



Micah Kenfield <mkenfield@vassar.edu>

Congratulations on your ArbNet Arboretum Accreditation!

Sue Paist <arbnet@mortonarb.org>

Mon, Feb 10, 2020 at 10:26 AM

To: Mark Schlessman <schlessman@vassar.edu>

Cc: dean Jaeger <djaeger@vassar.edu>, Marianne Begemann <begemann@vassar.edu>, Micah Kenfield <mkenfield@vassar.edu>

Dear Mark,

I'd like to congratulate the Vassar College Arboretum! You have been approved for arboretum accreditation through the ArbNet program at Level II.

At this time I'd like to ask if you could supply me with a few additional items. I would like a short write up describing your arboretum including any notes regarding any unique trees & collections. This will be used in completing your ArbNet [website listing](#) in the Morton Register. Additionally, if you could include a quote that can be included describing why ArbNet accreditation is important to your arboretum.

Also, could you email at least a couple of horizontal high quality photos of your arboretum that we will use on your accredited listing in the Morton Register.

I have attached the ArbNet accreditation badge for use on your website as well as any marketing materials and have attached instructions on use. Also, I have attached a publicity kit that may assist you in preparing and distributing a press release. Please let me know if you have local media coverage and I will share throughout the ArbNet community.

I also invite you to use any of our resources that are listed on our website. Please follow ArbNet on [Facebook](#) and [twitter](#) to enhance your arboretum community involvement.

Additionally, we invite you to share your collections with BGCI. The upload process is very simple, you can follow these directions.

To share your collections database with BGCI, visit: <https://www.bgci.org/resources/bgci-tools-and-resources/plantsearch-upload-instructions/>

You should receive your accreditation certificate in the next couple of weeks. Thank you for participating in the ArbNet Accreditation Program!

Have a great day!

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Sue Paist
ArbNet Coordinator
630-310-7013



3 attachments

14ArbNet_Badges_Level2_web.jpg
97K



 **Use of ArbNet Badge on Website Instructions.docx**
57K

 **ArbNet Publicity Toolkit 2019 Newly accredited.docx**
30K