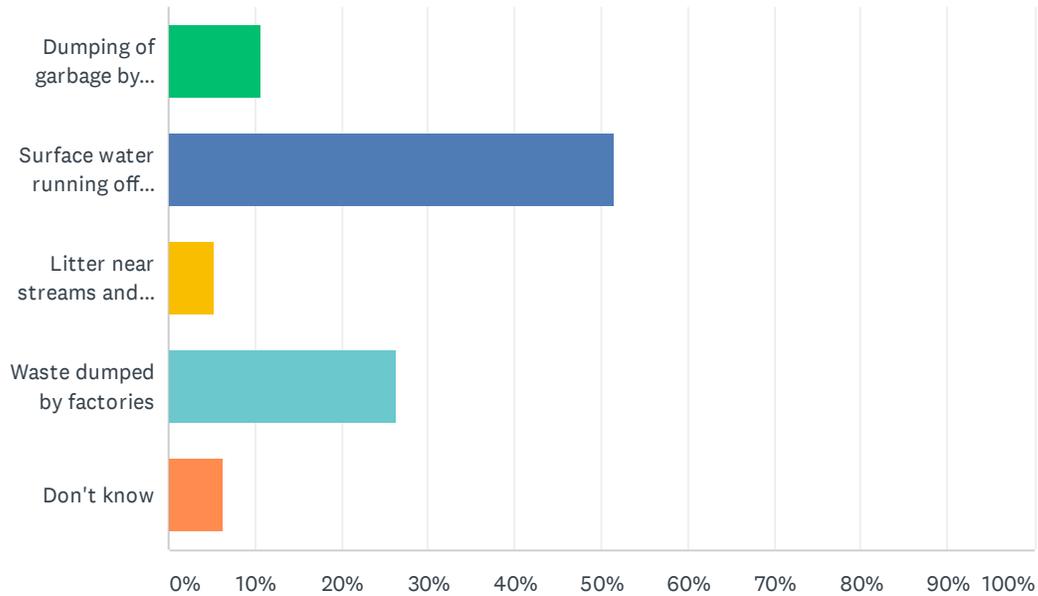


# Q1 What is the most common cause of pollution of streams and rivers?

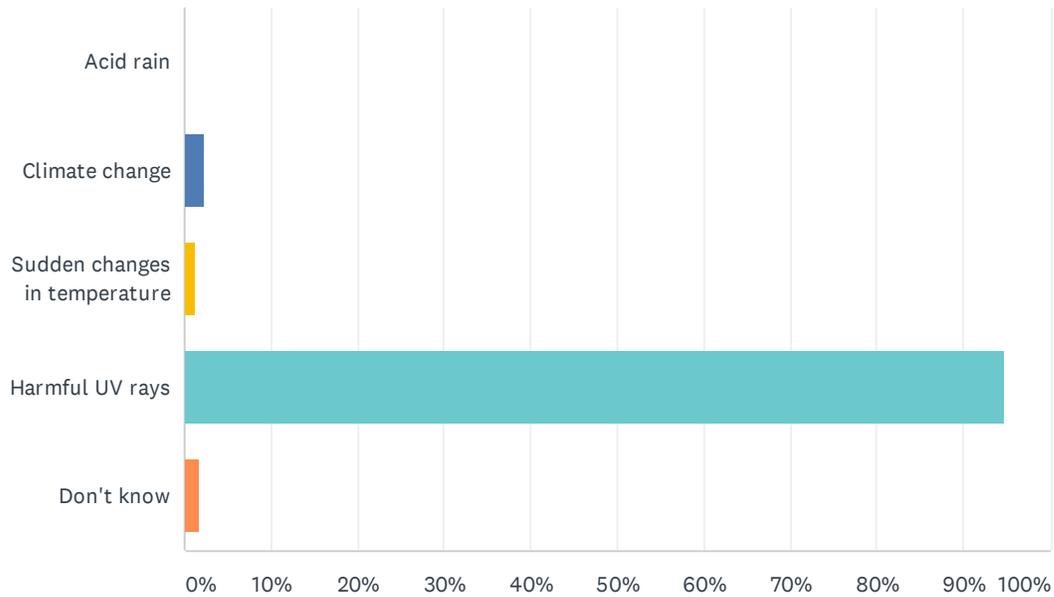
Answered: 251 Skipped: 0



ANSWER CHOICES	RESPONSES	
Dumping of garbage by cities	10.76%	27
Surface water running off yards, city streets, paved lots, and farm fields	51.39%	129
Litter near streams and rivers	5.18%	13
Waste dumped by factories	26.29%	66
Don't know	6.37%	16
<b>TOTAL</b>		<b>251</b>

