



POLYTECHNIC INSTITUTE OF NYU  
Department of Technology, Culture and Society

Friday, April 10, 2015  
Mr. Andrew Horning  
Graham Sustainability Institute  
University of Michigan  
625 E. Liberty Street, Suite 300  
Ann Arbor, MI 48104

Dear Mr. Horning:

I am pleased to be able to write a letter supporting the University of Michigan's Sustainability Cultural Indicator Program (SCIP) application for innovation credit as part of the Advancement of Sustainability in Higher Education's Sustainability Tracking, Assessment & Rating System (STARS). By way of background, I am a Professor of Environmental Psychology at the Polytechnic School of Engineering of New York University, currently teaching a course in the Psychology of Sustainability. I have for some time been aware of the ongoing sustainability efforts, and related research programs, largely through presentations at academic conference.

I believe that SCIP represents a particularly thoughtful approach addressing sustainability challenges in the campus environment, and as such is innovative in its conception, approach and rigor. It provides the kind of baseline and ongoing information feedback that makes it feasible to change campus culture with respect to sustainability. I have presented this model to my class for them to use in designing a similar survey which might be appropriate for NYU – one which we hope to pilot soon. Another colleague of mine, in the Mathematics Department will be using SCIP data as part of their summer undergraduate research program.

SCIP is the kind of program that deserves to be seen as a national model, something I would expect its recognition through STARS could facilitate.

Please feel free to contact me if any further information is needed.

Best Regards,

A handwritten signature in black ink that reads "Richard E. Wener".

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