Three Zeros Day Survey - 2019

Tell us a little about you. Are you a:

* Undergraduate student
* Graduate or Professional Student
* Staff
* Faculty
* Other

Before today, were you familiar with the Three Zeros Environmental Initiative?

* Yes
* Maybe
* No

Before today, were you familiar with the Three Zeros Environmental Initiative’s goals?

Check Yes or No for each goal:

|  |  |  |
| --- | --- | --- |
|  | Yes | No |
| Net zero water usage  |  |  |
| Zero waste to landfills  |  |  |
| Net zero greenhouse gas emissions  |  |  |

Rank your concern about the environment:

* Extremely concerned
* Concerned
* Neutral
* A little concerned
* NOT concerned

Tell us how confident you are in your ability to practice these sustainable behaviors:

1 = Not at all confident 5 = Very confident

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| --- | --- | --- | --- | --- | --- |
| Reduce, Reuse | 1 | 2 | 3 | 4 | 5 |
| Recycle | 1 | 2 | 3 | 4 | 5 |
| Compost | 1 | 2 | 3 | 4 | 5 |
| Conserve energy | 1 | 2 | 3 | 4 | 5 |
| Walk, bike, bus or carpool | 1 | 2 | 3 | 4 | 5 |
| Make sustainable food choices | 1 | 2 | 3 | 4 | 5 |
| Conserve water | 1 | 2 | 3 | 4 | 5 |
| Shut the sash after using a fume hood | 1 | 2 | 3 | 4 | 5 |
| Advocate for political action | 1 | 2 | 3 | 4 | 5 |
| Demand corporate social responsibility | 1 | 2 | 3 | 4 | 5 |

Did UNC's sustainability efforts factor into your decision to attend Carolina?

* Yes
* Maybe
* No
* Not a student

Have you taken a class at Carolina that incorporated sustainability concepts?

* Yes
* No

Does your major or minor focus on environmental issues?

* Yes
* No
* Not a student

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Select the THREE (3) most important UNC ZERO WASTE programs to you:

* Composting in the dorms and dining halls
* Reusable to-go containers and water bottles in dining halls
* CDS donates leftover food to local charities
* Recycling
* Game day recycling
* Surplus warehouse
* Recycling and Reuse at Move In and Move Out
* Water bottle refill stations
* Educational programs about how to reduce, reuse, recycle, or compost

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Select the THREE (3) most important UNC NET ZERO WATER programs to you:

* Water efficient fixtures in buildings (ie low flow toilets)
* Reclaimed water for toilet flushing and irrigation
* Stormwater features, such as bioswales, pervious pavement and green roofs
* Battle Grove restoration (near McIver)
* Drought tolerant landscaping
* Educational programs about how to conserve water
* Educational programs about how to protect the quality of downstream waters

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Select the THREE (3) most important UNC NET ZERO GREENHOUSE GAS EMISSIONS programs to you:

* Reduce use of coal in UNC's CoGen plant
* Solar panels
* Energy efficiency upgrades in buildings
* Bike lanes and walking trails
* Fare free transit
* Tar Heel Bikes
* Carbon offsets for university airline travel
* Vegan and vegetarian options in the dining halls
* Educational programs about how to reduce your carbon footprint

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We need every Tar Heel's help to achieve the goals of the Three Zeros Environmental Initiative.

Which strategies do you either already do or would be likely to try?
Pick up to FIVE (5):

* Eat less meat
* Compost food scraps and compostable ware
* Research what is recyclable at UNC
* Walk, bike, bus and carpool to campus and work
* Take shorter showers
* Turn off the faucet while brushing teeth, doing dishes and shaving
* Save water by washing only full loads of laundry
* Bring your own utensils, coffee mug, water bottles and shopping bags
* Buy used goods/products
* Wash laundry in cold water to save energy
* Shut the sash while using the fume hood
* Turn off the lights when you leave a room

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What is the best way to share UNC Sustainability updates with you?

* Instagram
* Facebook
* Twitter
* Email
* Website
* Digital Screens
* Paper Fliers
* Sustainability events
* Other

Would you like to receive the monthly Three Zeros newsletter? Share your name and email.

Email:

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Name:

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Do you have an idea that would help UNC reach our Three Zeros goals? Are you already working on a project that contributes to a Three Zeros goal?

Share your email and we'll send you a form to tell us more.
Email:

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