## Q2 Ozone forms a protective layer in the earth's upper atmosphere. What does ozone protect us from?

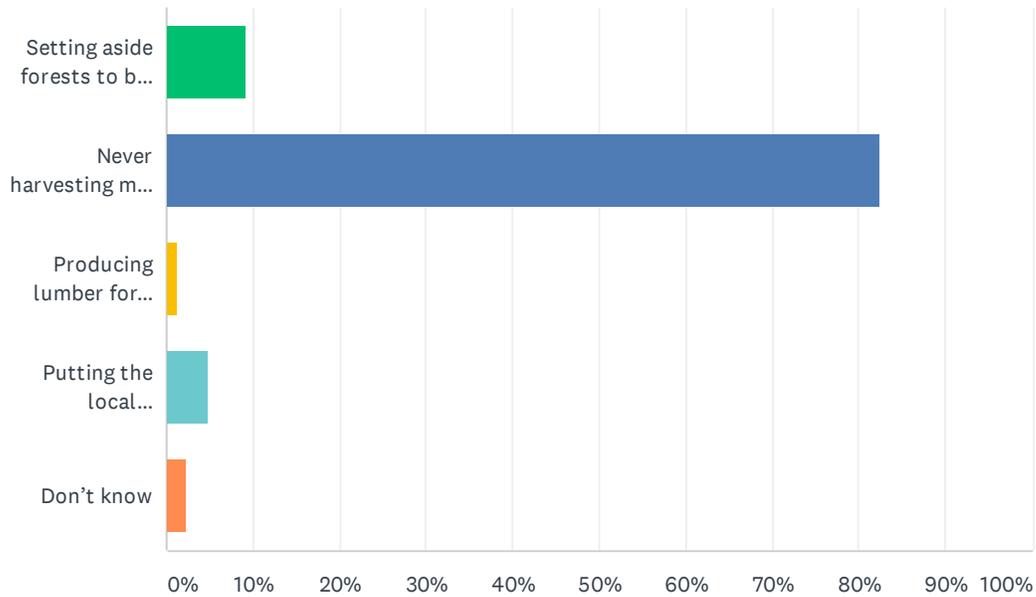
Answered: 251 Skipped: 0



ANSWER CHOICES	RESPONSES	
Acid rain	0.00%	0
Climate change	2.39%	6
Sudden changes in temperature	1.20%	3
Harmful UV rays	94.82%	238
Don't know	1.59%	4
<b>TOTAL</b>		<b>251</b>

### Q3 Which of the following is an example of sustainable forest management?

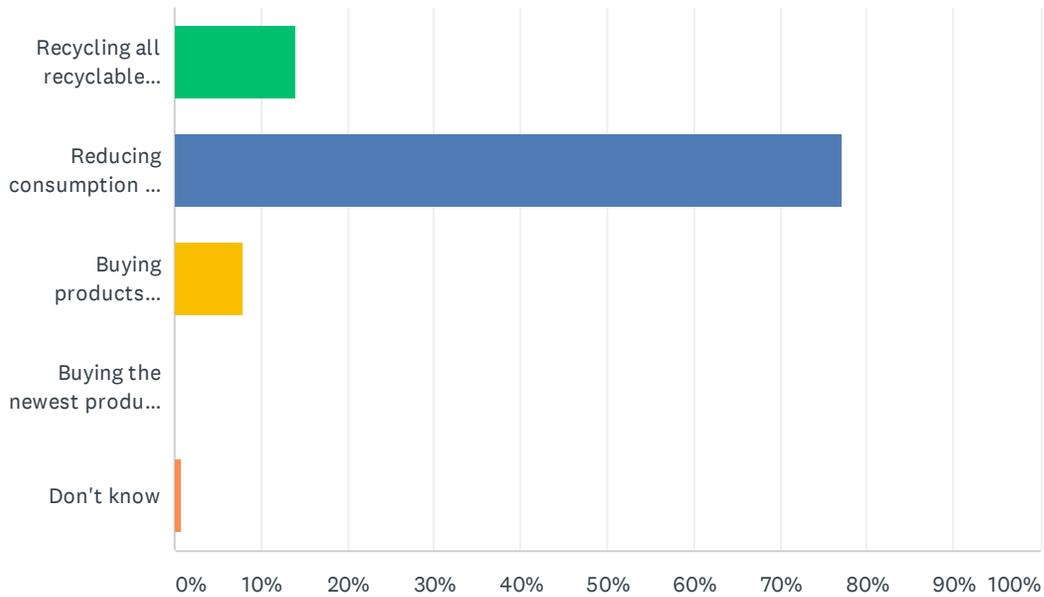
Answered: 251 Skipped: 0



ANSWER CHOICES	RESPONSES	
Setting aside forests to be off limits to the public	9.16%	23
Never harvesting more than what the forest produces in new growth	82.47%	207
Producing lumber for nearby communities to build affordable housing	1.20%	3
Putting the local communities in charge of forest resources	4.78%	12
Don't know	2.39%	6
<b>TOTAL</b>		<b>251</b>

## Q4 Of the following, which would be considered living in the most environmentally sustainable way?

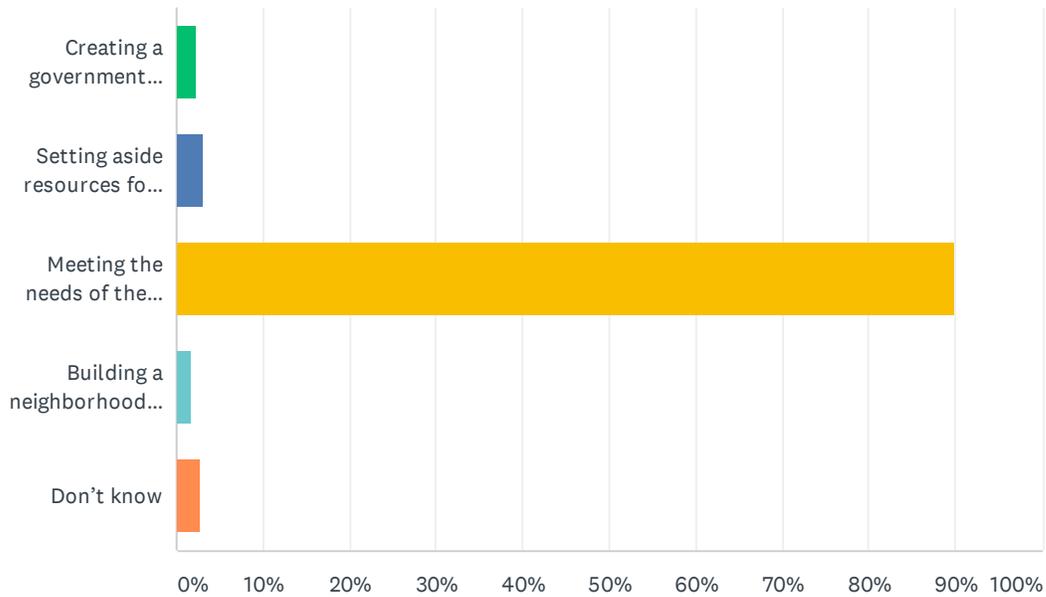
Answered: 251 Skipped: 0



ANSWER CHOICES	RESPONSES	
Recycling all recyclable packaging	13.94%	35
Reducing consumption of all products	77.29%	194
Buying products labeled "eco" or "green"	7.97%	20
Buying the newest products available	0.00%	0
Don't know	0.80%	2
<b>TOTAL</b>		<b>251</b>

