Sociology, Anthropology, & Criminal Justice (28)
* Social Work (29)
* Stage & Screen Arts (30)
* Teacher Education (31)

Q4 Prior to this survey, have you heard the term “sustainability” used at UWRF?

* Yes (1)
* No (2)
* Not Sure (3)

Q5 Do you feel your field of study includes sustainability related topics?

* Yes (1)
* No (2)
* Not Sure (3)

Q6 In your view, how serious is global climate change?

* A very serious problem (1)
* A somewhat serious problem (2)
* A not too serious problem (3)
* Not a problem (4)

Q7 Do you think global climate change is a result of human activity?

* Significantly contributed to by human activity (1)
* Moderately contributed to by human activity (2)
* Human activity does not contribute to climate change (3)
* Unsure (4)

End of Block: Demographics

Start of Block: Awareness of Campus Sustainability

Q8 How aware are you of the UWRF Office of Sustainability and its efforts?

* Very Aware (1)
* Somewhat Aware (2)
* Not Aware (3)

Q9 To what degree do you agree with the following statements?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree (1) | Disagree (2) | Neither Agree nor Disagree (3) | Agree (4) | Strongly Agree (5) |
| I have a good understanding of sustainability and sustainability related topics (1)  |  |  |  |  |  |
| I value sustainable practices (2)  |  |  |  |  |  |
| UWRF values sustainable practices (3)  |  |  |  |  |  |
| Sustainability has been a topic in at least one of my courses here at UWRF (4)  |  |  |  |  |  |
| I would like to see UWRF value sustainability more (5)  |  |  |  |  |  |

Q10 Are you aware of the following sustainability related student organizations? Check all that apply:

* SALSA (Student Alliance for Local and Sustainable Agriculture) (1)
* Bee Club (2)
* We Bike River Falls (3)
* Resource Management Club (4)

Q11 Select the campus initiatives you are aware of:

* Recycling Processes (1)
* RecycleMania Competition (2)
* Battery Recycling (3)
* Surplus Program (4)
* Don't Throw It, Donate It Move Out Program (5)
* SALSA's Organic Garden (6)
* Use of Retention Ponds for Stormwater Management (7)
* University Center Water Reuse System (8)
* Water Bottle Refill Stations (9)
* Chartwells' Farmer's Markets (10)
* Fare For All (11)
* Enterprise CarShare (12)
* Free Shuttle to River Falls Food Pantry (13)
* Safe Ride Shuttle (14)
* Sustainability Tracking, Assessment & Rating Systems (STARS) Report and Rating (15)
* Annual Waste Minimization Report (16)
* Annual Greenhouse Gas Inventory (17)
* UWRF Carpooling Facebook Page (18)

Q12 Do you follow or have you visited:

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes (1) | No (2) | Not Sure (3) |
| The “UW-River Falls Sustainability” Facebook Page (1)  |  |  |  |
| The #SustainableUWRF Instagram page (2)  |  |  |  |
| The UWRF Sustainability website (3)  |  |  |  |

Q13 How would you like to receive information on UWRF sustainability initiatives? Select all that apply:

* Facebook (1)
* Instagram (2)
* Snapchat (3)
* Website (4)
* Monitors in UC (5)
* In classes (6)
* At events (7)
* Other (8) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q14 UWRF offers several sustainability related programs. Please select the ones you are aware of:

* Sustainable Management Major (1)
* Conservation and Environmental Planning Major (2)
* Environmental Science Major (3)
* Sustainable Studies Minor (4)
* Sustainable Agriculture Minor (5)
* Sustainable Justice Minor (6)
* Outdoor Education Minor (7)
* Sustainable Management Science Certificate (8)
* Sustainable Enterprise Management Certificate (9)

End of Block: Awareness of Campus Sustainability

Start of Block: Desired Campus Initiatives

Q15 How do you wish UWRF would be more sustainable?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q16 How interested would you be in UWRF pursuing the following initiatives?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Very Interested (1) | Somewhat Interested (2) | Not Interested (3) | Not Sure (4) |
| Shuttle to the cities (1)  |  |  |  |  |
| A ride share program (2)  |  |  |  |  |
| A bike share program (3)  |  |  |  |  |
| Designated bike lanes (4)  |  |  |  |  |
| Food waste (organics) composting (5)  |  |  |  |  |
| Increased locally-sourced food options in UC dining areas (6)  |  |  |  |  |
| Increased vegan and/or vegetarian options in UC dining areas (7)  |  |  |  |  |
| Electronic waste collection for students (8)  |  |  |  |  |
| Zero-waste events (9)  |  |  |  |  |
| Decreased availability of single-use plastic bottles on campus (10)  |  |  |  |  |
| Source more energy from renewable sources such as solar or wind energy (11)  |  |  |  |  |
| Construct campus buildings using more sustainable materials (12)  |  |  |  |  |
| Increased use of LED lighting (13)  |  |  |  |  |
| Become a certified Tree Campus USA (14)  |  |  |  |  |
| Reduced pesticide use on campus (15)  |  |  |  |  |
| Increased rain gardens (16)  |  |  |  |  |
| Increased pollinator gardens (17)  |  |  |  |  |
| Having bee houses (apiaries) on campus for educational opportunities (18)  |  |  |  |  |
| Increased opportunities to volunteer with sustainability (19)  |  |  |  |  |
| Sustainability educational programs in Res Halls (20)  |  |  |  |  |
| An Eco-Rep Program in Res Halls (21)  |  |  |  |  |
| Energy conservation contest in Res Halls (22)  |  |  |  |  |
| Increased integration of sustainability in courses (23)  |  |  |  |  |
| Reduce greenhouse gas emissions (24)  |  |  |  |  |

