

From: [Molly Martin](#)
Subject: Congratulations! University of Wisconsin - River Falls is an Affiliate of Bee Campus USA
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Congratulations! Bee City USA® is pleased to inform you that University of Wisconsin - River Falls has met the standards to become an affiliate of Bee Campus USA.

Bees transfer pollen between flowers, enabling the incredible diversity of plants on our planet to flower and fruit. Pollinators are a keystone species in essentially every ecosystem on earth, enabling the reproduction of over 85% of all flowering plants and 67% of agricultural crops. In addition to the well-known honey bee (*Apis mellifera*), a species brought to the United States from Europe, there are more than 20,000 described species of bees globally, and around 3,600 species of bees native to the United States. While bees are the most important pollinator, butterflies, moths, beetles, flies, wasps, bats, and hummingbirds also contribute to pollination.

Research has shown significant declines in native pollinator population sizes and ranges globally with up to 40% of pollinator species on earth at risk of extinction in the coming years as a result of habitat loss, the use of harmful pesticides, and climate change.

Thinking globally and acting locally, Bee Campus USA provides a framework for communities to work together to conserve native pollinators by increasing the abundance of native plants, providing nest sites, and reducing the use of pesticides. Bee Campus USA and Bee City USA are initiatives of the Xerces Society for Invertebrate Conservation.

Visit [our website](#) to learn more about pollinators and the commitments that our affiliates make to protect them.

The Bee Campus USA Team

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