## Q5 Which of the following is the most commonly used definition of sustainable development?

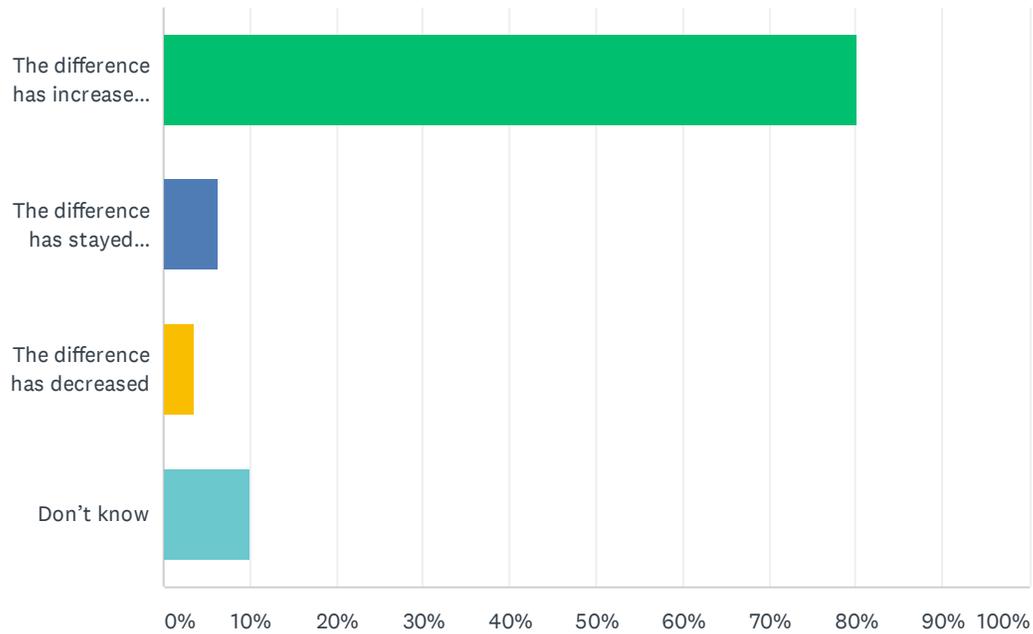
Answered: 251 Skipped: 0



ANSWER CHOICES	RESPONSES	
Creating a government welfare system that ensures universal access to education, health care, and social services	2.39%	6
Setting aside resources for preservation, never to be used	3.19%	8
Meeting the needs of the present without compromising the ability of future generations to meet their own needs	90.04%	226
Building a neighborhood that is both socio-demographically and economically diverse	1.59%	4
Don't know	2.79%	7
<b>TOTAL</b>		<b>251</b>

## Q6 Over the past 3 decades, what has happened to the difference between the wealth of the richest and poorest Canadians?

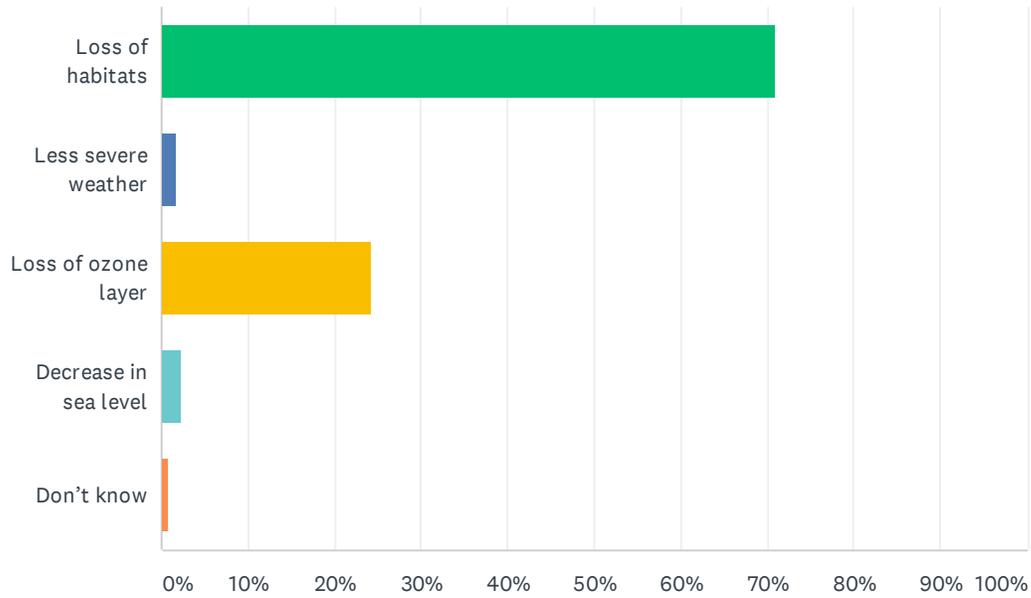
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ANSWER CHOICES	RESPONSES	
The difference has increased significantly	80.08%	201
The difference has stayed about the same	6.37%	16
The difference has decreased	3.59%	9
Don't know	9.96%	25
<b>TOTAL</b>		<b>251</b>

