



# Executive Summary

Fulfilling the Strategic Vision for UTSA  
One University, Multiple Campuses  
Purpose and Scope  
Engagement Process  
Main Campus Vision  
Downtown Campus Vision

## Fulfilling the Strategic Vision for UTSA

Soon after arriving in the fall of 2017, President Taylor Eighmy launched a strategic planning process charting a course for the university to reach new levels of excellence. This master plan is integral to the university's strategic planning efforts, and directly supports the institution's three destinations as a model for student success, a great research university and an exemplar for strategic growth and innovative excellence.

[utsa.edu/strategicplan](https://utsa.edu/strategicplan)

## One University, Multiple Campuses

President Taylor Eighmy's vision for The University of Texas at San Antonio is to leverage the unique context and strengths of each of the university's four campuses to reinforce one collective UTSA. The master plan establishes a roadmap for the university to achieve this vision.

With a vision for a 45,000-student enrollment, significant new development will be required. The plan calls for nearly 5.3 million gross square feet of new space to accommodate the growth in campus population and the university's projected academic and research priorities.

From an isolated original campus with a disconnected satellite campus downtown, UTSA is becoming a networked campus ecosystem, woven into the fabric of San Antonio.



# Purpose and Scope

## SCOPE

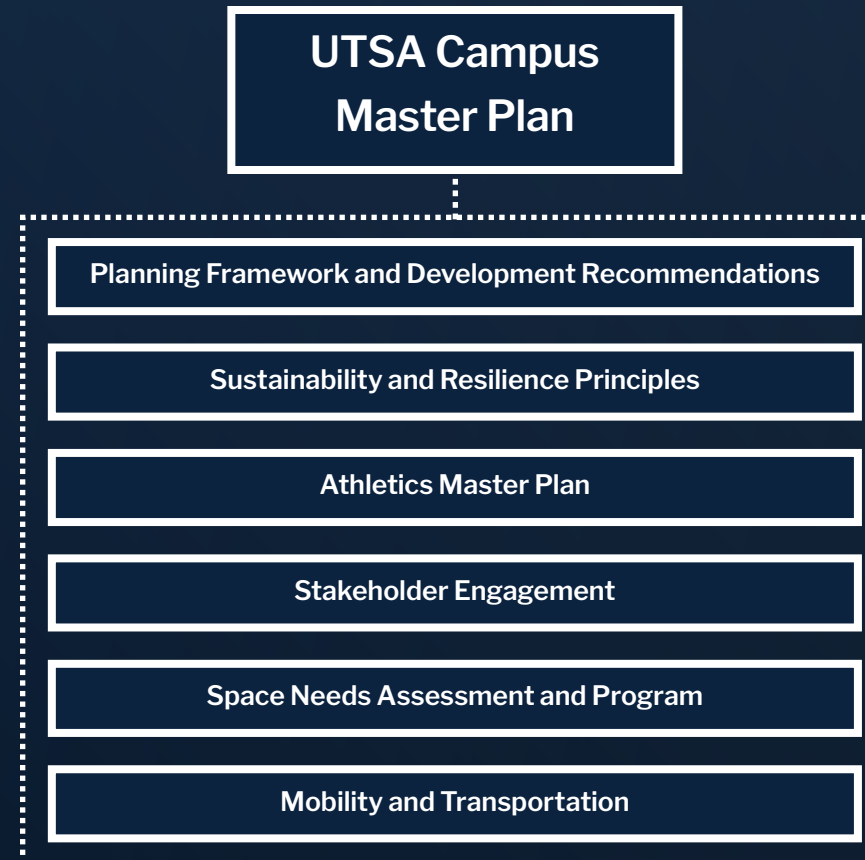
The UTSA campus master plan will articulate a roadmap to guide the university’s future physical development, investment, and growth to advance academic excellence for the success of our diverse students and to promote the socioeconomic vibrancy of our communities through the provision of access and knowledge development. The plan draws from the university’s and community’s history and legacy, leverages local assets, and projects a forward-looking framework for UTSA’s future.

Through the master plan, UTSA is committed to:

- Share facilities with our neighbors
- Promote a welcoming environment for the local community
- Increase and improve open space
- Promote cultural heritage and art
- Provide in-community learning experiences
- Support local businesses and organizations
- Become a leader in sustainability and environmental stewardship

## PLAN COMPONENTS

The following basic components comprise the scope of the UTSA campus master plan:





# Engagement Process

A key component of the campus master planning was comprehensive stakeholder outreach. Individuals and groups both internal and external to the university helped to shape the principles of the plan and provide input on design iterations throughout the year-long process.

Through open forums, focus groups, committees, one-on-ones, and interactive digital tools, the planning team engaged thousands of stakeholders. Feedback from these participants was distilled into several key themes, as shown to the right. These themes informed the overall master plan vision and manifest uniquely in each campus location.

