

ACADEMIC AFFAIRS  
CENTER FOR ENERGY RESEARCH/EDUCATION/SERVICE

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July 21, 2011

AASHE STARS Staff  
213 ½ N. Limestone  
Lexington, KY 40507

RE: Innovation Credit 1

Dear Colleagues,

In compliance of the protocol for submission of STARS credits under the referenced category, I am submitting this letter in affirmation of our innovative "Get on the Map" STARS interface.

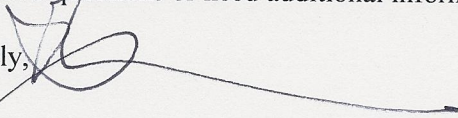
Our "Get on the Map" web interface is unique among universities throughout the country, it uses the STARS categories for classifying content, it thus provides powerful means of aggregating data while at the same time making information immediately public. We have used our "Get on the Map" web site to promote communication across the campus community about the STARS indexing and ultimate submission by Ball State University and we have found it to be a very effective means of harvesting information needed to complete the detail required in the many categories of the STARS Report.

This interactive web site was developed by graduate students under the direction of faculty/staff in the Center for Energy Research/Education/Service during a full academic year. The system has been operational since its launch in early 2011 and will continue to receive support as part of our on-going STARS reporting effort.

You will note that the web interface uses verbatim the definition of categories associated with each of the icons for the 17 categories of STARS Reporting. We also note our membership as a charter school in this endeavor. <http://cote.iweb.bsu.edu/stars/>

If you have questions or need additional information, please let me know.

Sincerely,



Robert J. Koester, AIA, LEED AP  
Director of CERES  
Chair, Council on the Environment  
STARS Liaison