## Q7 Which is a potential effect of global climate change?

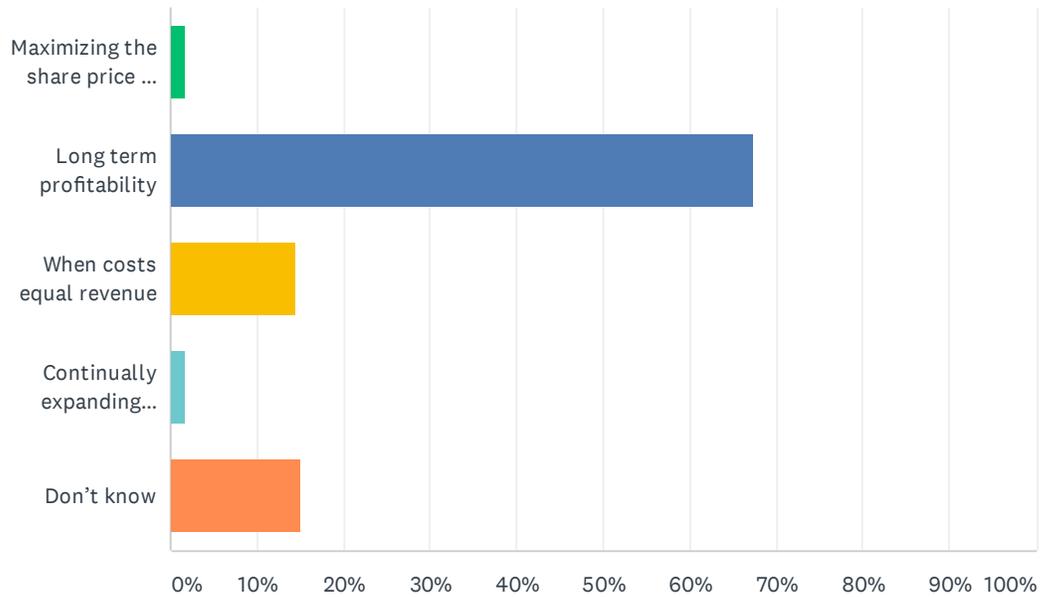
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ANSWER CHOICES	RESPONSES	
Loss of habitats	70.92%	178
Less severe weather	1.59%	4
Loss of ozone layer	24.30%	61
Decrease in sea level	2.39%	6
Don't know	0.80%	2
<b>TOTAL</b>		<b>251</b>

## Q8 Which of the following is the most commonly used definition of economic sustainability?

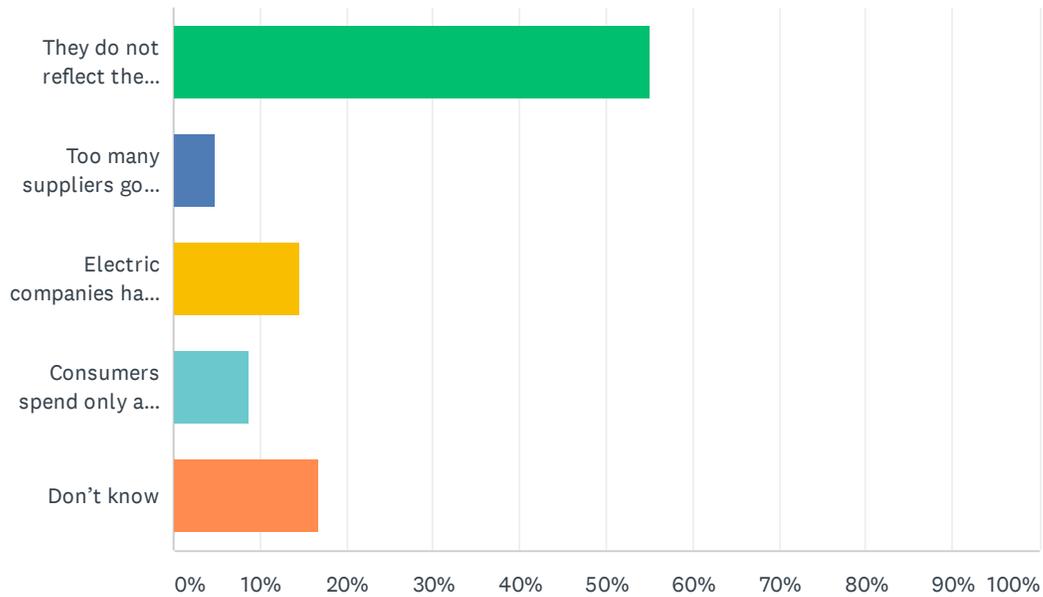
Answered: 251 Skipped: 0



ANSWER CHOICES	RESPONSES	
Maximizing the share price of a company's stock	1.59%	4
Long term profitability	67.33%	169
When costs equal revenue	14.34%	36
Continually expanding market share	1.59%	4
Don't know	15.14%	38
<b>TOTAL</b>		<b>251</b>

