

UNIVERSITY of
HOUSTON

C. T. Bauer College of Business

Cyvia and Melvyn Wolff Center for Entrepreneurship

July 23, 2015

Office of Sustainability
University of Houston

Re: Innovation Center

To Whom It May Concern:

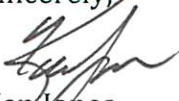
The Wolff Center for Entrepreneurship is the technology innovation and commercialization center for the University of Houston. Our entrepreneurial outreach throughout the university is shown through such programs as Red Labs – an accelerator that runs programs targeting STEM students and constituencies, the Innovation space which is a sizable start-up incubator and the extensive certificate program that affords students exposure to launching successful ventures through education, mentorship and communications. Our assistance extends to UH researchers, students, and alumni as well as interested entrepreneurs in the community.

UH has continued to emphasize clean technology and sustainability concepts as a common backbone in business formation. Sustainable business concepts, intellectual property license opportunities and existing business ventures continue to be a very common focus for many of these start-ups.

Some examples include:

- A recent start-up called REECycle which stands for rare earth element recycling. REECycle has patents that surround the recycling of rare earth elements from neo-magnets. REECycle recently won the top prize for sustainability in the country from the Energy Department. The backbone of this venture is sustainability as the country faces severe supply controls by China.
- UH Energy Business Plan Competition – up to 40 finalists including both start-up efforts as well as early stage business 100% focused around the energy sector a large part of which is certainly clean tech.
- FuelMe is a sustainable start-up that eliminates the necessity of getting gas at a service station saving time and money and fuel.

Sincerely,



Ken Jones

HOUSTON'S CARNEGIE-DESIGNATED TIER ONE PUBLIC RESEARCH UNIVERSITY