



March 10, 2015

To the STARS Review Committee:

The "GreenSpace" kiosk housed on the main floor of the Frist Campus Center in the heart of the Princeton University campus creates a robust sustainability presence in a central and heavily-trafficked location that is accessible to faculty, students, staff, alumni, and campus visitors.

Designed as a dynamic and interactive installation, the kiosk has benefits as a vehicle for displays and the exchange of information pertaining to Princeton's broader sustainability plan including research, teaching, events, and highlights of campus operations.

Princeton's "GreenSpace" comprises a variety of exhibit space including: two glass cases, several notice boards, touch screens and multi-media displays with capabilities that facilitate the presentation of sustainability information, benchmarks, research highlights, video features, display items, promotions of upcoming events, sustainability facts, and data feeds recording campus energy consumption and energy generation from the campus solar field. A tall cylindrical tube component of the exhibit offers a convenient and visible receptacle for visitors to recycle pens, highlighters, and markers.

Since the kiosk's installation in the fall of 2012, five sustainability-themed exhibits have been featured including displays focusing on water, energy, sustainable fashion, environmental comedy, and waste reduction and recycling. Videos pertaining to each of the featured themes were designed and comprised important educational features of the displays (See examples of these videos on <u>YouTube page</u>).

Members of the University community including student groups and others have used the kiosk as a hub for conducting surveys and for hosting sustainability related events. As an example, one student organization, *Greening Dining*, teamed with the Office of Dining Services to offer local jam samples to visitors and other members of the campus community.

Princeton's "GreenSpace" kiosk offers a unique, functional, and attractive design that is particularly well suited to mirror the multiplicity of sustainability values promoted in an academic community including providing information and promoting engagement and dialogue centering on sustainability among the broader University community.

Sincerely,

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