## Q9 Economists may argue that electricity prices in Alberta are too low because...

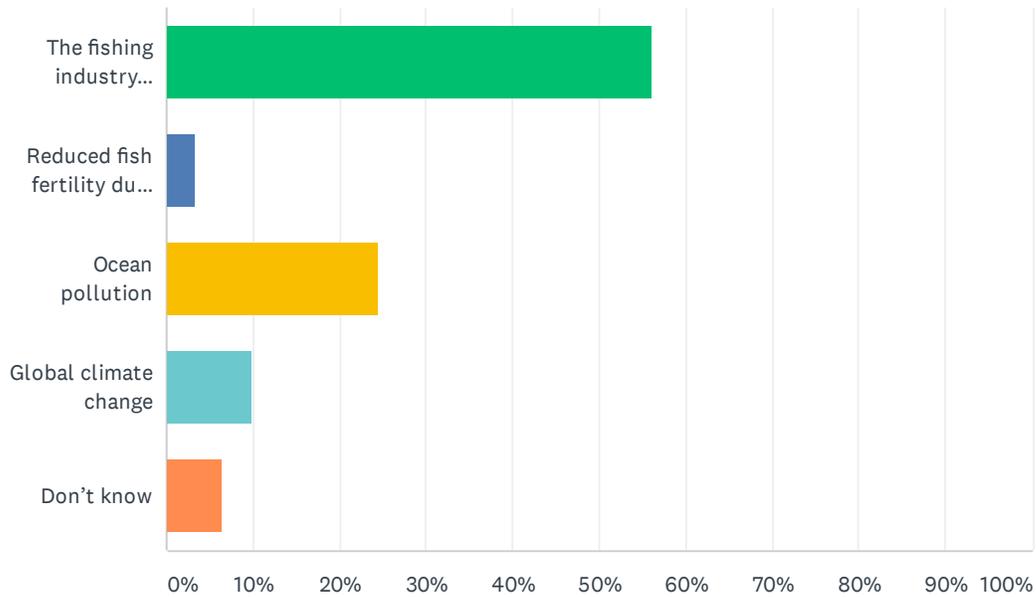
Answered: 251 Skipped: 0



ANSWER CHOICES	RESPONSES	
They do not reflect the costs of pollution from generating the electricity	54.98%	138
Too many suppliers go out of business	4.78%	12
Electric companies have a monopoly in their service area	14.74%	37
Consumers spend only a small part of their income on energy	8.76%	22
Don't know	16.73%	42
<b>TOTAL</b>		<b>251</b>

## Q10 Which of the following is a leading cause of the depletion of fish stocks in the Atlantic Ocean?

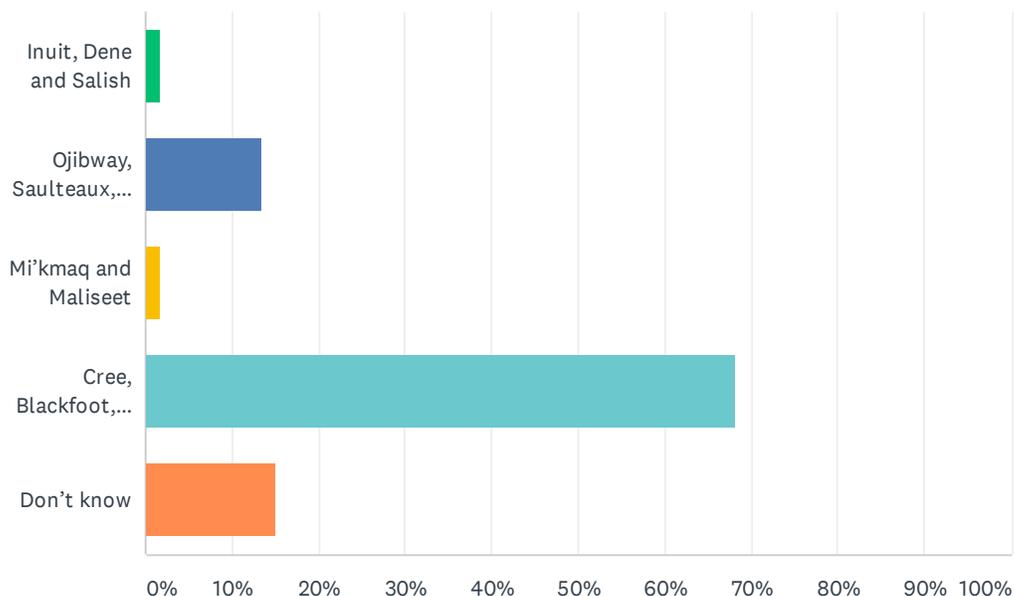
Answered: 246 Skipped: 5



ANSWER CHOICES	RESPONSES	
The fishing industry seeking to maximize their catch	56.10%	138
Reduced fish fertility due to genetic hybridization	3.25%	8
Ocean pollution	24.39%	60
Global climate change	9.76%	24
Don't know	6.50%	16
<b>TOTAL</b>		<b>246</b>

## Q11 The University of Alberta stands upon ground in Treaty Six territory. Which indigenous peoples are represented by Treaty Six?

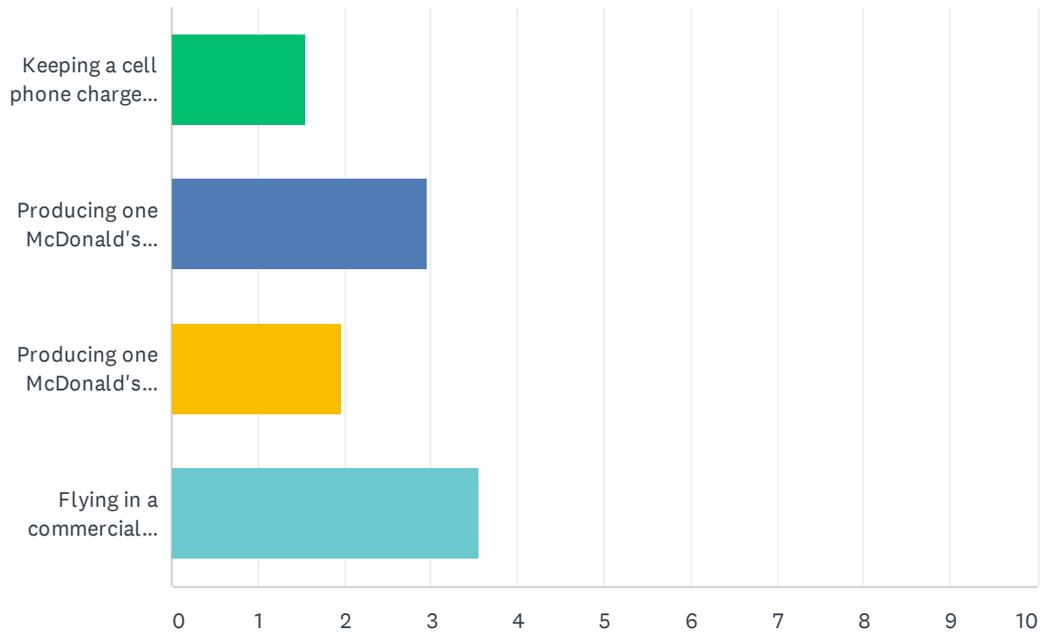
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ANSWER CHOICES	RESPONSES
Inuit, Dene and Salish	1.63% 4
Ojibway, Saulteaux, Anishinaabe, Mohawk, Assiniboine, Siksika plus others	13.41% 33
Mi'kmaq and Maliseet	1.63% 4
Cree, Blackfoot, Metis, Nakota Sioux, Iroquois, Dene, Ojibway/ Saulteaux/Anishinaabe, Inuit, plus others	68.29% 168
Don't know	15.04% 37
<b>TOTAL</b>	<b>246</b>

