

# UC SANTA CRUZ

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American Indian Resource Center/  
People of Color Sustainability Collective

carol Garcia

SHE/Her/Hers  
PROGRAM COORDINATOR  
PEOPLE OF COLOR  
SUSTAINABILITY COLLECTIVE



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B.A. in Spanish and Anthropology

# our story





The mission of the PoCS Collective is to make UCSC a leader not just in mainstream sustainability, but also environmental justice, in recognition of our changing demographics and pressing ecological challenges.



# INCLUSIVE SUSTAINABILITY

In 2015, PoCSC coined the term *inclusive sustainability* that:

- Disrupts the idea that the university and the formally educated are the gatekeeper of knowledge
- Acknowledges efforts made by PoC to advance sustainability
- Recognizes that many sustainability efforts have historically ignored and discriminated against communities of color
- Embraces different cultural approaches of caring for the environment
- Emphasizes intersectional and interdisciplinary approaches

For PoCSC, *inclusive sustainability* must begin as a framework for student success, retention, and building community in higher education.



# Creating Inclusive Sustainability Spaces

Honoring cultural knowledge and experiences creates opportunities to:

- Allow for cultural knowledge exchange
- Develop interdisciplinary solutions
- Aids in student retention

# PoCSC accomplishes this by:

events/workshops

#pocsustainability  
campaign

research on inclusivity in  
the campus environmental  
movement



FROM EXECUTIVE PRODUCER JOHN LEGEND

# CAN YOU DIG THIS

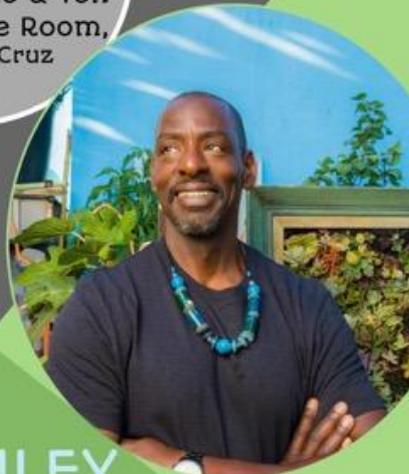
FILM SCREENING AND CONVERSATION  
WITH RON FINLEY

7pm  
Wednesday  
February 8th

Colleges Nine & Ten  
MultiPurpose Room,  
UC Santa Cruz

"Gardening  
is the most  
therapeutic and  
defiant act you  
can do...  
Plus you get  
strawberries."

**RON FINLEY**  
THE GANGSTA GARDENER



Sponsored by: African American Resource and Cultural Center, American Indian Resource Center, People of Color Sustainability Collective, and College Nine & College Ten CoCurricular Programs Office. With Co-sponsorship support from: UCSC Blum Center, Measure 43, Environmental Studies Department, Dean of Students Office, Center for Agroecology & Sustainable Food Systems, and Ruth & Alfred Heller Chair in Agroecology. Image of Ron Finley courtesy of Jim Newberry.  
For more information or accommodations, contact [coco@ucsc.edu](mailto:coco@ucsc.edu)

UCSC American Indian Resource Center  
Fall Welcome

## Indigenous Knowledge Rising

THURSDAY, SEPTEMBER 29, 2016

4:30 - 6:30 PM

NAMASTE LOUNGE

IN COLLEGES NINE & TEN

### Wahleah Johns

Wahleah Johns comes from the Navajo (Diné) Nation and the community of Forest Lake, one of several communities atop Black Mesa. Ms. John's talk will focus on her work with the Black Mesa Water Coalition and the Navajo Green Economy Coalition that has led to groundbreaking legislative victories for groundwater protection, green jobs, and environmental justice.



For more information on the AIRC visit: [airc.ucsc.edu](http://airc.ucsc.edu) - [facebook.com/airc.ucsc](https://facebook.com/airc.ucsc)

For more information and accommodations, please contact the

Ethnic Resource Centers: 831-459-2427

The People of Color Sustainability Collective Presents:

# Cultivating Seed Memory:

The Revitalization of Native Foodways

Guest Speaker:

## Maya Harjo

Monday,  
Feb. 25, 2019

4-6 pm

Rachel Carson  
College  
Red Room



Maya Harjo (Quapaw, Muscogee Creek, Shawnee) is an organic gardener and educator dedicated to restoring Native food systems through the revitalization of traditional foodways and the practice of sustainable agriculture. As a recent graduate of the UC Santa Cruz Center for Agroecology and Sustainable Food Systems (CASFS) program, Maya applies her experience growing organic food with the direct aim of increasing access to healthy and culturally appropriate food for Native communities. She is currently the Native Foodways Program Coordinator for SF-based, Native-led nonprofit, The Cultural Conservancy.

