

# KSC SUSTAINABILITY CULTURE AND BEHAVIOR SURVEY

SUBSET OF THE KEENE STATE COLLEGE SUSTAINABILITY LITERACY ASSESSMENT

November 13th 2020, 3:41 pm EST

Please use the scale below to rate how often you acted in each of the following ways.

| #  | Question  | Never | Sometimes | Often | Always | Total |
|----|---|-------|-----------|-------|--------|-------|
| 1  | Save energy (e.g., turn off the lights when leaving a room, turning off my electronics when not in use, use the dryer only for full loads)  | 2%    | 24%       | 43%   | 31%    | 297   |
| 2  | Conserve water (e.g., take shorter showers, turn off water when I brush my teeth)   | 3%    | 42%       | 34%   | 21%    | 296   |
| 3  | Reduce waste (e.g., take only what I can eat at meals so I do not throw leftovers away, think before I buy, carry my own shopping bag, buy in bulk to avoid packaging, limit how much I print things and only do it double-sided) | 3%    | 39%       | 40%   | 19%    | 296   |
| 4  | Recycle what I can (e.g., bottles, cans, plastics numbered #1 and #2, paper)  | 4%    | 23%       | 36%   | 37%    | 296   |
| 5  | Choose low-impact transportation (e.g., carpool, mass transit, bicycle, walk)   | 13%   | 50%       | 27%   | 11%    | 295   |
| 6  | Make diet choices that support the planet's sustainability (e.g., mostly plants, locally grown foods, smaller portions, Fair Trade products)  | 18%   | 51%       | 21%   | 11%    | 295   |
| 7  | Compost food scraps and other compostable materials (e.g., paper towels, paper napkins, pizza boxes)  | 25%   | 34%       | 28%   | 13%    | 295   |
| 8  | Print double-sided whenever I can   | 10%   | 26%       | 30%   | 34%    | 296   |
| 9  | Get out in nature to appreciate the beautiful earth (e.g., hiking, gardening)   | 2%    | 20%       | 40%   | 38%    | 296   |
| 10 | Get involved in making political choices for the earth and human health (e.g., vote)  | 10%   | 29%       | 32%   | 29%    | 297   |

Which of the following is the most urgent sustainability issue facing the world today?

- Hazardous waste landfills
- Overfishing the world's oceans
- Building shopping malls
- Global climate change
- Don't know

**Is there a relationship between the earth's average temperature and the amount of greenhouse gases, especially carbon dioxide, in the atmosphere?**

- Yes
- No
- Don't know

**What is the primary reason for increased levels of carbon dioxide in the atmosphere?**

- Evapotranspiration of plants
- Natural climate cycles moving at the same rate as they always have been
- Human activities that involve the burning of fossil fuels
- Gasses emitted by the world's oceans
- Don't know

**Other than global climate change, what are the other critical environmental problems affecting the world?**

- Biodiversity loss and extinctions
- Water scarcity and lack of clean drinking water
- Mismanaged waste and its accumulation in the environment
- Nitrogen and phosphorus pollution of the world's waters
- None of the above
- All of the above
- Don't know

**What does it mean to live in a watershed?**

- It means understanding that your impacts affect people downstream
- It means that what you do on the land (e.g., changing your oil, littering, fertilizing your lawn) has the potential to affect nearby streams and rivers
- It means that you live in a hard-paved area where the water from rain can penetrate the soil
- It means a and c
- It means a and b
- None of the above
- Don't know

**One of Keene State's sustainability goals is to reduce water usage per capita by 20%. As a student living on campus, how can you help reach that goal?**

- Drink less water
- Cut three minutes off your shower
- Shut off the lights when you leave the room
- Drink only from plastic bottles
- Don't know

**What are steps you can take to help KSC meet its goal of being a zero-waste certified campus by 2030?**

- Recycle paper, plastics, and cans and bottles

- Minimize packaging
- Don't waste your food and compost the food waste you have
- Buy reusable items
- All the above
- None of the above
- Don't know

**Which of the following household wastes is considered a hazardous waste?**

- Plastic containers
- Glass bottles
- Batteries
- Metal cans
- Spoiled food
- Don't know

**True or False: The new sustainability goals of Keene State only involve actions taken by the college, and not the student body.**

- True
- False
- Don't know

**If I want to be more involved in sustainability related activities on campus, I know where to get information about how to be involved.**

- Yes, I am aware of the campus organizations and actions
- Partially: I know a little about what Keene State College is doing and how to get involved
- Not at all, I do not know how to get involved.