**Q12 Put the following list in order of the activities with the largest environmental impact to those with the smallest environmental impact (1 will be the largest enviro impact and 4 will be the least)**

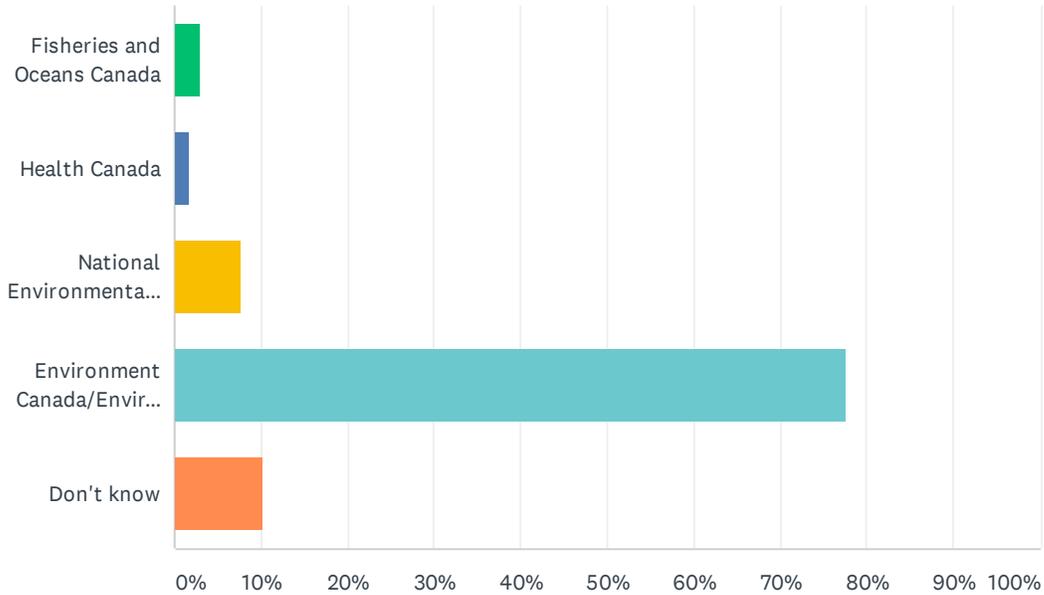
Answered: 246 Skipped: 5



	1	2	3	4	TOTAL	SCORE
Keeping a cell phone charger plugged into an electrical outlet for 12 hours	3.25% 8	15.45% 38	13.01% 32	68.29% 168	246	1.54
Producing one McDonald's quarter-pound hamburger	17.48% 43	62.20% 153	17.48% 43	2.85% 7	246	2.94
Producing one McDonald's chicken sandwich	1.63% 4	14.63% 36	62.20% 153	21.54% 53	246	1.96
Flying in a commercial airplane from Calgary to Honolulu	77.64% 191	7.72% 19	7.32% 18	7.32% 18	246	3.56

### Q13 What is the name of the primary federal agency that oversees environmental protection and regulation?

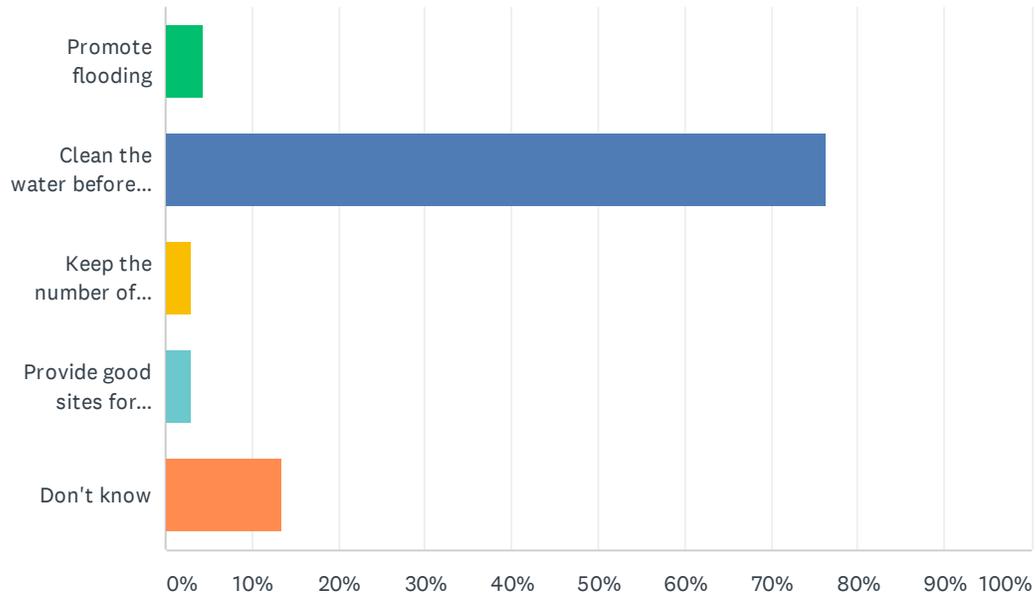
Answered: 246 Skipped: 5



ANSWER CHOICES	RESPONSES	
Fisheries and Oceans Canada	2.85%	7
Health Canada	1.63%	4
National Environmental Agency	7.72%	19
Environment Canada/Environment and Climate Change Canada	77.64%	191
Don't know	10.16%	25
<b>TOTAL</b>		<b>246</b>

