

## INFORMATION TECHNOLOGIES

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Re: University of Calgary – Project Imagine

To Whom It May Concern:

As the Director of Project Imagine, I offer my endorsement of Project Imagine as an innovative solution to sustainability at the University of Calgary. Beginning in April 2006, Project Imagine has addressed the environmental impacts of printing services by reducing related waste generation and energy use.

Project Imagine is a partnership between the University of Calgary and Xerox. It is an important step in transitioning from a paper to a digital campus at the U of C. By replacing numerous desktop printers and fax machines with consolidated multifunction devices (MFDs), the U of C has significantly reduced paper consumption. The new MFDs provide the functionality to standardize double sided printing across campus, and also facilitate electronic document processing like scans and faxes. The MFDs make paperless documents more feasible by providing scan and fax to email options. Overall, this, together with an expanded communications program for paper use reduction, has had a significant impact on the quantity of paper consumed at the U of C. From April 2006 to June 2010, the **U of C has reduced paper consumption from 72 to 56 million sheets per year.**

Project Imagine has also provided a means to replace older equipment with newer, Energy Star certified MFDs. All Xerox equipment deployed on campus meets Energy Star standards. These energy efficiency standards, in conjunction with a reduction in the total number of individual desktop devices, have reduced energy consumption related to printing by approximately 9% during the first two years of Project Imagine.

By engaging in this partnership with Xerox, the University of Calgary has taken an innovative approach to addressing the environmental impacts of printing on campus. As such, I feel the University of Calgary and Project Imagine qualify for the STARS innovation credit.

Yours truly,



Theresa Mueller  
Director, Project Imagine

cc: Joanne Perdue,  
Director of Sustainability, Office of Sustainability