For additional information or accessibility needs,  
please contact the Ethnic Resource Centers  
front desk: 831-459-2427



PoCSC's Pop-Up Series:

# Demystifying "Modelo Time"

Wednesday, February 13, 2019  
6-7:30 pm

Cervantes & Velasquez Conference Room,  
3rd Floor of Bay Tree Bookstore



Join us to learn about how the beer company,  
Constellation Brands, is stealing public water  
from Mexicali residents!

Poster making! Pizza provided.

For additional information or accessibility needs, please contact the  
Ethnic Resource Centers front desk: 831-459-2427

# Survey Methodology

Survey distributed online for 5 weeks in Winter 2016

Institutional Research and Policy Studies Office (IRAPS) oversaw design, administration, data analysis

21% n=3,266 total  
undergraduates n=15,746

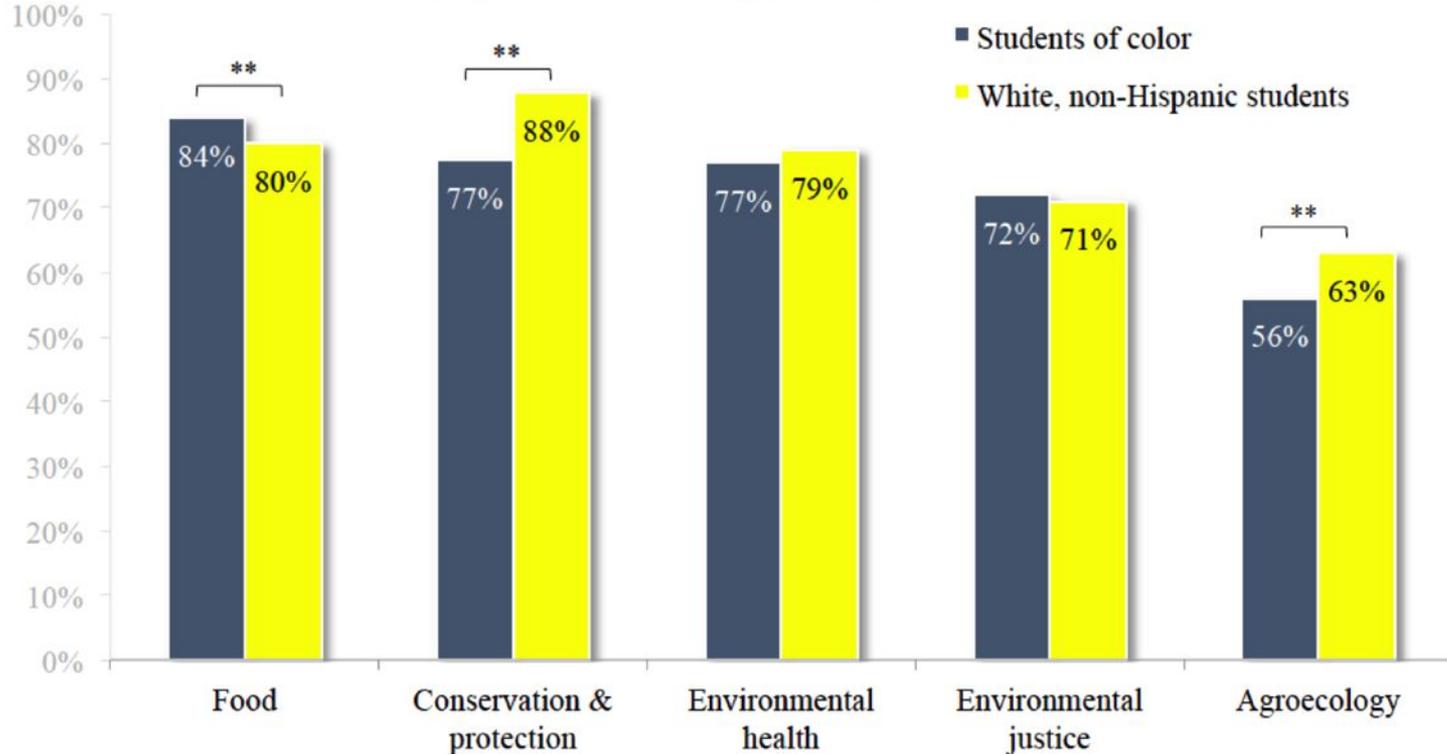
- Self-reported participation in sustainability
- PoC VS WNH group