## Q14 What is the primary benefit of wetlands?

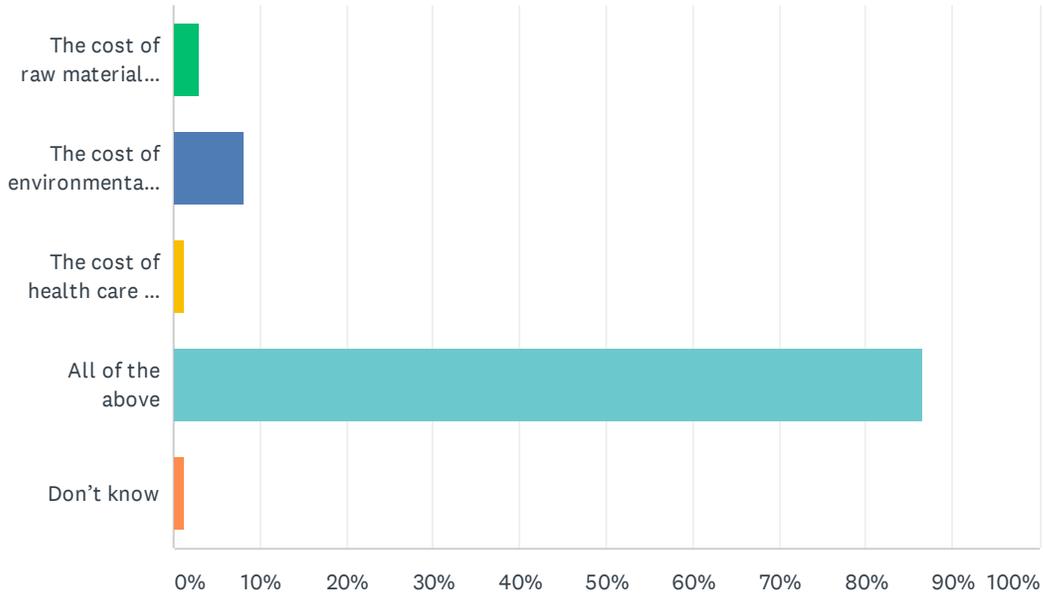
Answered: 246 Skipped: 5



ANSWER CHOICES	RESPONSES	
Promote flooding	4.47%	11
Clean the water before it enters lakes, streams, rivers, or oceans	76.42%	188
Keep the number of undesirable plants and animals low	2.85%	7
Provide good sites for landfills	2.85%	7
Don't know	13.41%	33
<b>TOTAL</b>		<b>246</b>

## Q15 Imagine that we had to pay for all the costs associated with the goods we use every day. What would go into calculating the true costs of a product?

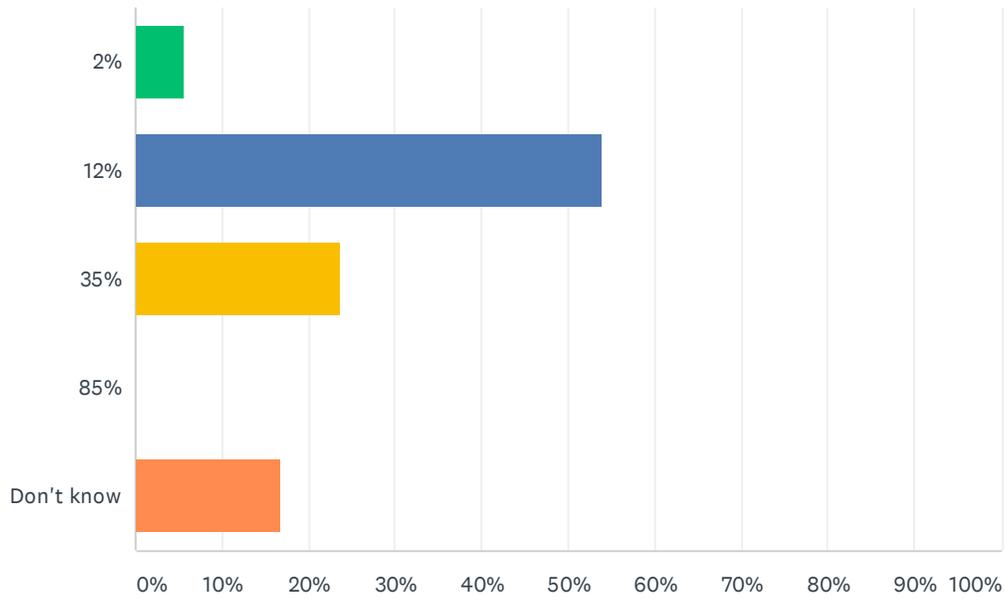
Answered: 246 Skipped: 5



ANSWER CHOICES	RESPONSES	
The cost of raw materials to make the product	2.85%	7
The cost of environmental damage caused by production	8.13%	20
The cost of health care for employees who manufacture the product	1.22%	3
All of the above	86.59%	213
Don't know	1.22%	3
<b>TOTAL</b>		<b>246</b>

