

Protocols regarding areas of shared campus-community interest

The Cornell University Office of Community Relations is committed to campus-community engagement. Staff members in Washington DC, Albany, and on the Ithaca campus interact daily with members of local government, not-for-profit organizations, neighbors, and other stakeholders.

Key areas of interest include the environment, infrastructure, health care, economic development, housing and public schools, including regular engagement with the Tompkins County Environmental Management Council, Tompkins County Climate Protection Initiative, the Tompkins County Water Resources Council, Tompkins Consolidated Area Transit, the Ithaca Air Services Board and Ithaca-Tompkins County Transportation Council

Specifically for the Ithaca campus, Community Relations staff:

- * Is a lead liaison between Cornell and community, and assists students, staff and faculty on town-gown challenges and opportunities.
- * serves on or meets regularly with several campus and community boards and committees, examples below.
- * produces a weekly radio show, "All Things Equal," that often has Cornell components, and a twice-monthly newspaper column, "East Hill Notes."
- * has oversight of Cornell local investments that provide measurable outcomes and benefit Cornell and the community-at-large, or that aids in recruitment and retention.
- * manages Cornell's United Way campaign that raises approximately 40 percent of the county's campaign total on an annual basis.
- * produces an economic snapshot with data tied on payroll, purchasing, visitor and student spending, construction and other key points.
- * serves on project teams involving major Cornell initiatives, including the Cayuga Lake Modeling Project.
- * attends municipal approval meetings related to development and building to understand resident and community concerns
- * organizes the annual Cornell Town-Gown awards hosted by Cornell's president, University Relations' Campus-Community Leadership Award recognizing a graduating senior, the NYS Hometown Alumni Award, and a regional town-gown conference.
- * responds to and initiates engagement as needed with local community members.

Examples of regular engagement include but are not limited to:

- * Access to College Education program
- * Campus-Community Coalition
- * Cancer Resource Center of the Finger Lakes
- * Cayuga Heights/Cornell Working Group
- * City of Ithaca/Cornell Working Group
- * Collegetown Neighborhood Council
- * Cornell Cooperative Extension of Tompkins County
- * Cornell Employee Assembly

- * Cornell Real Estate Advisory Committee
- * Cornell Tech-Local Schools Working Group
- * Downtown Ithaca Alliance
- * International Town-Gown Association
- * Ithaca-Tompkins County Transportation Council
- * Leadership Tompkins
- * Lifelong
- * Local Government Leaders Roundtable
- * Local Leaders of Color
- * President's Sustainable Campus Committee
- * SUNY Council for University Advancement
- * Tompkins Consolidated Area Transit
- * Tompkins-Cortland Community College Foundation Board
- * Tompkins County Air Services Board
- * Tompkins County Area Development
- * Tompkins County Chamber of Commerce
- * Tompkins County Climate Protection Initiative
- * Tompkins County/Cornell University Working Group
- * Tompkins County Council of Governments
- * Tompkins County Environmental Management Council
- * Tompkins County Higher Education Roundtable
- * Tompkins County Human Services Coalition
- * Tompkins County Strategic Tourism Planning Board
- * Tompkins County Water Resources Council
- * Town of Ithaca/Cornell Working Group
- * Trustees Communications Coordinating Committee
- * United Way of Tompkins County