



**a place of mind**  
THE UNIVERSITY OF BRITISH COLUMBIA

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### **UBC INNOVATION CREDIT #1 LETTER**

To Whom It May Concern:

As Executive Director of the UBC Sustainability Initiative (USI), I am responsible for leading the integration of academic and operational sustainability on the University of British Columbia's Vancouver campus. The USI, established in January 2010, is a new and innovative model that unites the University's efforts in education, research, partnerships and operations under one strategic umbrella. Our team of 29 faculty and staff work together to develop academic and extra-curricular programming, foster research, transform the campus' physical infrastructure, and implement partnerships that advance sustainability on our campus and beyond.

I confirm that the USI meets the criteria of the ASSHE STARS Innovation Credit.

If you have further questions regarding the USI, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Robinson'.

Dr. John Robinson  
Executive Director  
UBC Sustainability Initiative