## Themes identified from internal campus stakeholders included the following:

-  • Aspiration to become a top-tier research institution and cultural hub for San Antonio
-  • Need for additional academic and student space
-  • Desire for access to open space in and around the campuses
-  • Need for transportation and circulation improvements and multi-modal opportunities
-  • Desire for mixed-use housing options on and near campus
-  • Need to leverage and expand partnerships with local industry, institutions, and workforce to support the neighborhood community



**29**  
Staff Members Interviewed



**6**  
Targeted Focus Groups








**3,989**  
Responses to Discovery Survey



**4**  
Public Forums

# Main Campus Vision

Five overarching planning principles emerged through the comprehensive stakeholder outreach during the planning process for the Main Campus:

-  **1. Support a robust research enterprise through interdisciplinary collaboration and partnership opportunities**
-  **2. Increase access to open space and celebrate the campus natural context**
-  **3. Promote a pedestrian-oriented and compact campus core**
-  **4. Encourage mixed-use and develop diverse housing options**
-  **5. Pursue revenue development opportunities**

The major concepts for the Main Campus plan focus on these principles. The well-established network of paseos will be extended as an organizing framework, with specific programmatic plazas providing destinations at the terminus of each paseo. Building on this structure, new academic and research facilities will be clustered around the campus core, ensuring a rich and accessible pedestrian environment.

## Key Plan Ideas:

### Introduce a Signature Open Space

The need to re-integrate the unique natural context is clear and was apparent in feedback from all stakeholder groups. To accomplish this, a major new element, the Paseo Verde, will be implemented in the heart of the Main Campus. This iconic green space will augment the campus paseo network as well as incorporate native planting, an ephemeral stream feature, and other sustainable design elements along with a new plaza in the center of campus.

### Establish a Southeastern Gateway

As the Main Campus grows, there will be opportunities for greater outside collaboration, both through on-campus incubator space as well as revenue development opportunities. The master plan accommodates this future need through the Tricentennial Innovation Park, which will be easily accessed on the southeast corner of the campus. It will be integrated with the future Roadrunner Village, a mixed-use housing development, which will create a new southeastern gateway to campus as well as form the eastern edge of the Paseo Verde. A new east-west paseo and embedded plazas, courtyards, and greens will knit the Tricentennial Innovation Park and Roadrunner Village into a unique, blended, mixed-use district with ample opportunities for creative collaboration.

## Main Campus Vision CONTINUED

### **Create an Athletics District**

Athletics and recreation facilities will be consolidated on the west side of campus. The new Roadrunner Athletics Center of Excellence, a future arena, and other improved athletics and recreation uses will be located to the west of the Recreation Wellness Center, along the future extension of the Paseo Principal.

### **Promote Pedestrian Circulation**

Campus roadways will be realigned in some areas and improved to become a true campus loop road, easing circulation congestion by removing vehicular/pedestrian conflicts, separating the roadway from parking lots, and simplifying intersections. Service roads will continue to allow university and emergency vehicles access to internal campus areas, but private vehicles will be mostly removed from the campus core, promoting a more pedestrian-friendly environment. A new transit hub will be implemented in the new southern campus gateway, strengthening connections to downtown and the surrounding areas.

### **Better Utilize Park West Campus**

Park West Campus will continue its current role as home to specific athletics and recreation facilities. There are opportunities for new recreation fields and a trail network to connect existing trails to the uses and open space there. Much of Park West Campus – particularly the areas along North Loop 1604 – will be reserved for potential future development.



# Main Campus Long-Term Vision






# Park West Campus Long-Term Vision





# Downtown Campus Vision

**Distinctive planning principles were developed for the Downtown Campus, which has a very different context and set of needs. The principles include:**

-  **1. Promote community partnerships**
-  **2. Embrace San Antonio's urban environment, including its unique arts and culture**
-  **3. Enhance pedestrian connections to surrounding areas and connect campus facilities**
-  **4. Create a complete, comprehensive UTSA campus**

As the master plan is implemented, the Downtown Campus will transition from an internally-focused campus to one which is more integrated into the fabric of the city. Connections east and west along Buena Vista Street/Dolorosa Street and West Nueva Street will knit together UTSA property to establish it as a distributed urban campus. In collaboration with the City of San Antonio, enhancements of these corridors as Complete Streets will transform them into an extension of the campus environment. As the portion of the campus east of Santa Rosa Avenue develops, this connection will become crucially important.

## **Key Plan Ideas:**

### **Embrace a Distributed Urban Campus Model**

A new entry pavilion at Buena Vista Street and I-10/I-35 will anchor the main east/west corridor at the corner of the existing campus at Bill Miller Plaza. Together with interventions beneath the expressway such as food trucks and active park space, which will be implemented in phases over time, the existing campus will be tied into the street network. Further, Bill Miller Plaza will be better linked to campus surroundings to become a more welcoming and engaging open space.

### **Welcome the West Side**

To leverage its proximity to the vibrant West Side neighborhood, the campus will physically and programmatically connect to the west. A new pedestrian bridge alongside the existing Buena Vista Street bridge will cross over the railroad tracks into the West Side neighborhood, and a plaza at the level of the bridge will provide a welcoming entry to the campus. Shared community facilities, possibly including a recreation and wellness center, will be located near this point of entrance to facilitate shared usage by the community. As the City of San Antonio-owned blocks west of South Frio Street become available, they will be integrated into the campus and house a variety of academic and research buildings, housing, and parking. A promenade will run north-south through this area, connecting to VIA Centro to the north through a pedestrian-only extension of South Medina Street.



# Downtown Campus Long-Term Vision





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