Q17 The below categories are areas UWRF measures to track our sustainability progress. Please select the categories you feel we should prioritize as goals:

* Curriculum (1)
* Research (2)
* Campus Engagement (3)
* Public (Community) Engagement (4)
* Air and Climate (5)
* Buildings (6)
* Energy (7)
* Food and Dining (8)
* Grounds (9)
* Purchasing (10)
* Transportation (11)
* Waste (12)
* Water (13)
* Coordination and Planning (14)
* Diversity and Affordability (15)
* Investment and Finance (16)
* Wellbeing and Work (18)

Q18 Student Government has pursued a green fund for the past three years. A green fund would be a student-segregated fee, added to student tuition and fees, which would support sustainability improvements on campus. Do you support implementing a green fund on campus?

* Yes (1)
* No (2)
* Not Sure (3)

Q19 If a green fund is approved, how much are you willing to pay per semester?

* $0 (1)
* $1-$4 (2)
* $5-$9 (3)
* $10+ (4)

End of Block: Desired Campus Initiatives

Start of Block: Sustainability Values, Behaviors, & Beliefs

Q20 In your opinion, sustainability should focus on:

* Social Impacts (1)
* Environmental Impacts (2)
* Economic Impacts (3)
* All of the above (4)
* None of the above (5)

Q21 How would you describe your interest in sustainability?

* Extremely interested (1)
* Somewhat interested (2)
* Not interested (3)
* Not familiar enough with the term to know my interest level (4)

Q22 How important is sustainability to you and/or your future career goals?

* Very important (1)
* Somewhat important (2)
* Not important (3)
* Not sure (4)

Q23 Are you aware of the sustainable development goals set by the United Nations?

* Yes (1)
* No (2)
* Not Sure (3)

Q24 How often do you engage in the following activities when opportunities arise?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Never (1) | Sometimes (2) | Most of the Time (4) | Always (5) | Not Applicable (6) |
| Recycle glass, plastic, paper, etc. (1)  |  |  |  |  |  |
| Recycle electronics through a certified vendor (2)  |  |  |  |  |  |
| Print double-sided (3)  |  |  |  |  |  |
| Use a reusable water bottle, coffee mug, etc. (4)  |  |  |  |  |  |
| Use a water bottle refill station (5)  |  |  |  |  |  |
| Use reusable bags when shopping (6)  |  |  |  |  |  |
| Shop at second-hand stores (7)  |  |  |  |  |  |
| Shop for items with minimal packaging (8)  |  |  |  |  |  |
| Attend UWRF sustainability related events (9)  |  |  |  |  |  |
| Participate in activities or groups that facilitate positive change on campus (10)  |  |  |  |  |  |
| Volunteer (11)  |  |  |  |  |  |
| Sign a petition (12)  |  |  |  |  |  |

Q25 How often do you engage in the following activities when opportunities arise?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Never (1) | Sometimes (2) | Most of the Time (4) | Always (5) | Not Applicable (6) |
| Turn off lights when leaving a room (1)  |  |  |  |  |  |
| Turn off computers/monitors when not in use (2)  |  |  |  |  |  |
| Unplug laptop when fully charged (3)  |  |  |  |  |  |
| Use solar powered devices or chargers (4)  |  |  |  |  |  |
| Unplug appliances and power strips when not in use (5)  |  |  |  |  |  |
| Use LED light bulbs (6)  |  |  |  |  |  |
| Take the stairs instead of the elevator (7)  |  |  |  |  |  |
| Minimize time in shower (8)  |  |  |  |  |  |
| Run washer only when there is a full load of clothes (9)  |  |  |  |  |  |
| Turn off water when brushing teeth (10)  |  |  |  |  |  |

End of Block: Sustainability Values, Behaviors, & Beliefs

Start of Block: Contact Information for Prize Drawing

Q26 Thank you for your participation in this survey. Please enter your email address below to be entered into the prize drawing, Please note that all responses to this survey are completely confidential and your email address will not be shared.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

End of Block: Contact Information for Prize Drawing