## Q16 Approximately how many Edmontonians are currently living in poverty?

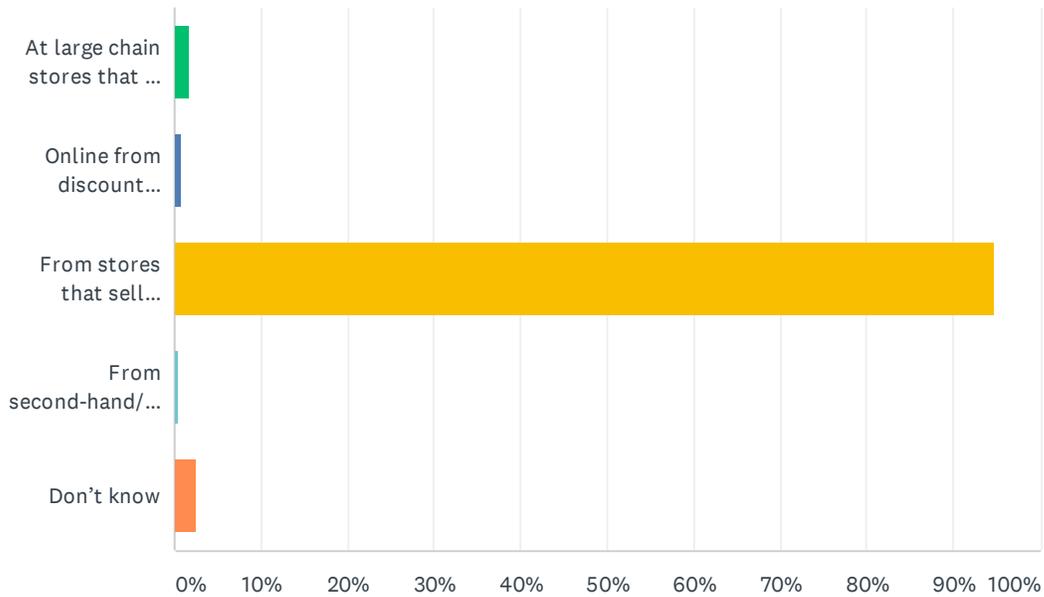
Answered: 246 Skipped: 5



ANSWER CHOICES	RESPONSES	
2%	5.69%	14
12%	54.07%	133
35%	23.58%	58
85%	0.00%	0
Don't know	16.67%	41
<b>TOTAL</b>		<b>246</b>

## Q17 The best way to support a local economy, such as the economy of Edmonton, is to buy goods (groceries, clothing, toiletries, etc)...

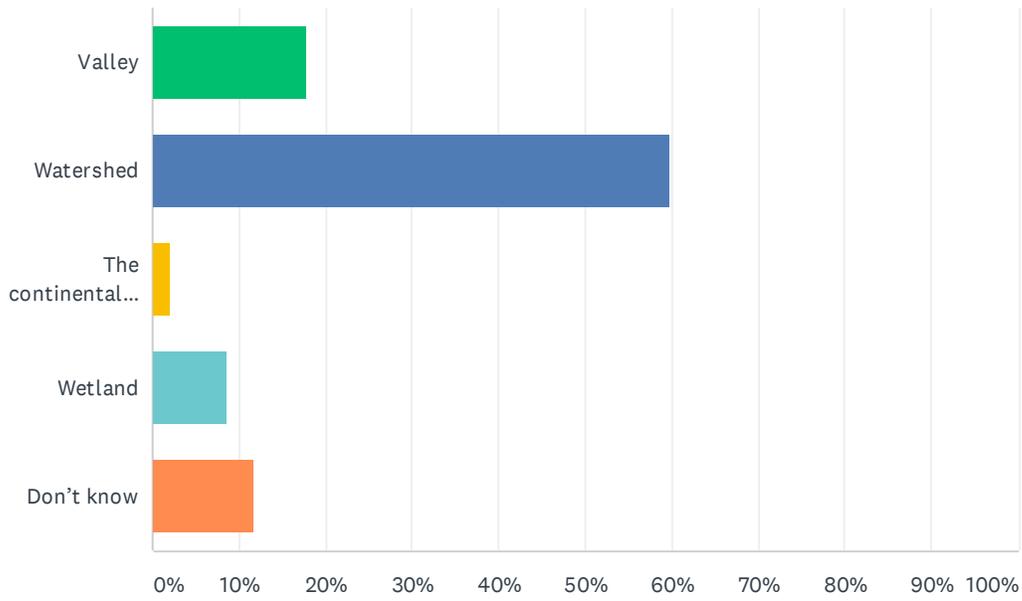
Answered: 246 Skipped: 5



ANSWER CHOICES	RESPONSES	
At large chain stores that may employ workers from the local community	1.63%	4
Online from discount retailers	0.81%	2
From stores that sell locally-produced goods and have local ownership	94.72%	233
From second-hand/thrift stores	0.41%	1
Don't know	2.44%	6
<b>TOTAL</b>		<b>246</b>

Q18 Living in Edmonton, along the North Saskatchewan River, we need to be aware of how our activities affect our water source. What is the area of land where all of the water that falls in it (rain, snow) and drains off of it goes to a common outlet (lake, river, ocean bay etc).

Answered: 246 Skipped: 5



ANSWER CHOICES	RESPONSES
Valley	17.89% 44
Watershed	59.76% 147
The continental divide	2.03% 5
Wetland	8.54% 21
Don't know	11.79% 29
<b>TOTAL</b>	<b>246</b>

Q19 Thank you for participating in this survey. If you would like to be entered for the draw to win one of two \$25 gift certificates for Remedy Cafe, please provide your name and email address. This information will be kept confidential and only used to contact the winner of the draw.

Answered: 237 Skipped: 14

ANSWER CHOICES	RESPONSES	
Full Name	100.00%	237
Email	100.00%	237