Institutional data:

- Race/ethnicity
- Gender
- Academic path
- 1st gen status

# Student sustainability concerns

**Figure 3. Percentage of Students who Rated Environmental Sustainability Issues as "Important"/"Very Important" to them, by Ethnicity**



# Hometown community environmental health threats

	Ethnicity				Direction of difference
	Hispanic/ Latino	AAPI	ABC	WNH	
<b>Statistically significant differences</b>					
Environmental health threats impacted the community I belonged to before coming to UCSC	89%	83%	96%	79%	(H/L & ABC) > (WNH & AAPI)
Someone in my family suffers from environmentally caused health problems	35%	26%	48%	26%	(H/L & ABC) > (WNH & AAPI)
Someone in my family <u>and I myself</u> suffer from environmentally caused health problems	10%	10%	17%	8%	ABC > WNH
No one in my family suffers from environmentally caused health problems	48%	56%	30%	61%	(WNH & AAPI) > H/L > ABC
I have participated in community service related to environmental sustainability	24%	25%	24%	32%	WNH > (H/L & AAPI)
<b>Non-significant differences</b>					
I suffer from environmentally caused health problems	7%	7%	11%	6%	
At my workplace, I learn about or help others learn about environmental sustainability	21%	21%	18%	19%	



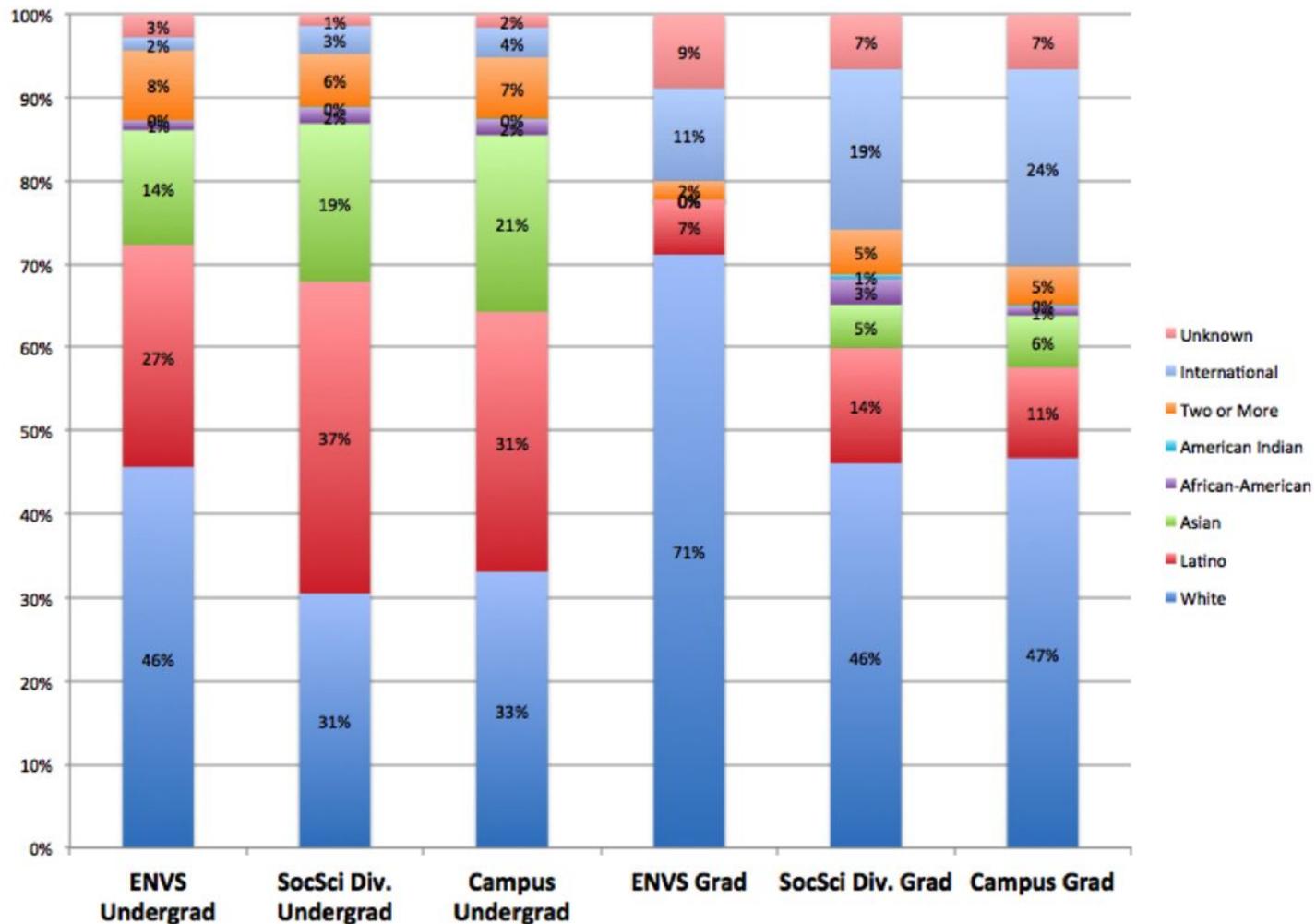
## Impact of participation on Student learning by ethnicity:

Through your participation in campus organizations, clubs, and programs on the environment and sustainability, to what extent have you learned about the following issues:	Total campus	Students of color	WNH
	Percent "often" or "sometimes"		
	Race and class-based inequalities in the USA	71%	71%
Race and class-based inequalities globally	66%	66%	65%
American Indian/Indigenous peoples' views on environment and sustainability	41%	40%	40%
Non-industrialized countries' views on environment and sustainability	38%	38%	38%
Biodiversity (ecology, restoration, protected areas, conservation, etc.)	64%	60%	68%*
Impact on human life (health, food, housing, etc.)	73%	73%	72%

\* Statistically significant at  $p < .01$  level.



## UCSC Student Enrollment by Race, Fall 2015



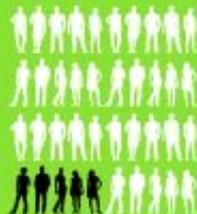
Statistics provided by:  
 Chris Benner, Professor,  
 ENVS & Sociology  
 Director, Everett Program

**Interns****Hired Staff  
in past 3 years****Leadership****Board Slots**

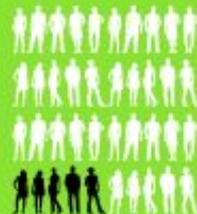
NGOs



22.5% are people of color



12.8% are people of color



12% are people of color



4.6% are people of color

Government  
Agencies

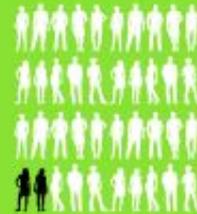
22.5% are people of color



11.7% are people of color



19% are people of color



6.9% are people of color

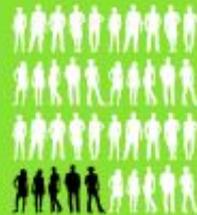
Foundations



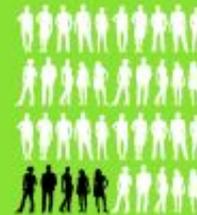
36.4% are people of color



17.1% are people of color



12.4% are people of color



13.3% are people of color

The impression that there are low numbers of people of color in the applicant pool can be partially attributed to organizations failing to go beyond their use of traditional, limited recruiting practices such as word-of-mouth, environmental websites and informal networks.

[“The State of Diversity in Environmental Organizations,”](#) is billed as “the most comprehensive report on diversity in the environmental movement.” It was compiled by a working group of thought leaders on environment and race called [Green 2.0](#)

stay connected!

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